



NEWS RELEASE

# Boulder Canyon's Wavy Grillo's Classic Dill Pickle Flavored Chips Selected as a Good Housekeeping 2026 Snack Awards Winner

2026-06-22

HANOVER, Pa.--(BUSINESS WIRE)-- **Boulder Canyon®**, a pioneer in better-for-you snacking, announced today that its Wavy Grillo's Classic Dill Pickle Flavored Chips have been named a winner in Good Housekeeping's 2026 Snack Awards. The complete list of award winners can be found on the Good Housekeeping [website](#).

Boulder Canyon's Wavy Grillo's Classic Dill Pickle Flavored Chips Selected as a Good Housekeeping 2026 Snack Awards Winner

This product stands out for its partnership with beloved brand **Grillo's Pickles®** and ingredient-

driven flavor. Inspired by Grillo's iconic pickles, the potato chips pair bold dill pickle flavor with notes of garlic and vinegar. These chips strike the perfect balance of tangy, salty and savory, an elevated twist on a classic snack that is delicious and cooked in non-seed oil.

Founded in 1994 and joining the Utz Brands, Inc. portfolio in 2017, Boulder Canyon has become the No. 1 salty snack brand in the natural channel,<sup>1</sup> by staying true to its founders' vision: using only select ingredients to make great-tasting snacks.

This is the second award for the brand this quarter. Boulder Canyon's Agave Sriracha Potato Chips were just named the "Best Potato Chips" in People magazine's **People Food Awards**.

To learn more about Boulder Canyon and its lineup of snacks, visit the [Boulder Canyon website](#) or follow @BoulderCanyon on [Facebook](#), [Instagram](#) and [TikTok](#).

About Utz Brands, Inc.

Utz Brands, Inc. (NYSE: UTZ) manufactures a diverse portfolio of savory snacks through popular brands,

including Utz®, On The Border® Chips & Dips, Zapp's®, and Boulder Canyon®, among others.

After over a century with a strong family heritage, Utz continues to have a passion for exciting and delighting consumers with delicious snack foods made from top-quality ingredients. Utz's products are distributed nationally through grocery, mass merchandisers, club, convenience, drug, and other channels. Based in Hanover, Pennsylvania, Utz has multiple manufacturing facilities across the U.S. to serve its growing customer base. For more information, please visit [www.utzsnacks.com](http://www.utzsnacks.com) or call 1-800-FOR-SNAX.

## About Grillo's Pickles

**Grillo's Pickles** has been on a mission to keep pickles real since 2008, when a 100-year-old family recipe first hit the streets of Boston in a wooden pickle cart. What started as a grassroots passion for garden-fresh, no-BS ingredients, has grown into a cult-favorite brand known for its crunchy, cold-packed, preservative-free pickles.

All Grillo's Pickles products are made cold, shipped cold and sold cold to deliver the fresh, tangy, satisfying crunch you've been searching for—with none of the junk. In 2025, Grillo's expanded production with a new state-of-the-art facility in Indiana to meet growing nationwide demand. With a strong presence in over 31,000 stores nationwide, Grillo's has become a fridge staple for real-food lovers. Grillo's is more than just a pickle—it's a lifestyle brand known for its irreverent spirit and unexpected collaborations. Grillo's has earned a reputation for driving culture, turning heads and having fun while staying true to its roots: real pickles made with real ingredients for real people.

For more, visit [www.grillos.com](http://www.grillos.com) or follow @grillospickles.

1 Source: SPINS Total Natural Channel for Boulder Canyon Brand L52W ending May 17, 2026.

### SPM Communications

Agency Media Contact

Hope Washburn

[hope@spmcommunications.com](mailto:hope@spmcommunications.com)

### Utz Brands, Inc.

Media

Colleen Farley

[Cfarley@utzsnacks.com](mailto:Cfarley@utzsnacks.com)

Investor

Trevor Martin

[tmartin@utzsnacks.com](mailto:tmartin@utzsnacks.com)

Source: Utz Brands, Inc.

