



Mexico's First Hyatt Place Opens in San José Del Cabo, Baja California Sur

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CHICAGO--(BUSINESS WIRE)--Dec. 10, 2013-- [Hyatt Hotels Corporation](#) (NYSE: H) and Grupo Hermosillo today announced the opening of [Hyatt Place San Jose del Cabo](#) in Baja California Sur, Mexico. The hotel introduces the Hyatt Place brand to Mexico and follows [Hyatt Place San Jose/Pinares](#) in Costa Rica and [Hyatt Place Bayamon](#) in Bayamon, Puerto Rico as the third Hyatt Place hotel to open in Latin America and the Caribbean.

Myles McGourty , Senior Vice President of Operations for Hyatt Hotels & Resorts in Mexico, Latin America, and the Caribbean, said, "I believe this opening of the first Hyatt Place in Mexico shows we are building a solid track record toward Hyatt's brand expansion in the country and throughout the whole region." McGourty added, "This is an exciting time in Mexico for Hyatt as we increase our brand presence and grow the strength of our brands in the Mexican market."

"We are delighted to be working with Hyatt to bring the first Hyatt Place hotel to Mexico with Hyatt Place San Jose del Cabo," said Jose De La Maza of Grupo Hermosillo . "The hotel is a wonderful new contribution to this growing destination."

Hyatt Place San José del Cabo is the hotel to bring the Hyatt Place brand's distinctive amenities and service, as well as forward-thinking guest experience to the Mexican market. Hyatt has previously announced other Hyatt Place hotels in Mexico including La Paz, Baja California Sur; Tijuana, Baja California; and Ciudad del Carmen, Campeche. Hyatt's brand portfolio in Mexico also includes four hotels under the Hyatt Regency brand in Mexico City, Cancun, Merida, and Villahermosa. Recently, Hyatt announced the debut of two new brands in the all-inclusive segment, Hyatt Ziva Los Cabos and Hyatt Zilara Cancun.

About Hyatt Place San Jose del Cabo

Hyatt Place San Jose del Cabo is an upscale, select-service hotel designed for multi-tasking travelers. The hotel is conveniently located on Paseo Malecón, just 20 minutes away from the Los Cabos International Airport. It is an ideal place for business and leisure travelers who fulfill a number of activities during their trips, without having to sacrifice a modern lifestyle when they travel. The hotel is steps away from the beach on the Sea of Cortes, and it is also conveniently located near the 18-hole "Club Campestre" Golf Course designed by Jack Nicklaus , San Jose del Cabo Historic Center and Art District, and the signature arch at Lands End, Cabo San Lucas. Guests to the

destination may also enjoy seasonal water activities such as whale watching, surfing, kayaking, sailing, wave runners, jet skiing and deep-sea fishing among others.

Hyatt Place San Jose del Cabo offers guests:

- 157 roomy rooms, including 4 suites, with mountain or ocean views.
- All guestrooms feature a swiveling 42-inch TV, the plush Hyatt Grand Bed, a Cozy Corner sectional sofa with sectional sofa-sleeper and Hyatt Plug Panel media center for connecting a laptop or media device to the TV
- Free Wi-Fi everywhere
- Free hot buffet breakfast for guests with a stay
- 24/7 Gallery Menu & Market, which includes an all-day-dining restaurant, freshly prepared entrees and appetizers available around-the-clock, plus on-the-go salads, sandwiches, sweets and bottled beverages
- A Coffee to Cocktails Bar, offering a wide range of Starbucks specialty coffees, espresso, premium beer and wines
- More than 1,500 square feet of flexible, hi-tech meeting and function space
- A 24-hour business center fully equipped with free wireless printers that can be used from anywhere in the hotel
- 24-hour StayFit Gym

“We are delighted to open the first Hyatt Place hotel in Mexico. It is a unique opportunity to welcome our loyal Hyatt Place guests from around the world, as well as introduce new travelers to the brand’s unique offerings,” said Rodolfo Romero , general manager, Hyatt Place San Jose del Cabo . “San Jose del Cabo is a special place travelers flock to year-round, and Hyatt Place San Jose del Cabo offers them all the practical amenities they need for work or play in this idyllic destination.”

Hyatt Place San José del Cabo is part of Hyatt’s loyalty program, Hyatt Gold Passport. Guests can earn Hyatt Gold Passport points and redeem for free night awards without blackout dates and more at over 500 Hyatt hotels worldwide.

Hyatt Place San Jose del Cabo Leadership

Hyatt Place San Jose del Cabo is under the leadership of General Manager Rodolfo Romero and Sales Manager Miroslava Bautista . In his role, Romero is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s approximately 50 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Bautista is responsible for providing sales service and support to travelers and meeting planners frequenting the San Jose del Cabo area.

For Hyatt Place San Jose del Cabo information in English and Spanish, or to make a reservation, visit sanjosedelcabo.place.hyatt.com.

About Hyatt Place

Launched in 2006, Hyatt Place brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with a forward-thinking guest experience and purposeful service. Roomy rooms feature multiple areas to work and relax, and include the Cozy Corner, plush Hyatt Grand Bed, and ergonomic work center. For more information, please visit www.hyattplace.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, and Hyatt Ziva™ brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences™ and Hyatt Residence Club™. As of September 30, 2013, the Company's worldwide portfolio consisted of 535 properties in 47 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new

information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

Source: Hyatt Hotels Corporation

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