

# Hyatt Investor Deck

THIRD QUARTER 2024

HYATT

ALILA SHANGHAI  
NEWLY OPENED Q3 2024

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Forward-Looking Statements in this presentation, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include statements about Hyatt Hotels Corporation's (the "Company") plans, strategies, outlook, the number of properties we expect to open in the future, our growth model, our credit rating expectations, our capital allocation plans, our expected Adjusted G&A Expense, our expected capital expenditures, our expected net income and Adjusted EBITDA, our expected net rooms growth, our expected system-wide RevPAR, our expected Free Cash Flow, financial performance, prospects or future events and involve known and unknown risks that are difficult to predict. As a result, our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. 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All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements set forth above. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this presentation. We do not undertake or assume any obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

## Non-GAAP Financial Measures

This presentation includes references to certain financial measures, each identified with the symbol "†", that are not calculated or presented in accordance with generally accepted accounting principles in the United States ("GAAP"). These non-GAAP financial measures have important limitations and should not be considered in isolation or as a substitute for measures of the Company's financial performance prepared in accordance with GAAP. In addition, these non-GAAP financial measures, as presented, may not be comparable to similarly titled measures of other companies due to varying methods of calculations.

During the nine months ended September 30, 2024, the Company revised its definition of Adjusted EBITDA to exclude transaction and integration costs and recast prior-period results to provide comparability. Refer to page A-5 of the schedules in the third quarter 2024 earnings release for additional detail.

## Key Business Metrics

This presentation includes references to certain key business metrics used by the Company, each identified with the symbol "◇".



# INVESTMENT CONSIDERATIONS<sup>1</sup>



**76%**

Asset-Light  
Earnings Mix<sup>2</sup>



**\$602M**

Free Cash Flow<sup>†</sup>



**7 Years**

Industry-Leading  
Net Rooms Growth



**\$2.5B**

Returned to Shareholders<sup>3</sup>



Simple and predictable asset-light business model



Global portfolio of brands serving the high-end traveler in each of our segments



Rooms, fees, pipeline, and loyalty membership growing at a faster rate than our larger competitors



Operational and commercial execution driving record performance and Free Cash Flow<sup>†</sup>



Capital allocation strategy driving growth and shareholder returns

<sup>1</sup> Key investment data and growth rate comparison as of December 31, 2023.

<sup>2</sup> Asset-Light Earnings Mix<sup>o</sup> included Net Deferrals and Net Financed Contracts in 2023.

<sup>3</sup> Returned to shareholders through share repurchases and dividends since year end 2017.



# SINCE 2017: OWNED HOTEL DISPOSITIONS FUELED ASSET-LIGHT INVESTMENTS WHILE DELIVERING STRONG SHAREHOLDER RETURNS

Asset Dispositions	<div>\$5.6B</div> <div>Total Disposition Proceeds, Net of Purchases</div>	<div>~15.1x</div> <div>Aggregate Adj. EBITDA<sup>†</sup> Multiple<sup>1</sup></div>	<div>~(\$340M)</div> <div>Adj. EBITDA<sup>†</sup> Reduction<sup>2</sup></div>
Asset-Light Acquisitions <sup>3</sup>	<div>\$3.6B</div> <div>Total Asset-Light Acquisitions<sup>4</sup></div> <div> <div>TWO ROADS HOSPITALITY</div> <div>Acquired 2018</div> </div> <div> <div>APPLE LEISURE GROUP</div> <div>Acquired 2021</div> </div> <div> <div>DREAMHOTELGROUP</div> <div>Acquired 2023</div> </div> <div> <div>The Standard</div> <div>Acquired 2024</div> </div>	<div>~9.5x</div> <div>Aggregate Adj. EBITDA<sup>†</sup> Multiple</div>	<div>~\$380M</div> <div>Incremental Adj. EBITDA<sup>†5</sup></div>
Shareholder Returns <sup>6</sup>	<div>\$4.4B</div> <div>Through Dividends &amp; Share Repurchases Since 2017</div>	<div>47.6M</div> <div>Total Shares Repurchased Since 2017</div>	<div>\$87.74</div> <div>Weighted Average Purchase Price Per Share Since 2017</div>

<sup>1</sup> Aggregate Adjusted EBITDA<sup>†</sup> multiple based on the Adj. EBITDA<sup>†</sup> for each respective year for sales prior to 2020, based on 2019 fiscal year for sales in 2021 and 2022, and based on the trailing 12 months prior to the sale for sales in 2024.

<sup>2</sup> Adjusted EBITDA<sup>†</sup> reduction of ~\$390M from the assets sold netted against ~\$50M of run-rate fees from the long-term hotel management agreements signed as part of the asset sales.

<sup>3</sup> Asset-Light Acquisitions included Two Roads Hospitality, Apple Leisure Group, inclusive of the UVC Transaction, Dream Hotel Group, Mr & Mrs Smith, me and all hotels, and Standard International.

