September 2014

Continued Market Leadership through Execution and Innovation



Investor Presentation

Broadridge®

Forward-Looking Statements

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Explanation of the Company's Use of Non-GAAP Financial Measures

In certain circumstances, results have been presented that are not generally accepted accounting principles measures ("Non-GAAP") and should be viewed in addition to, and not as a substitute for, the Company's reported results. These Non-GAAP measures are indicators that management uses to provide additional meaningful comparisons between current results and prior reported results, and as a basis for planning and forecasting for future periods. In addition, Broadridge believes this Non-GAAP information helps investors understand the effect of these items on reported results and provides a better representation of the Company's performance. Accompanying this presentation is a reconciliation of these Non-GAAP measures to the comparable GAAP measures.

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Broadridge Overview

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Broadridge's Strategic Vision and Journey to Drive Top Quartile Stockholder Returns

Leading provider of Investor Communications and Technology-Driven Solutions to banks, broker-dealers, mutual funds, and corporate issuers globally

- We have strong positions in large and attractive markets with lots of room to grow
- We have a balanced and diverse product portfolio across related businesses:
  - ✓ Bank/Broker Dealer Investor Communications
  - ✓ Corporate Issuer Solutions
  - ✓ Mutual Fund and Retirement Solutions
  - ✓ Global Technology and Operations Solutions
- We will grow this portfolio by capitalizing on three disruptive market macro trends:
  - ✓ Digitization of Investor Communications - digital technologies that enable lower cost, higher touch interactions
  - ✓ Cost/Capability Mutualization - tremendous industry drive to standardize duplicative, non-differentiating industry costs
  - ✓ Intelligence created from unique Data - enables us to provide clients unrivaled intelligence and create unique value through our network and data
- We expect to do so with a combination of organic growth, partnerships and acquisitions
- This balanced approach, including payment of a meaningful dividend and use of excess cash to make share repurchases is expected to drive top quartile total stockholder returns

As we move to the next phase of our journey we will target our opportunities across our related businesses as follows…

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Broadridge's Business Unit Strategy

Leading provider of Investor Communications and Technology-Driven Solutions to banks, broker-dealers, mutual funds, and corporate issuers globally

	Bank/Broker-Dealer Investor Communications and Corporate Issuer Solutions	**Mutual Fund and Retirement Solutions**	**Global Technology and Operations Solutions**
Today	We enable the global financial services industry to communicate private and significant financial information securely and cost effectively	We are a rapidly growing provider of data-driven reporting, trade processing, compliance, 401(k), and marketing solutions to the mutual fund, retirement and insurance industries across the entire transaction lifecycle	We are a scalable technology solutions provider of equity and fixed income processing to North American sell-side institutions with a growing international and buy-side presence
Focus of the Journey's next phase	We will lead the adoption of digital and "big data" capabilities to enhance investors', brokers' and corporate issuers' efficiency and decision making and expand our offerings to provide other communications of equal significance	We will add new data-driven capabilities to enable deeper linkages between mutual funds and their broker-dealer distribution partners by fully leveraging our unique network serving the brokerage industry, which continues to lead mutual fund distribution	We will leverage the jointly launched post-trade processing platform with Accenture to scale our unique platform available in over 70 countries globally while continuing to drive our core solutions and addressing new needs in adjacent markets (e.g. fixed income, buy-side, derivatives)
	ICS-BBDI	***ICS-Mutual Funds***	***SPS***

