



New Luxury on West Coast: Park Hyatt Aviara Resort Opens in Southern California

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CHICAGO, Jun 21, 2010 (BUSINESS WIRE) --Hyatt Hotels & Resorts announced today the opening of Park Hyatt Aviara Resort in Carlsbad, Calif., just north of San Diego. Park Hyatt now has 25 properties worldwide.

A true California retreat, designed in the Spanish colonial style, Park Hyatt Aviara is set off by palm trees, expansive gardens, rolling hills, and views of the Pacific Coast. First opened in 1997, the resort spans 205 acres set on the northern shore of the Batiquitos Lagoon, which is one of California's most precious, untouched wetlands with more than 130 species of birds and 24 varieties of flowering plants.

"We are thrilled to be managing one of California's most beautiful resorts," said Chuck Floyd, chief operating officer, North America, Hyatt Hotels Corporation. "Park Hyatt Aviara Resort will be a wonderful addition to our luxury Park Hyatt portfolio and Hyatt Resort properties worldwide."

Four restaurants, ranging from a poolside café, an airy bistro, a contemporary steakhouse, and an elegant dining room serving a regional Italian menu offer guests exceptional cuisine. All guestrooms are beautifully appointed and feature a marble bathroom with a commodious bathtub. Of the 329 rooms, 44 are suites and all rooms have a private balcony or a landscaped terrace.

The resort is perfectly situated for active and leisurely retreats, as well as social mingling. A signature spa is 15,000 square feet and includes 20 treatment rooms and fitness center. A year-round destination for golf and tennis, the resort boasts an 18-hole championship golf course ranked as one of the top courses on the West Coast. The course, designed by Arnold Palmer, features exceptional practice facilities and a two-story Spanish colonial clubhouse. Club-fitting and instruction are offered at the acclaimed Kip Puterbaugh Aviara Golf Academy and TaylorMade Performance Lab. The six tennis courts, managed by Peter Burwash International, include two clay courts and four hard courts. There are 78,000 square feet of indoor and outdoor meeting and event space.

"The resort's outstanding natural beauty is a rare find, and the property comes with many traditions that are already beloved," said Mark Stiebeling, general manager, Park Hyatt Aviara. "We are excited to bring these strengths into the next era, with this opening at the beginning of the summer season."

Park Hyatt Aviara also features a Beach Butler who provides complimentary transportation to the beach (a 10-

minute trip) and all the necessary amenities: chairs, beach umbrella, towels and blankets. The Beach Butler can also recommend locations and contacts for kayaking, snorkeling, deep-sea fishing and other aquatic activities, and bring along ingredients for a morning coffee or afternoon picnic. For those guests choosing to remain on property, an arcade game room features traditional billiards, foosball, ping pong tables, video games, air hockey and more. An expansive recreation center features open space for sports activities including sand volleyball, lawn bowling, horseshoes, croquet and half-court basketball.

Park Hyatt Aviara Resort and Spa joins the culturally authentic collection of Hyatt Resorts worldwide where instinctive architecture blends seamlessly with nature, where locally grown ingredients enhance traditional spa treatments and where gourmet regional cuisine excites the palate. From romantic getaways to family vacations, the exceptional service and world-class amenities at Hyatt Resorts offer something for everyone. There are 46 Hyatt Resorts worldwide offering signature programs such as Camp Hyatt, Hyatt Pure spas, as well as cultural and sporting activities. Recent Hyatt Resorts openings include Park Hyatt Jeddah Marina, Club and Spa in Saudi Arabia, Hyatt Regency Oubai Golf Resort and Spa in South Africa, Hyatt Regency Clearwater Beach Resort and Spa in Clearwater, Fla., and Hyatt Regency Curacao Golf Resort, Spa and Mariana in Curacao, Netherlands Antilles.

Park Hyatt Aviara Resort joins a growing portfolio of luxurious Park Hyatt properties around the world, including Park Hyatt Tokyo, Park Hyatt Paris-Vendôme, and Palacio Duha - Park Hyatt Buenos Aires, and three other Park Hyatt properties in Beaver Creek, Colo., Washington D.C. and Chicago. Park Hyatt hotels and resorts are known for their rich local culture, elegant sense of design, and outstanding culinary programs. Many properties showcase their own collection of blue-chip contemporary art.

For reservations and more information about Park Hyatt Aviara Resort and Spa, please visit

<http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.parkaviara.hyatt.com&esheet=6335085&lan=en-US&anchor=www.parkaviara.hyatt.com&index=1&md5=0c1854398b2e153d03a366708dd27d04>.

About Park Hyatt

Intimate and residential in style, Park Hyatt hotels promise gracious service on a personal scale. Located in many of the world's premier destinations, each Park Hyatt combines elegance with distinctive regional character. Park Hyatt hotels feature sophisticated interiors, meeting and special event spaces for small groups and social occasions, critically acclaimed art programs, and signature restaurants featuring award-winning chefs. For more information and reservations, visit <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.parkhyatt.com&esheet=6335085&lan=en-US&anchor=www.parkhyatt.com&index=2&md5=410848a092efd2c871b0a39908f88a3f>.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt(R), Park Hyatt(R), Andaz(R), Grand Hyatt(R), Hyatt Regency(R), Hyatt Place(R) and Hyatt Summerfield Suites(TM) brand names and have locations under development on five continents. Hyatt Vacation Ownership, Inc., a Hyatt Hotels Corporation subsidiary, develops and operates vacation ownership properties under the Hyatt Vacation Club(R) brand. As of March 31, 2010, the company's worldwide portfolio consisted of 434 properties. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Statements in this press release, which are not historical facts, are "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about our plans, strategies, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the depth and duration of the current economic downturn; levels of spending in the business, travel and leisure industries as well as consumer confidence; declines in occupancy and average daily rate; hostilities, including future terrorist attacks, or fear of hostilities that affect travel; travel-related accidents; changes in the tastes and preferences of our customers; relationships with associates and labor unions and changes in labor law; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; risk associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry and the markets where we operate; outcomes of legal proceedings; changes in federal, state, local or foreign tax law; fluctuations in currency exchange rates; general volatility of the capital markets and our ability to access the capital markets. A more complete description of these risks and uncertainties can be found in our filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

SOURCE: Hyatt Hotels Corporation

Lori Alexander

Hyatt Hotels & Resorts

(312) 780-5709

lori.alexander@hyatt.com