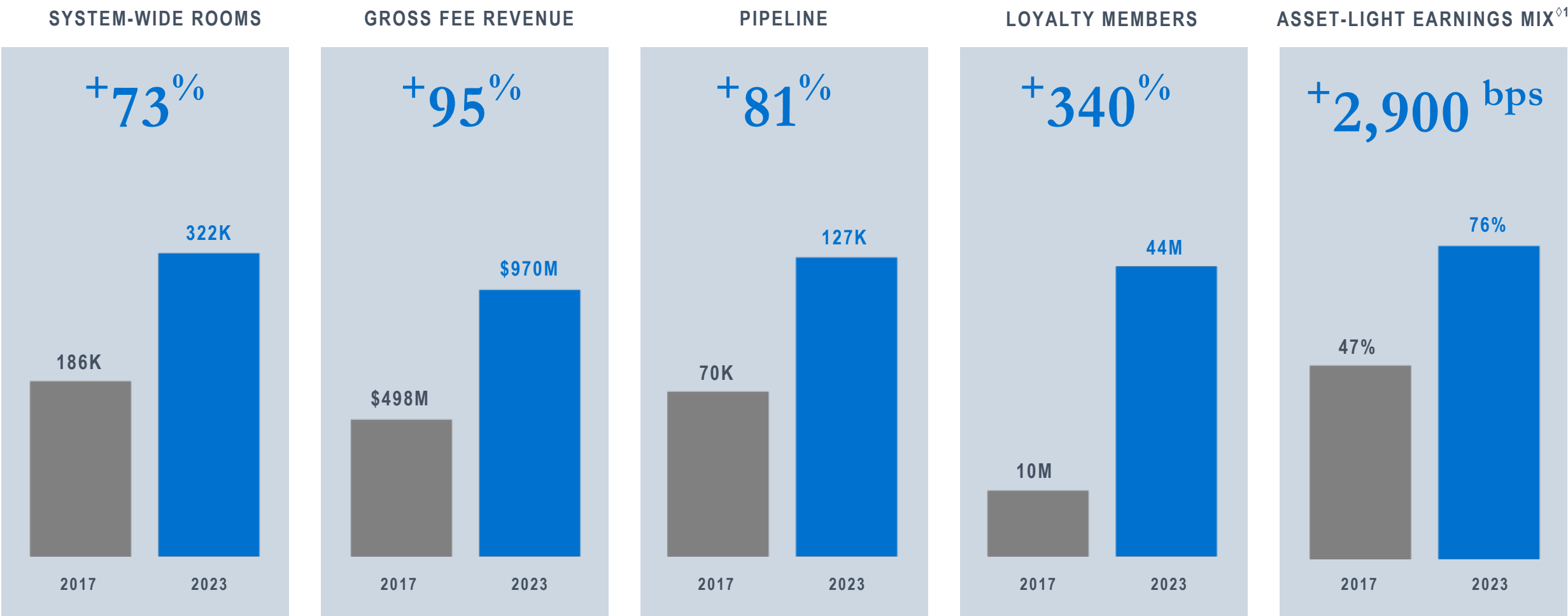
<sup>4</sup> Includes base consideration paid and assumption for variable consideration to be paid; variable consideration for Dream Hotel Group and for Standard International based on stabilized estimates.

<sup>5</sup> Incremental Adjusted EBITDA<sup>†</sup> based on stabilized Adjusted EBITDA<sup>†</sup> estimates for Two Roads Hospitality, Apple Leisure Group, inclusive of the UVC Transaction, Dream Hotel Group, Mr & Mrs Smith, me and all hotels, and Standard International.

<sup>6</sup> Figures calculated from January 1, 2017 - September 30, 2024.



# STRATEGIC GROWTH ACROSS MULTIPLE DIMENSIONS





# HYATT'S PORTFOLIO IS UNIQUELY POSITIONED; DRIVEN BY SIGNIFICANT EXPANSION OF LUXURY, RESORT, AND LIFESTYLE HOTELS

	2017 <sup>1</sup>	2023	GROWTH
LUXURY ROOMS	43K	96K	Doubled Luxury Rooms
RESORT ROOMS	23K	75K	Tripled Resort Rooms
LIFESTYLE <sup>2</sup> ROOMS	9K	43K	Quintupled Lifestyle Rooms

## HYATT GLOBAL SHARE<sup>3</sup>



**#1** World's Largest Portfolio of Luxury Branded Rooms in Resort Locations



**17%** Global Share of Luxury Branded Rooms in Resort Locations



**13%** Global Share of Luxury Branded Rooms in all locations

<sup>1</sup> Baseline growth since 2017 reflects when Hyatt announced its permanent owned asset sell down commitment.  
<sup>2</sup> Includes Alila, Andaz, Hyatt Centric, The Unbound Collection by Hyatt, Thompson Hotels, Dream Hotels, & JdV by Hyatt.  
<sup>3</sup> Source: STR Global Census as of December 31, 2023; Luxury Branded Rooms as defined by STR Chain Scale Classification. Key investment data as of December 31, 2023 (unless otherwise noted).



# GLOBAL HOSPITALITY COMPANY FOCUSED ON SERVING THE HIGH-END TRAVELER

79

Countries Around  
the World and 6 Continents

29

Global Brands

1,363

Hotels and All-Inclusive  
Properties

326,845

Rooms

#1

World's Largest Portfolio  
of Luxury Branded Rooms  
in Resort Locations<sup>1</sup>

~135,000

Rooms in Pipeline  
A Company Record



# REDEFINING LOYALTY

UNDER CANVAS ACADIA

WORLD  
OF  
HYATT®

51M

World of Hyatt Members

22%

Membership Growth  
Since Last Year

44%

More Members per Hotel  
vs. Closest Competitor<sup>1</sup>

**N** **nerdwallet.**

*2024 Best Hotel Rewards Program*

THEPOINTSGUY  
AWARDS23

*2023 Best Hotel Loyalty Program*

J.D. Power &  
Associates

*2023 Highest in Overall Customer Satisfaction  
(mobile app and web)<sup>2</sup>*

High-Quality Scale

Award Winning Recognition



Figures as of September 30, 2024 unless otherwise noted, and growth rates represent year-over-year comparisons from Q3 2023 vs. Q3 2024.

