



Hyatt Regency Clearwater Beach Resort and Spa Opens

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Guests can experience Clearwater Beach's newest luxury resort at special grand opening rates CLEARWATER BEACH, Fla. (February 1, 2010) - Today, Hyatt Regency Clearwater Beach Resort and Spa opened, bringing a new level of luxury and service to Florida's West coast. Now through April 30, travelers who reserve a stay with offer code CBINTR will be some of the first guests to experience the resort at a special grand opening rate of 15 percent off the Hyatt Daily Rate plus a \$50 daily resort credit per stay.

Hyatt Regency Clearwater Beach Resort and Spa is the centerpiece of Beach Walk - a \$30 million revitalization project along a half-mile active pathway with shopping, dining and entertainment. Inspired by a classic yet contemporary West Indies style, accommodations consist of 250 deluxe, one- and two-bedroom suites with full kitchens, giving guests the flexibility to prepare their own meals in a spacious atmosphere. All suites feature private balconies overlooking the Gulf of Mexico.

Amenities include the full-service, eco-friendly Sandava Spa, the 24-hour StayFit@Hyatt gym, a Camp Hyatt kids program, an activity-filled promenade, 32,000 square feet of indoor and outdoor function space, an eighth floor pool deck with 20 air-conditioned poolside cabanas and a children's pool, and a relaxing pool and hot tub on the 16th floor Sky Terrace. Three dining options are available including, SHOR, an American seafood grill featuring a dramatic show kitchen; Swim, offering Pan-Latin fusion dishes poolside along with a selection of frozen tropical cocktails; and Skimmers lobby bar.

"Clearwater Beach is the quintessential Florida beach town, and we are ready to add luxury to the landscape just in time for high season," said Brian Kramer, general manager. "The area has so much to offer, and Hyatt is proud to be an integral part of its transformation into one of Florida's top vacation destinations."

For more information, reservations, and full terms and conditions, please visit <http://clearwaterbeach.hyatt.com> or call 1-800-233-1234. For the latest news and information, become a fan on Facebook at www.facebook.com/hyattclearwater or follow on Twitter @HyattClearwater.

About Hyatt Regency Clearwater Beach Resort and Spa

Hyatt Regency Clearwater Beach Resort and Spa features 250 guest suites that blend tropical elegance with a luxurious carefree experience on Florida's West coast. Breathtaking Gulf views provide the backdrop for expansive

floor plans ranging from deluxe to one- and two-bedroom beach suites. Each suite features a full kitchen and balconies or rooftop terraces. Guests can enjoy a variety of upscale amenities such as a resort swimming pool deck with 20 air-conditioned poolside cabanas and a children's pool area, a spa pool area on the 16th floor and multiple dining options, including the resort's signature seafood grill, SHOR. Other amenities include the eco-friendly Sandava Spa and Camp Hyatt kids club, along with 12,000 square feet of indoor and 20,000 square feet of outdoor function space for premier beachside events. <http://clearwaterbeach.hyatt.com>

About Clearwater Beach

Located less than 25 miles from Tampa International Airport on Florida's Gulf Coast, Clearwater Beach is a family-friendly destination with boundless recreational and outdoor activities including fishing, golfing, hiking and more. In 2009, Clearwater Beach was named one of the top beaches for families on the East Coast. Consistently recognized for its beauty, Clearwater Beach has been named "Best City Beach on the Gulf of Mexico" by well-known travel publications. Clearwater Beach is conveniently located within driving distance of notable museums and cultural activities in St. Petersburg as well as the renowned theme parks and attractions in nearby Orlando. For more information, visit www.FloridasBeach.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place® and Hyatt Summerfield Suites™ brand names and have locations under development on five continents. Hyatt Vacation Ownership, Inc., a Hyatt Hotels Corporation subsidiary, develops and operates vacation ownership properties under the Hyatt Vacation Club® brand. As of December 31, 2009, the company's worldwide portfolio consisted of 424 properties. For more information, please visit www.hyatt.com.