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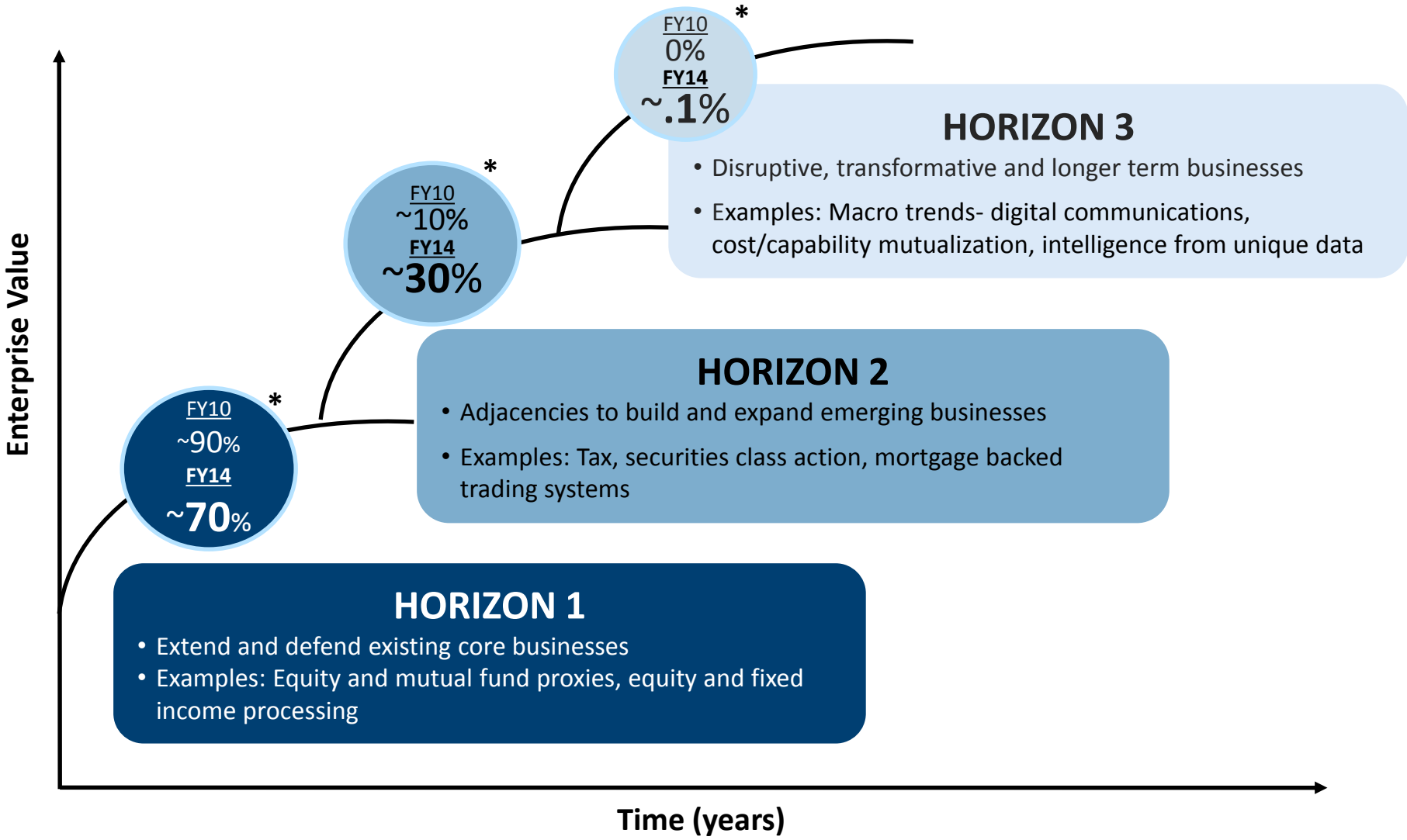
We are a Leader in a Number of Large and Attractive Markets

Investor Communication Solutions	Securities Processing Solutions
✓ U.S. and Global Banks/Broker-Dealers Regulatory Communications	✓ U.S. Brokerage Processing
✓ U.S. Banks/Broker-Dealers Transactional Communications	✓ U.S. Fixed Income Processing
✓ U.S. Corporate Issuer Regulatory Communications	✓ Canadian Brokerage Processing
	✓ International Brokerage Processing

Our leadership positions contribute to our growing recurring fee revenues

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Throughout our Journey, we will Continue to Enhance our Capabilities to Drive Growth



* **Percentage of Recurring Fee Revenue by Growth Horizon from FY10 to FY14 estimated as of 4Q14**

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Investor Communication Solutions

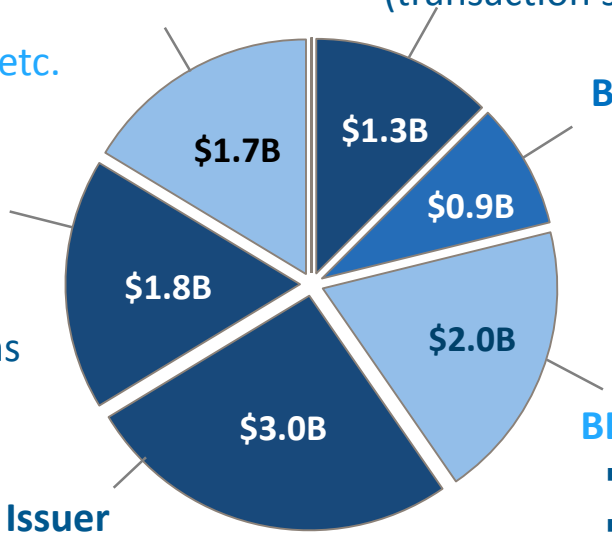
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Large and attractive markets – Investor Communications is a $10B+ market

Total addressable market $10B+ fee revenue

Bank/Broker-Dealer (BBD)—Core
- Regulatory communications (proxy, interims, etc.)
- Customer communications (transaction statements, etc.)