<sup>1</sup> Members per hotel figures calculated based on public filings as of June 30, 2024.

<sup>2</sup> 2023 J.D. Power 2023 U.S. Travel App and Travel Website Satisfaction.



# World of Hyatt Global Brands



## TIMELESS COLLECTION

PARK HYATT®

GRAND  
HYATT®



HYATT®



UrCove  
— by HYATT —  
逸扉酒店

## BOUNDLESS COLLECTION

MJRAVAL®

Alila®

ANDAZ®



DREAM®  
HOTELS

HYATT  
CENTRIC®

Caption®  
BY HYATT



## INCLUSIVE COLLECTION

IMPRESSION  
BY SECRETS®





# QUARTERLY HIGHLIGHTS



# HYATT® | Q3 2024 HIGHLIGHTS

## FINANCIAL RESULTS

\$471M

NET  
INCOME

\$4.63

DILUTED  
EPS

\$275M

ADJUSTED  
EBITDA<sup>†</sup>

\$268M

GROSS  
FEES

## OPERATIONAL RESULTS



+3.0%

SYSTEM-WIDE  
HOTELS REVPAR<sup>◇</sup>



+4.3%

NET ROOMS  
GROWTH



+10%

INCREASE OF ROOMS  
IN PIPELINE  
~135,000 | A NEW RECORD



+22%

WORLD OF HYATT  
MEMBER GROWTH  
51M | A NEW RECORD

## HIGHLIGHTS

- **Sold Hyatt Regency Orlando<sup>1</sup>**, resulting in the completion of Hyatt's \$2.0 billion asset disposition commitment announced in August 2021 realizing \$2.6 billion of gross proceeds, net of acquisitions, at a 13.3x multiple over the three-year period
- Announced the **acquisition of Standard International<sup>2</sup>** including iconic brands The Standard and Bunkhouse Hotels and adding 22 open hotels with approximately 2,000 rooms to Hyatt's portfolio
- On October 28<sup>th</sup>, announced plans to enter into a **long-term, asset-light strategic joint venture with Grupo Piñero**, which, upon closing, will add 23 all-inclusive resorts with over 12,000 rooms to Hyatt's portfolio

Figures as of September 30, 2024, and growth rates represent year-over-year comparisons from Q3 2023 vs. Q3 2024.

<sup>1</sup> Hyatt Regency Orlando and an adjacent undeveloped land parcel sold on August 16, 2024.

<sup>2</sup> Standard International acquisition was announced on August 20, 2024 and subsequently closed on October 1, 2024.





# FULL YEAR 2024 OUTLOOK



3.0 - 4.0%

System-Wide Hotels RevPAR<sup>◇</sup>



\$1,400M - \$1,450M

Net Income



7.75 - 8.25%

Net Rooms Growth  
4.0 - 4.5%  
excluding Bahia Principe Transaction



\$1,100M  
to  
\$1,120M

Adjusted EBITDA<sup>†</sup>



\$380M  
to  
\$410M

Free Cash Flow<sup>†</sup>



~\$1,250M

Capital Returns to  
Shareholders<sup>2</sup>

<sup>1</sup> During the nine months ended September 30, 2024, the Company revised its definition of Adjusted EBITDA<sup>†</sup> to exclude transaction and integration costs and recast prior-period results to provide comparability. Adjusted EBITDA<sup>†</sup> outlook reflects the removal of approximately \$26 million relating to this definition revision. Refer to page A-5 of the schedules in the third quarter 2024 earnings release for additional detail.

