



NEWS RELEASE

Utz Turns Up the Flavor With Three New Snack Innovations

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New Chicken Dipping Sauce Potato Chips, Cheddar Bacon Ranch Cheese Balls and Spicy Pickle Bites bring bold new tastes to the snack aisle

HANOVER, Pa.--(BUSINESS WIRE)-- Utz ®, a leading U.S. salty snack brand, is keeping snacking fun this fall with the introduction of new Chicken Dipping Sauce Flavored Potato Chips, Cheddar Bacon Ranch Flavored Cheese Balls and Spicy Pickle Flavored Bites, made in partnership with Grillo's Pickles ®.

Utz Debuts New Snack Innovations: Spicy Pickle Bites, Chicken Dipping Sauce Potato Chips and Cheddar Bacon Ranch Cheese Balls

The new offerings build on more than a century of snack-making at Utz, which has been making

some of America's favorite snacks since 1921.

"We're always looking for ways to bring bold, unexpected flavors to the snack aisle without losing sight of what's made Utz a household name for over 100 years," said Stacey Schultz, senior vice president of marketing at Utz Quality Foods, a subsidiary of Utz Brands, Inc. "This lineup gives snackers something new to reach for that will excite their taste buds and keeps snacking fun."

Chicken Dipping Sauce Flavored Potato Chips

Utz Ripples Chicken Dipping Sauce Potato Chips are made from fresh potatoes and cooked until perfectly crispy. This crunchy potato chip is topped off with just the right balance of sauce-inspired tangy, smoky and sweet flavor to make this your new go-to flavored potato chip. This new permanent flavor will be available in 7.75-ounce and 2.75-ounce bags starting Sept. 21 at retailers including Walmart, Publix, ACI, Sheetz and online at utznacks.com.

Cheddar Bacon Ranch Flavored Cheese Balls

A new twist on a longtime favorite, Utz Cheddar Bacon Ranch Cheese Balls combines the cheesy crunch snackers

know and love with savory notes of bacon and creamy ranch in every bite. The 2.5-ounce bags are available at convenience store retailers including CVS, regional Circle K stores, Quik Trip and online at utznacks.com.

Spicy Pickle Bites

Utz and Grillo's, the pickle company known for changing the pickle game, team up again to bring you Spicy Pickle Bites, a corn-based snack that packs big pickle flavor into a small, crunchy bite. The 2.5-ounce bags deliver the dill, garlic and vinegar tang of a Grillo's pickle with a spicy kick for an irresistible snacking experience. They are available now at convenience retailers including 7-Eleven, Circle K, Sheetz and Wawa as well as online at utznacks.com.

"We've been working with Utz since 2022 to bring pickle lovers new ways to enjoy our flavor beyond the refrigerated pickle aisle," said Mark Luker, Chief Commercial Officer at Grillo's. "They've been great partners over the years, and the new Spicy Pickle Bites are a fun addition to the lineup."

For more information, follow Utz on [Facebook](#), [Instagram](#) and [TikTok](#).

About Utz Brands, Inc.

Utz Brands, Inc. (NYSE: UTZ) manufactures a diverse portfolio of savory snacks through popular brands, including Utz®, On The Border® Chips & Dips, Zapp's® and Boulder Canyon®, among others.

After over a century with a strong family heritage, Utz continues to have a passion for exciting and delighting consumers with delicious snack foods made from top-quality ingredients. Utz's products are distributed nationally through grocery, mass merchandisers, club, convenience, drug and other channels. Based in Hanover, Pennsylvania, Utz has multiple manufacturing facilities across the U.S. to serve its growing customer base. For more information, please visit www.utznacks.com or call 1-800-FOR-SNAX.

About Grillo's Pickles

Grillo's Pickles has been on a mission to keep pickles real since 2008, when a 100-year-old family recipe first hit the streets of Boston in a wooden pickle cart. What started as a grassroots passion for garden-fresh, no-BS ingredients, has grown into a cult-favorite brand known for its crunchy, cold-packed, preservative-free pickles. All Grillo's Pickles products are made cold, shipped cold and sold cold to deliver the fresh, tangy, satisfying crunch you've been searching for—with none of the junk. In 2025, Grillo's expanded production with a new state-of-the-art facility in Indiana to meet growing nationwide demand. With a strong presence in over 31,000 stores nationwide, Grillo's has become a fridge staple for real-food lovers. Grillo's is more than just a pickle—it's a lifestyle brand known for its irreverent spirit and unexpected collaborations. Grillo's has earned a reputation for driving culture, turning heads and having fun while staying true to its roots: real pickles made with real ingredients for real people. For more, visit grillos.com or follow @grillospickles.

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