



Hyatt Place Dewey Beach Celebrates Official Opening

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108-room Hyatt Place hotel located on the Rehoboth Bay in Dewey Beach

CHICAGO--(BUSINESS WIRE)--Sep. 19, 2013-- Hyatt Hotels Corporation (NYSE: H), Meyer Jabara Hotels and Dewey Beach Enterprises (DBE) today announce the opening of [Hyatt Place Dewey Beach](#), the first Hyatt-branded hotel in Delaware.

"Hyatt Place is designed for a lifestyle, not a demographic, and as a result, we are confident that everyone from business travelers to families on vacation will appreciate the intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food and beverage availability," said Christine Strouss , general manager, Hyatt Place Dewey Beach.

Located on the Rehoboth Bay and footsteps from the Atlantic Ocean, this premier bay front resort destination is surrounded by lively nightlife and exceptional dining. Travelers can enjoy boating, parasailing, wake boarding, water skiing, windsurfing, dolphin watching and more.

Hyatt Place Dewey Beach offers:

- 108 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed® and a Cozy Corner sectional sofa
- Complimentary Wi-Fi access throughout the hotel
- Complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 1400 square feet of flexible, high-tech meeting/function space
- 24/7 Gallery Menu serving made-to-order entrees and appetizers around the clock
- A Coffee to Cocktails Bar featuring specialty coffees and premium beers, as well as wines and cocktails

"Hyatt Place Dewey Beach is a modern hotel for the Delaware coastline, and it is a legacy project for our company," said E. Thomas Harvey, III , president, Dewey Beach Enterprises. "The multi-phased Lighthouse Cove project, which includes Hyatt Place Dewey Beach, represents a stellar investment in Delaware tourism and will support significant economic growth and job creation."

"As a major east coast tourism destination and recently rated one of the four 'Superstar Beaches in the Country' in

2013 by the Natural Resources Defense Council (NRDC), we are thrilled to bring Hyatt Place to such a vibrant community like Dewey Beach," said Richard Jabara , president and CEO, Meyer Jabara Hotels. "We are confident Hyatt Place Dewey Beach will exceed both community and guest expectations with its unique 24/7 lifestyle approach to travel."

HYATT PLACE DEWEY BEACH LEADERSHIP

Hyatt Place Dewey Beach is under the leadership of General Manager Christine Strouss and Director of Sales Helen Arthur . In her role, Strouss is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 50 full associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Arthur is responsible for providing sales service and support to travelers and meeting planners frequenting the Dewey Beach, Rehoboth Beach and Ocean City areas.

ABOUT HYATT PLACE

Launched in 2006, Hyatt Place brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Spacious guestrooms feature multiple areas to work and relax, and include the Cozy Corner; plush Hyatt Grand Bed; and ergonomic work center. Every guestroom is also equipped with a state-of-the-art media center that allows electronic devices to plug directly into the 42-inch, high-definition television, giving guests instant access to the technological amenities they're accustomed to accessing at home or in the office. Hyatt Place hotels also feature complimentary Wi-Fi access, a StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine and beer, and a Grab 'n Go case stocked with freshly made sandwiches and salads. The 24/7 Gallery Menu offers made-to-order breakfast, lunch and dinner entrées around the clock, in addition to the a.m. Kitchen Skillet™, a complimentary hot breakfast served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 170 locations in the United States, Costa Rica and India. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About Meyer Jabara Hotels

Meyer Jabara Hotels is an award-winning hospitality company owning and operating hotels in ten states. Their portfolio of hotels includes Marriott, Hilton, Sheraton, Hyatt Place, Courtyard by Marriott, Residence Inn by Marriott, Holiday Inn and Crowne Plaza brands as well as several independent hotels. For over thirty years, Meyer Jabara Hotels has distinguished itself as an employer of choice within the hospitality industry by creating a culture where associates are encouraged to reach their fullest potential and customers receive unique offerings. Meyer Jabara

Hotels' corporate offices are located in Danbury, Connecticut and West Palm Beach, Florida.

www.MeyerJabaraHotels.com.

About Dewey Beach Enterprises

Led by company president Thom Harvey , the DBE team leverages its talent and experience in property acquisition, site redevelopment, design, construction, finance, operations management, and hospitality. Since purchasing the bay front property in 2007, the DBE team has delivered on its vision to build a world-class resort hotel complex along the Delaware coastline and to achieve many of the goals and amenities of the Town's comprehensive plan in the process. These multi-phased amenities include, but are not limited to, future commercial/retail space, a public "Baywalk," an expanded public beach, additional year-round parking, public restrooms, and conference center. For additional information on the entire mixed use Lighthouse Cove resort complex, visit:

www.lighthousecovedewey.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place® and Hyatt House® brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences™ and Hyatt Residence Club™. As of June 30, 2013, the Company's worldwide portfolio consisted of 524 properties in 46 countries. For more information, please visit

www.hyatt.com.

Source: Hyatt Hotels Corporation

Hyatt Hotels & Resorts

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