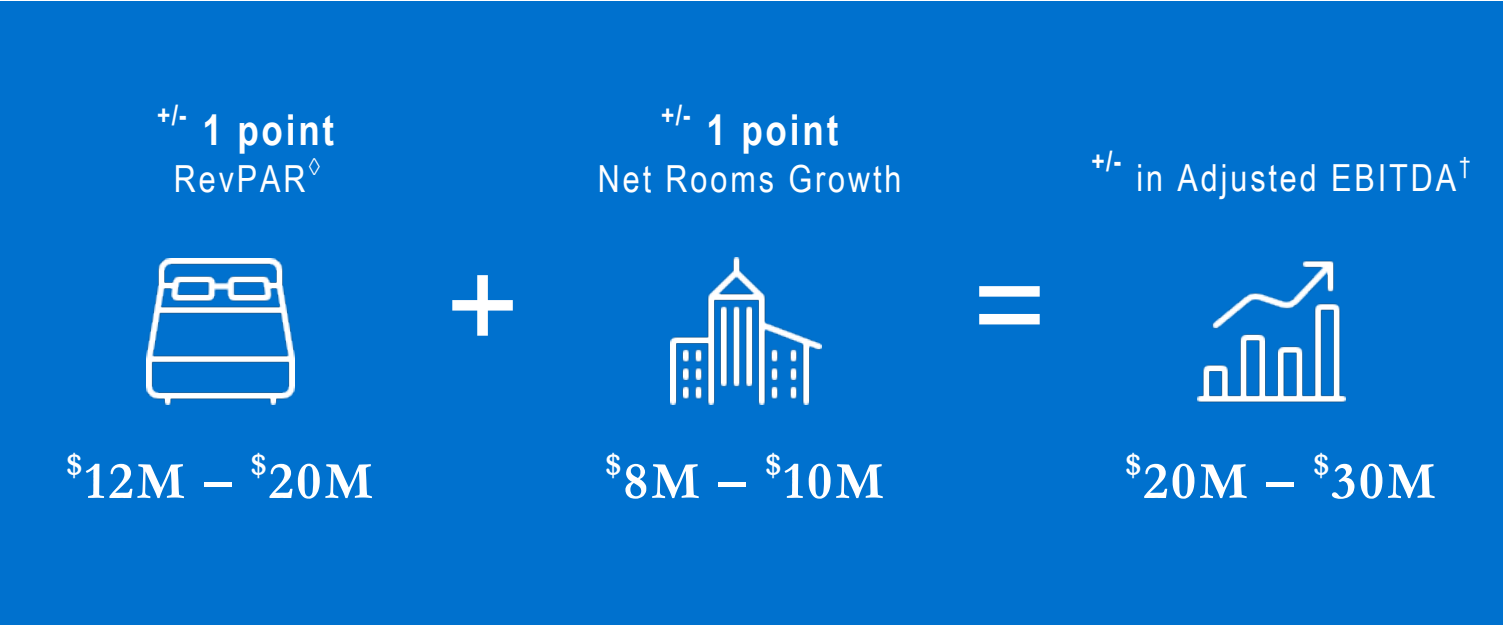
<sup>2</sup> Figure inclusive of dividends and share repurchases.

Full details of the Company's 2024 outlook can be found in its third quarter 2024 earnings release. The Company's 2024 outlook is based on a number of assumptions that are subject to change and many of which are outside the control of the Company. If actual results vary from these assumptions, the Company's expectations may change. There can be no assurance that the Company will achieve these results. No disposition or acquisition activity beyond what has been completed as of the date of this presentation has been included in the 2024 Outlook other than as noted with respect to Net Rooms Growth expectations related to the timing of the Bahia Principe Transaction closing.



# EARNINGS GROWTH MODEL REFLECTS SIMPLIFIED AND MORE PREDICTABLE EARNINGS

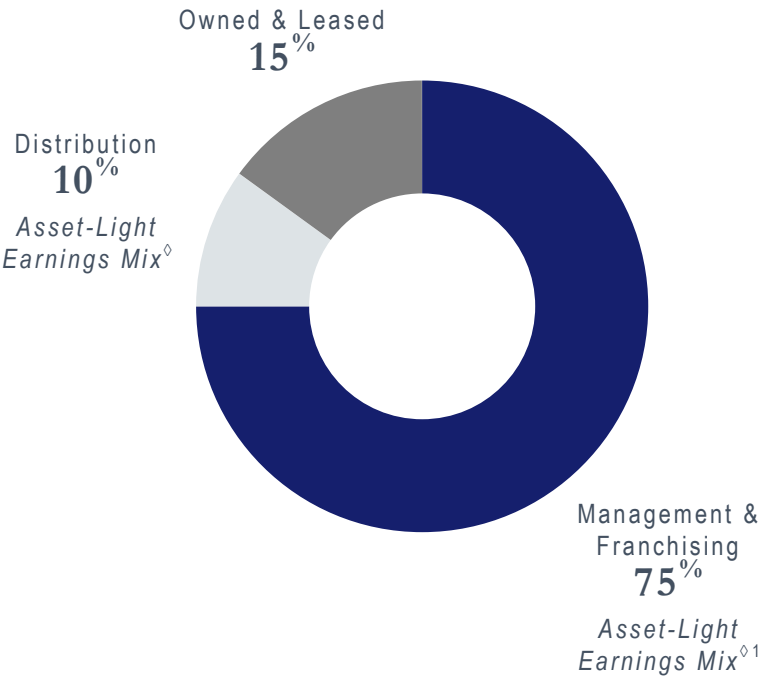
## EARNINGS GROWTH MODEL SENSITIVITIES FOR 2024 AND 2025



### Additional Model Assumptions

Overhead Growth	Distribution Margins	Asset-Light Earnings Mix <sup>◊</sup>
3% per year	16% -19%	+100bps 2026 & beyond

## 2025 Illustrative Earnings Mix before Overhead



ALILA SHANGHAI



# CAPITAL ALLOCATION STRATEGY

WE HAVE AND WILL CONTINUE TO:



Invest in **growth** to increase shareholder value



Return excess cash to **shareholders**



Commit to an **investment-grade** profile



# COMMITTED TO RETURNING CAPITAL THROUGH DIVIDENDS & SHARE REPURCHASES

PARK HYATT MARRAKECH

**\$0.15**

**QUARTERLY  
DIVIDEND<sup>1</sup>**

**\$982M**

**SHARE  
REPURCHASE  
AUTHORIZATION<sup>2</sup>**

**~\$1,250M**

**2024 OUTLOOK  
FOR CAPITAL  
RETURNS<sup>3</sup>**

<sup>1</sup> Fourth quarter dividend payable on December 6, 2024 to shareholders of record as of November 22, 2024.

