



NEWS RELEASE

Utz Expands Summer Snack Lineup with Bold Seasonal Flavors

2026-05-14

Fan-Favorite Lemonade flavored Potato Chips Return Alongside New Sizzlin' Summer Burger flavored Ripples Potato Chips for a Limited Time

HANOVER, Pa.--(BUSINESS WIRE)-- Utz Brands, Inc., a leading U.S. manufacturer of branded salty snacks, is bringing bold, craveable flavor to the snack aisle with two limited-time products designed to capture the iconic taste of summer. Together, these limited-time flavors deliver the moments that define summer, from backyard cookouts to road trips and everything in between, all with the unmistakable crunch and flavor Utz is known for.

Utz Expands Summer Snack Lineup with Bold Seasonal Flavors

The all-new Sizzlin' Summer Burger flavored Ripples Potato

Chips are inspired by the classic flavors of a backyard cookout, delivering a layered flavor experience of smoky and savory notes on Utz's signature ridged chip. Made from real potatoes, the limited-edition flavor brings a grill-inspired twist to the snack aisle.

Utz Lemonade flavored Potato Chips are back with a signature sweet-and-tangy citrus flavor, delivering a refreshing twist on a classic potato chip. Crafted from real potatoes and seasoned with a bright lemonade-inspired flavor, the chips strike a balance of tangy, sour and sweet in every bite. The returning fan favorite builds on strong consumer demand, generating more than \$1 million in sales in 2025.

"Summer is all about bold flavor and memorable moments," said Stacey Shultz, Senior Vice President, Marketing at Utz Quality Foods, LLC, a subsidiary of Utz Brands, Inc. "We're giving snack lovers two unmistakably Utz ways to enjoy the season, whether they're poolside, on the go or gathered around the grill."

For the second year, Utz is proud to partner with Alex's Lemonade Stand Foundation (ALSF), a nonprofit dedicated to fighting childhood cancer. A portion of sales from Utz Lemonade Chips, up to \$40,000, will be donated to ALSF to

support its mission of funding research and helping families in need.

“At Alex’s Lemonade Stand Foundation, we’ve seen how small acts can make a big difference,” said Liz Scott, Alex’s mom and co-executive director at Alex’s Lemonade Stand Foundation. “Through our partnership with Utz, every bag of Lemonade Chips helps raise awareness and funds for childhood cancer research, giving families hope one chip at a time.”

Both limited-time chips are now available at major retailers nationwide, including Walmart, Publix, Kroger and more, as well as online at utzsnacks.com. Lemonade Chips and Sizzlin’ Summer Burger Ripples Chips are each available in 2.625 oz and 7.75 oz bags.

To learn more about Utz and its new flavors, connect with Utz on **Facebook**, **Instagram** and **TikTok**. Consumers can learn more about Alex’s Lemonade Stand Foundation and support their fight against childhood cancer by visiting AlexsLemonade.org.

About Utz Brands, Inc.

Utz Brands, Inc. (NYSE: UTZ) manufactures a diverse portfolio of savory snacks through popular brands, including Utz®, On The Border® Chips & Dips, Zapp's®, and Boulder Canyon®, among others.

After a century with a strong family heritage, Utz continues to have a passion for exciting and delighting consumers with delicious snack foods made from top-quality ingredients. Utz's products are distributed nationally through grocery, mass merchandisers, club, convenience, drug, and other channels. Based in Hanover, Pennsylvania, Utz has multiple manufacturing facilities across the U.S. to serve its growing customer base. For more information, please visit www.utzsnacks.com or call 1-800-FOR-SNAX.

About Alex’s Lemonade Stand Foundation

Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of 4-year-old Alexandra “Alex” Scott, who was fighting cancer and wanted to raise money to find cures for all children with cancer. By the time Alex passed away at the age of 8, she had raised \$1 million. Since then, the Foundation bearing her name has evolved into a worldwide fundraising movement and one of the largest independent childhood cancer charities in the U.S. ALSF is a leader in funding pediatric research projects across the globe and providing programs to families affected by childhood cancer. For more information, visit AlexsLemonade.org.

SPM Communications

Agency Media Contact

Ashley Lennington

ashleyL@spmcommunications.com

Utz Brands, Inc.

Media

Colleen Farley

Cfarley@utznacks.com

Utz Brands, Inc.

Investor

Trevor Martin

tmartin@utznacks.com

Source: Utz Brands, Inc.