



# Hyatt Regency Dar Es Salaam, The Kilimanjaro Debuts as First Hyatt-Branded Hotel in Tanzania

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180-Room Hotel Expands the Presence of the Hyatt Brand into East Africa  
CHICAGO, Aug 12, 2011 (BUSINESS WIRE) --

Hyatt Hotels Corporation (NYSE: H) announced today that a Hyatt affiliate has entered into an agreement with ASB Tanzania Ltd., a wholly-owned subsidiary of Albwardly Investments, to manage Hyatt Regency Dar Es Salaam, The Kilimanjaro in Tanzania. The city center hotel commenced operating as Hyatt Regency Dar Es Salaam, The Kilimanjaro on August 1, 2011.

Located in East Africa, just south of the equator along the Indian Ocean, Hyatt Regency Dar Es Salaam, The Kilimanjaro features 180 rooms, including 18 suites, 2 restaurants and 3 bars, more than 900 square meters of meeting and event space, including a 400 meter ballroom and 9 banquet rooms, along with a spa, outdoor infinity pool and fitness center.

"The introduction of Hyatt Regency Dar Es Salaam, The Kilimanjaro expands the presence of the Hyatt brand to a key gateway city for Eastern Africa," said Peter Norman, senior vice president, real estate and development for Hyatt Hotels & Resorts for Europe, Africa, and Middle East. Hyatt Regency Dar Es Salaam, The Kilimanjaro joins the existing Hyatt-branded hotels on the African continent: [Hyatt Regency Casablanca](#) in Morocco, [Hyatt Regency Oubaai Golf Resort & Spa](#) and Hyatt Regency Johannesburg, both in South Africa and Hyatt Regency Sharm El Sheikh Resort and Hyatt Regency Taba Heights, both in Egypt.

"We are extremely pleased to have the world-renowned Hyatt brand on our landmark Kilimanjaro property in the Tanzanian capital. They share our vision for the future which is to achieve even higher standards within the hospitality industry," said owner Ali Albwardy, the Chairman of ASB Tanzania Ltd.

Hyatt Regency Dar Es Salaam, The Kilimanjaro is located on Kivukoni Street in the heart of the city, the largest in Tanzania, and has panoramic views of both the city and harbor, which is home to the country's largest seaport. Originally built by the Tanzanian government in 1965, the hotel was purchased by its current owner in 2002 and underwent a \$55 million dollar renovation, officially re-opening in 2005, since which time the hotel had been

operating as The Kilimanjaro Hotel Kempinski.

"We are very happy to welcome Hyatt Regency Dar Es Salaam, The Kilimanjaro to the family of Hyatt-branded properties," said Gebhard Rainer, managing director, Hyatt Hotels & Resorts - Europe, Africa, and Middle East. "The hotel's terrific location and facilities should appeal to business and leisure travelers alike." Popular sites for travelers in Tanzania to visit include Mount Kilimanjaro, Serengeti National Park, Ngorongoro Crater, and Ol Donyo Lengai volcano.

There are currently more than 140 Hyatt Regency hotels around the world, with more than 25 additional under development. Hyatt Regency hotels are conveniently located in urban, suburban, airport, convention and resort destinations around the world. Property range in size up to 2,000 rooms and feature intimate and large meeting spaces, as well as a full range of services and dining options tailored to serve the needs of conventions, business travelers and resort vacationers.

## About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt(R), Park Hyatt(R), Andaz(R), Grand Hyatt(R), Hyatt Regency(R), Hyatt Place(R) and Hyatt Summerfield Suites(R) brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences™ and Hyatt Vacation Club(R), which is changing its name to Hyatt Residence Club™. As of June 30, 2011, the Company's worldwide portfolio consisted of 456 properties in 44 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## Forward-Looking Statements

Statements in this press release, which are not historical facts, are "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include,

among others, the rate and pace of economic recovery following the recent economic downturn; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; hostilities, including future terrorist attacks, or fear of hostilities that affect travel; travel-related accidents; changes in the tastes and preferences of our customers; relationships with associates and labor unions and changes in labor law; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; risk associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry and the markets where we operate; outcomes of legal proceedings; changes in federal, state, local or foreign tax law; fluctuations in currency exchange rates; general volatility of the capital markets and our ability to access the capital markets. A more complete description of these risks and uncertainties can be found in our filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6829020&lang=en>

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