<sup>2</sup> Share repurchase authorization as of September 30, 2024. Share repurchases may be made from time to time in the open market, in privately negotiated transactions, or otherwise, including pursuant to a Rule 10b5-1 plan or an accelerated share repurchase transaction, at prices that the Company deems appropriate and subject to market conditions, applicable law and other factors deemed relevant in the Company's sole discretion. The common stock repurchase program applies to the Company's Class A Common Stock and/or the Company's Class B Common Stock. The common stock repurchase program does not obligate the Company to repurchase any dollar amount or number of shares of common stock and the program may be suspended or discontinued at any time.

<sup>3</sup> The Company expects to return capital to shareholders through a combination of cash dividends on its common stock and share repurchases.



# COMMITTED TO INVESTMENT GRADE

## Credit Ratings

**BBB-**

Stable

**S&P Global**  
Ratings

**Baa3**

Stable

**MOODY'S**

**BBB-**

Stable

**FitchRatings**

## Liquidity

STRONG POSITION WITH:

**\$1.1B**

Cash, Cash Equivalents,  
& Short-Term Investments

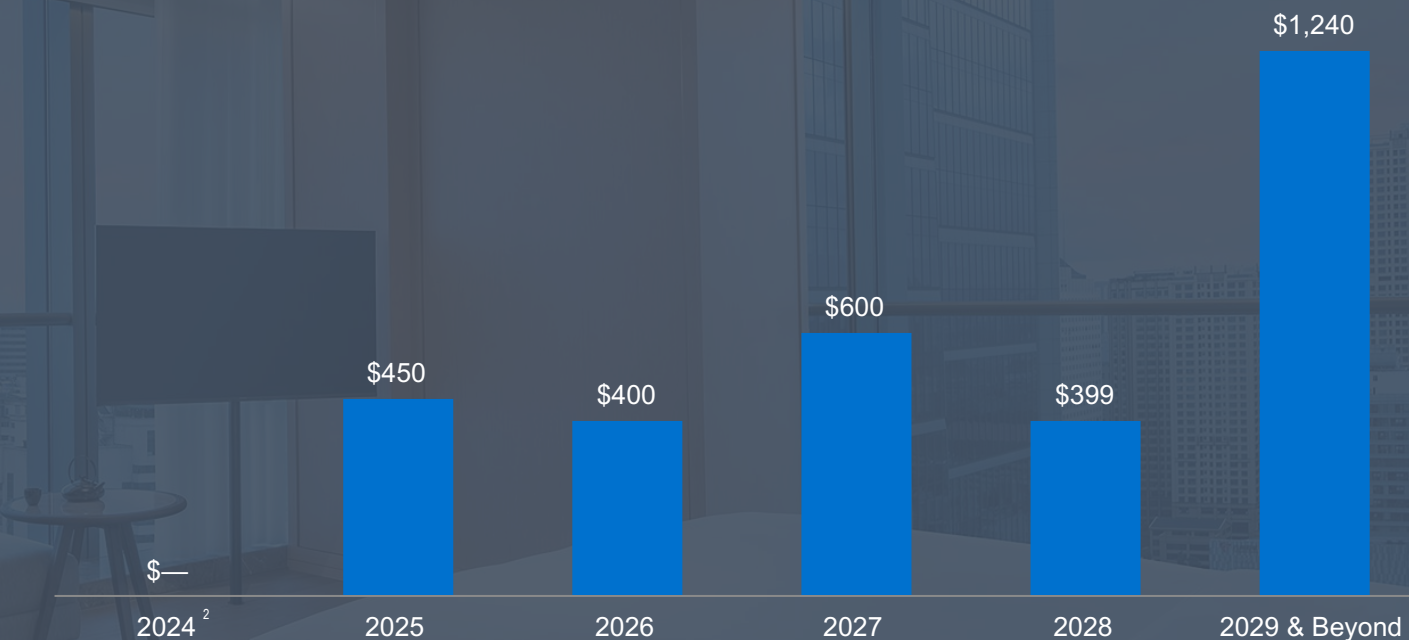
**\$1.5B**

Revolver Capacity Available,  
Net of Letters of Credit Outstanding

## Senior Notes Maturities by Year

Total Debt: \$3.1B<sup>1</sup>

\$M USD



<sup>1</sup> Chart excludes \$48 million of variable rate term loan, \$23 million of floating-rate debt, \$5 million of finance lease obligations, \$23 million of unamortized discounts and deferred financing fees as well as our revolving credit facility, which matures in 2027. At September 30, 2024, the Company had \$1,497 million of borrowing capacity available under our revolving credit facility, net of letters of credit outstanding.

<sup>2</sup> The Company repaid the outstanding balance on the \$750 million of 1.800% senior notes due 2024 (the "2024 Notes") at maturity during Q3 2024.

GRAND HYATT KUNMING





## WHAT TO EXPECT IN 2024 AND BEYOND...

- ✓ Durable and predictable asset-light earnings model designed to generate significant and expanding **Free Cash Flow**<sup>†</sup>
- ✓ **Asset-Light Earnings Mix**<sup>◇</sup> above 80%, underpinned by the successful completion of our asset disposition program
- ✓ Growth strategy focused on **enhancing network effect** creates value for all stakeholders

The Company's 2024 and beyond outlook is based on a number of assumptions that are subject to change and many of which are outside the control of the Company. If actual results vary from these assumptions, the Company's expectations may change. There can be no assurance that the Company will achieve these results.

# APPENDIX



# Definitions

**Adjusted Earnings Before Interest Expense, Taxes, Depreciation, and Amortization ("Adjusted EBITDA"):** We use the term Adjusted EBITDA throughout this earnings release. Adjusted EBITDA, as we define it, is a measure that is not recognized in accordance with accounting principles generally accepted in the United States of America ("GAAP"). We define consolidated Adjusted EBITDA as net income (loss) attributable to Hyatt Hotels Corporation plus our pro rata share of unconsolidated owned and leased hospitality ventures' Adjusted EBITDA based on our ownership percentage of each owned and leased venture, adjusted to exclude the following items:

- interest expense;
- benefit (provision) for income taxes;
- depreciation and amortization;
- amortization of management and hotel services agreement and franchise agreement assets and performance cure payments, which constitute payments to customers ("Contra revenue");
- revenues for reimbursed costs;
- reimbursed costs that we intend to recover over the long term;
- transaction and integration costs;
- equity earnings (losses) from unconsolidated hospitality ventures;
- stock-based compensation expense;
- gains (losses) on sales of real estate and other;
- asset impairments; and
- other income (loss), net.

We calculate consolidated Adjusted EBITDA by adding the Adjusted EBITDA of each of our reportable segments and eliminations to overhead Adjusted EBITDA.

Our board of directors and executive management team focus on Adjusted EBITDA as one of the key performance and compensation measures both on a segment and on a consolidated basis. Adjusted EBITDA assists us in comparing our performance over various reporting periods on a consistent basis because it removes from our operating results the impact of items that do not reflect our core operations both on a segment and on a consolidated basis. Our President and Chief Executive Officer, who is our chief operating decision maker, also evaluates the performance of each of our reportable segments and determines how to allocate resources to those segments, in part, by assessing the Adjusted EBITDA of each segment. In addition, the compensation committee of our board of directors determines the annual variable compensation for certain members of our management based in part on consolidated Adjusted EBITDA, segment Adjusted EBITDA, or some combination of both.

We believe Adjusted EBITDA is useful to investors because it provides investors with the same information that we use internally for purposes of assessing our operating performance and making compensation decisions and facilitates our comparison of results with results from other companies within our industry.

Adjusted EBITDA excludes certain items that can vary widely across different industries and among companies within the same industry, including interest expense and benefit (provision) for income taxes, which are dependent on company specifics, including capital structure, credit ratings, tax policies, and jurisdictions in which they operate; depreciation and amortization, which are dependent on company policies including how the assets are utilized as well as the lives assigned to the assets; Contra revenue, which is dependent on company policies and strategic decisions regarding payments to hotel owners; and stock-based compensation expense, which varies among companies as a result of different compensation plans companies have adopted. We exclude revenues for reimbursed costs and reimbursed costs which relate to the reimbursement of payroll costs and for system-wide services and programs that we operate for the benefit of our hotel owners as contractually we do not provide services or operate the related programs to generate a profit over the terms of the respective contracts. Over the long term, these programs and services are not designed to impact our economics, either positively or negatively. Therefore, we exclude the net impact when evaluating period-over-period changes in our operating results. Adjusted EBITDA includes reimbursed costs related to system-wide services and programs that we do not intend to recover from hotel owners. Finally, we exclude other items that are not core to our operations and may vary in frequency or magnitude, such as transaction and integration costs, asset impairments, unrealized and realized gains and losses on marketable securities, and gains and losses on sales of real estate and other.

Adjusted EBITDA is not a substitute for net income (loss) attributable to Hyatt Hotels Corporation, net income (loss), or any other measure prescribed by GAAP. There are limitations to using non-GAAP measures such as Adjusted EBITDA. Although we believe that Adjusted EBITDA can make an evaluation of our operating performance more consistent because it removes items that do not reflect our core operations, other companies in our industry may define Adjusted EBITDA differently than we do. As a result, it may be difficult to use Adjusted EBITDA or similarly named non-GAAP measures that other companies may use to compare the performance of those companies to our performance. Because of these limitations, Adjusted EBITDA should not be considered as a measure of the income (loss) generated by our business. Our management compensates for these limitations by referencing our GAAP results and using Adjusted EBITDA supplementally.

**Adjusted General and Administrative ("G&A") Expenses:** Adjusted G&A Expenses, as we define it, is a non-GAAP measure. Adjusted G&A Expenses exclude the impact of deferred compensation plans funded through rabbi trusts and stock-based compensation expense. Adjusted G&A Expenses assist us in comparing our performance over various reporting periods on a consistent basis because it removes from our operating results the impact of items that do not reflect our core operations, both on a segment and consolidated basis.



# Definitions

**Asset-Light Earnings Mix:** Asset-Light Earnings Mix is calculated as Adjusted EBITDA from the management and franchising segment and distribution segment divided by Adjusted EBITDA, excluding overhead and eliminations. Our management uses this calculation to assess the composition of the Company's earnings.

**Average Daily Rate ("ADR"):** ADR represents hotel room revenues, divided by the total number of rooms sold in a given period. ADR measures the average room price attained by a hotel and ADR trends provide useful information concerning the pricing environment and the nature of the customer base of a hotel or group of hotels. ADR is a commonly used performance measure in our industry, and we use ADR to assess the pricing levels that we are able to generate by customer group, as changes in rates have a different effect on overall revenues and incremental profitability than changes in occupancy, as described below.

**Bahia Principe Transaction:** On October 28, 2024, the Company announced plans to enter into a long-term, asset-light joint venture with Grupo Piñero, investing €359 million at closing for 50% of the joint venture plus an additional €60 million when certain conditions are met (the "Bahia Principe Transaction"). This transaction is expected close in the coming months subject to customary closing conditions, and upon closing, will add 23 all-inclusive resorts (or approximately 12,000 rooms) to Hyatt's managed portfolio.

**Comparable system-wide and Comparable owned and leased:** "Comparable system-wide" represents all properties we manage, franchise, or provide services to, including owned and leased properties, that are operated for the entirety of the periods being compared and that have not sustained substantial damage, business interruption, or undergone large scale renovations during the periods being compared. Comparable system-wide also excludes properties for which comparable results are not available. We may use variations of comparable system-wide to specifically refer to comparable system-wide hotels, including our wellness resorts, or our all-inclusive resorts, for those properties that we manage, franchise, or provide services to within the management and franchising segment. "Comparable owned and leased" represents all properties we own or lease that are operated and consolidated for the entirety of the periods being compared and have not sustained substantial damage, business interruption, or undergone large-scale renovations during the periods being compared. Comparable owned and leased also excludes properties for which comparable results are not available. We may use variations of comparable owned and leased to specifically refer to comparable owned and leased hotels, including our wellness resorts, or our all-inclusive resorts, for those properties that we own or lease within the owned and leased segment. Comparable system-wide and comparable owned and leased are commonly used as a basis of measurement in our industry. "Non-comparable system-wide" or "non-comparable owned and leased" represent all properties that do not meet the respective definition of "comparable" as defined above.

**Constant Dollar Currency:** We report the results of our operations both on an as-reported basis, as well as on a constant dollar basis. Constant Dollar Currency, which is a non-GAAP measure, excludes the effects of movements in foreign currency exchange rates between comparative periods. We believe constant dollar analysis provides valuable information regarding our results as it removes currency fluctuations from our operating results. We calculate Constant Dollar Currency by restating prior-period local currency financial results at the current period's exchange rates. These restated amounts are then compared to our current period reported amounts to provide operationally driven variances in our results.

**Free Cash Flow:** Free Cash Flow represents net cash provided by operating activities less capital expenditures. We believe Free Cash Flow to be a useful liquidity measure to us and investors to evaluate the ability of our operations to generate cash for uses other than capital expenditures and, after debt service and other obligations, our ability to grow our business through acquisitions and investments, as well as our ability to return cash to shareholders through dividends and share repurchases. Free Cash Flow is not necessarily a representation of how we will use excess cash. Free Cash Flow is not a substitute for net cash provided by operating activities or any other measure prescribed by GAAP. There are limitations to using non-GAAP measures such as Free Cash Flow and management compensates for these limitations by referencing our GAAP results and using Free Cash Flow supplementally.

**Net Deferrals:** Net Deferrals represent the change in contract liabilities associated with the Unlimited Vacation Club membership contracts less the change in deferred cost assets associated with the contracts. The contract liabilities and deferred cost assets are recognized as revenue and expense, respectively, on our consolidated statements of income (loss) over the customer life, which ranges from 3 to 25 years. We believe Net Deferrals is useful to investors as it represents cash received that will be recognized as revenue in future periods.

**Net Financed Contracts:** Net Financed Contracts represent Unlimited Vacation Club contracts signed during the period for which an initial cash down payment has been received and the remaining balance is contractually due in monthly installments over an average term of less than 4 years. The Net Financed Contract balance is calculated as the unpaid portion of membership contracts reduced by expenses related to fulfilling the membership program contracts and further reduced by an allowance for future estimated uncollectible installments. Net Financed Contract balances are not reported on our consolidated balance sheets as our right to collect future installments is conditional on our ability to provide continuous access to member benefits at ALG resorts over the contract term, and the associated expenses to fulfill the membership contracts become liabilities of the Company only after the installments are collected. We believe Net Financed Contracts is useful to investors as it represents an estimate of future cash flows due in accordance with contracts signed in the current period.

**Net Package ADR:** Net Package ADR represents net package revenues divided by the total number of rooms sold in a given period. Net package revenues generally include revenue derived from the sale of package revenue at all-inclusive resorts comprised of rooms revenue, food and beverage, and entertainment, net of compulsory tips paid to employees. Net Package ADR measures the average room price attained by a hotel, and Net Package ADR trends provide useful information concerning the pricing environment and the nature of the customer base of a hotel or group of hotels. Net Package ADR is a commonly used performance measure in our industry, and we use Net Package ADR to assess the pricing levels that we are able to generate by customer group, as changes in rates have a different effect on overall revenues and incremental profitability than changes in occupancy, as described above.



# Definitions

**Net Package Revenue per Available Room ("RevPAR"):** Net Package RevPAR is the product of the Net Package ADR and the average daily occupancy percentage. Net Package RevPAR generally includes revenue derived from the sale of package revenue comprised of rooms revenue, food and beverage, and entertainment, net of compulsory tips paid to employees. Our management uses Net Package RevPAR to identify trend information with respect to room revenues from comparable properties and to evaluate hotel performance on a regional and segment basis. Net Package RevPAR is a commonly used performance measure in our industry.

**Occupancy:** Occupancy represents the total number of rooms sold divided by the total number of rooms available at a hotel or group of hotels. Occupancy measures the utilization of a hotel's available capacity. We use occupancy to gauge demand at a specific hotel or group of hotels in a given period. Occupancy levels also help us determine achievable ADR levels as demand for hotel rooms increases or decreases.

**RevPAR:** RevPAR is the product of the ADR and the average daily occupancy percentage. RevPAR does not include non-room revenues, which consist of ancillary revenues generated by a hotel property, such as food and beverage, parking, and other guest service revenues. Our management uses RevPAR to identify trend information with respect to room revenues from comparable properties and to evaluate hotel performance on a regional and segment basis. RevPAR is a commonly used performance measure in our industry. RevPAR changes that are driven predominantly by changes in occupancy have different implications for overall revenue levels and incremental profitability than do changes that are driven predominantly by changes in average room rates. For example, increases in occupancy at a hotel would lead to increases in room revenues and additional variable operating costs, including housekeeping services, utilities, and room amenity costs, and could also result in increased ancillary revenues, including food and beverage. In contrast, changes in average room rates typically have a greater impact on margins and profitability as average room rate changes result in minimal impacts to variable operating costs.

**UVC Transaction:** During the nine months ended September 30, 2024, we completed a restructuring of the entity that owns the Unlimited Vacation Club paid membership program business and sold 80% of the entity to an unrelated third party for \$80 million. As a result of the transaction, we deconsolidated the entity as we no longer have a controlling financial interest, and we account for our remaining 20% ownership interest as an equity method investment in an unconsolidated hospitality venture (the "UVC Transaction"). We continue to manage the Unlimited Vacation Club business under a long-term management agreement and license and royalty agreement. The operating results of the Unlimited Vacation Club business prior to the UVC Transaction are reported within our distribution segment.

# Non-GAAP Reconciliations

(in millions)

## Net cash provided by operating activities

Capital expenditures

## Free Cash Flow

Year Ended December 31,

2023

\$	800
	(198)
\$	602

(in millions)

## Net income attributable to Hyatt Hotels Corporation

Interest expense

Provision for income taxes

Depreciation and amortization

Contra revenue

Revenues for reimbursed costs

Reimbursed costs

Transaction and integration costs (a)

Equity (earnings) losses from unconsolidated hospitality ventures

Stock-based compensation expense (b)

(Gains) losses on sales of real estate and other

Asset impairments

Other (income) loss, net

Pro rata share of unconsolidated owned and leased hospitality ventures' Adjusted EBITDA

## Adjusted EBITDA

Three Months Ended September 30,

2024

2023

Nine Months Ended September 30,

2024

2023

\$	471	\$	68	\$	1,352	\$	194
	50		41		128		105
	137		33		259		107
	81		100		257		297
	27		12		56		34
	(867)		(754)		(2,511)		(2,267)
	881		764		2,570		2,302
	8		8		26		31
	13		(7)		(32)		(4)
	9		12		55		60
	(514)		(18)		(1,267)		(18)
	35		6		52		13
	(70)		(26)		(152)		(93)
	14		14		48		45
\$	275	\$	253	\$	841	\$	806

(a) During the nine months ended September 30, 2024, the Company revised its definition of Adjusted EBITDA to exclude transaction and integration costs, and it recast prior-period results to provide comparability. The revised definition excludes transaction costs previously recognized in general and administrative expenses and integration costs. Previously, only transaction costs recognized in gains (losses) on sales of real estate and other and other income (loss), net were excluded from Adjusted EBITDA. As these costs may vary in frequency or magnitude, the Company believes the revised definition presents a more representative measure of its core operations, assists in the comparability of results, and provides information consistent with how its management evaluates operating performance. Refer to the appendix for definitions.

(b) Includes amounts recognized in general and administrative expenses and distribution expenses.



# Non-GAAP Reconciliations

(in millions)

## Net income attributable to Hyatt Hotels Corporation

Interest expense	175
Provision for income taxes	259
Depreciation and amortization	333
Contra revenue	74
Reimbursed costs, net of revenues for reimbursed costs	105
Transaction and integration costs	38
Equity (earnings) losses from unconsolidated hospitality ventures	(27)
Stock-based compensation expense	70
(Gains) losses on sales of real estate	(1,262)
Asset impairments	52
Other (income) loss, net	(178)
Pro rata share of unconsolidated owned and leased hospitality ventures' Adjusted EBITDA	61

## Adjusted EBITDA

## Net cash provided by operating activities

Capital expenditures

## Free Cash Flow

### Year Ended December 31, 2024 Outlook Range

Low Case		High Case	
\$	1,400	\$	1,450
	175		175
	259		279
	333		333
	74		74
	105		95
	38		33
	(27)		(37)
	70		70
	(1,262)		(1,272)
	52		52
	(178)		(198)
	61		66
\$	1,100	\$	1,120

### Year Ended December 31, 2024 Outlook Range

Low Case		High Case	
\$	550	\$	580
	(170)		(170)
\$	380	\$	410

We *care* for people  
so they can be their best.