Mutual Fund—Natural adjacencies
- Transaction reporting
- Imaging and workflow, etc.



BBD—Emerging products
- Global proxy and communications
- Tax reporting and outsourcing
- Security class actions
- Advisor solutions

Mutual Fund—Core
- Retirement processing
- Data aggregation
- Marketing communications
- Proxy/solicitation

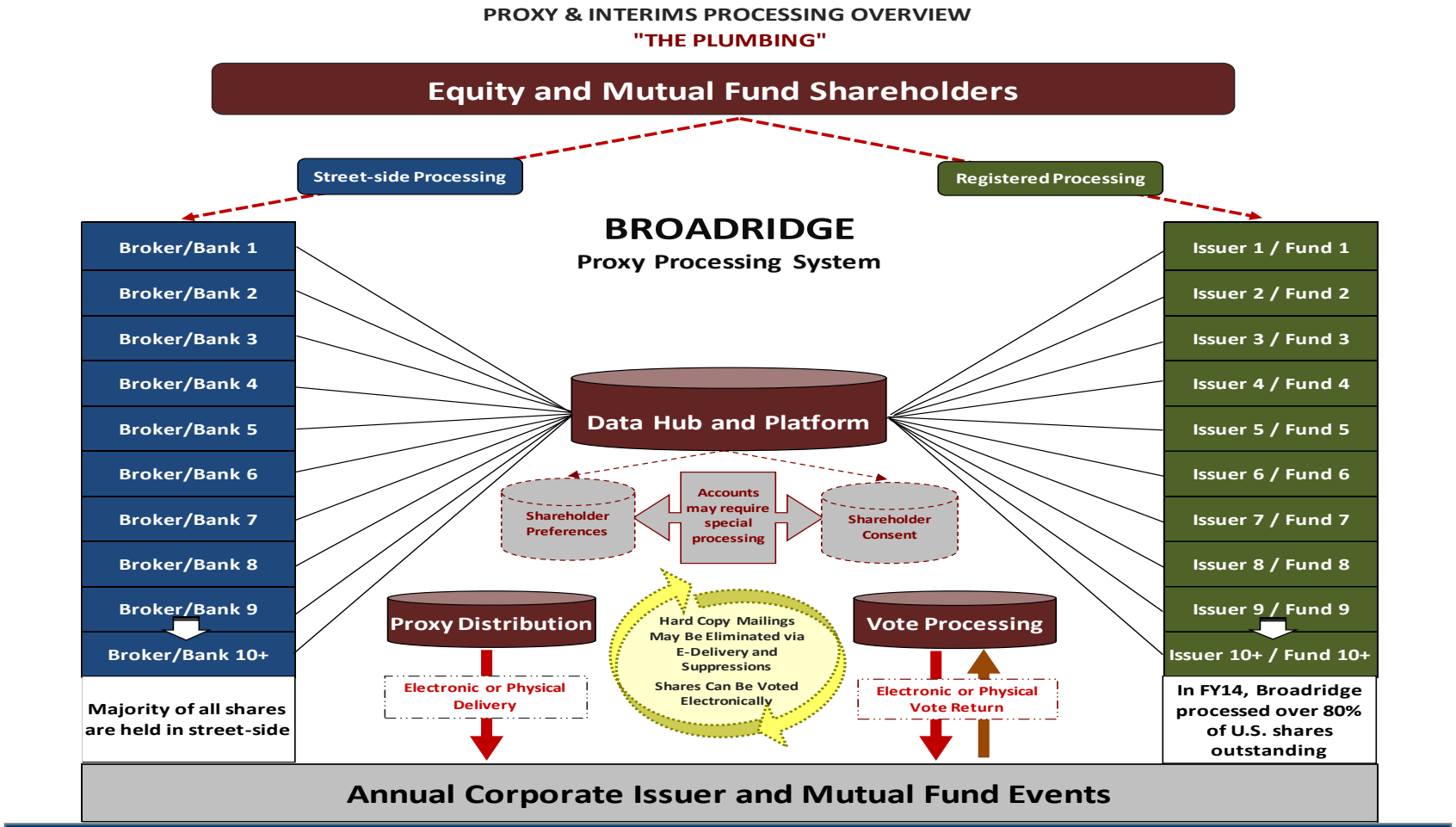
BBD—Natural adjacencies
- Enterprise archiving
- On-boarding
- International tax reclaim

Issuer
- Transfer agency
- Shareholder analytics
- Investor communications

Sources: BCG, Bain, Patpatia, Broadridge internal estimates as of 4Q14

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ICS Operates a Unique Business Systems Processing Model

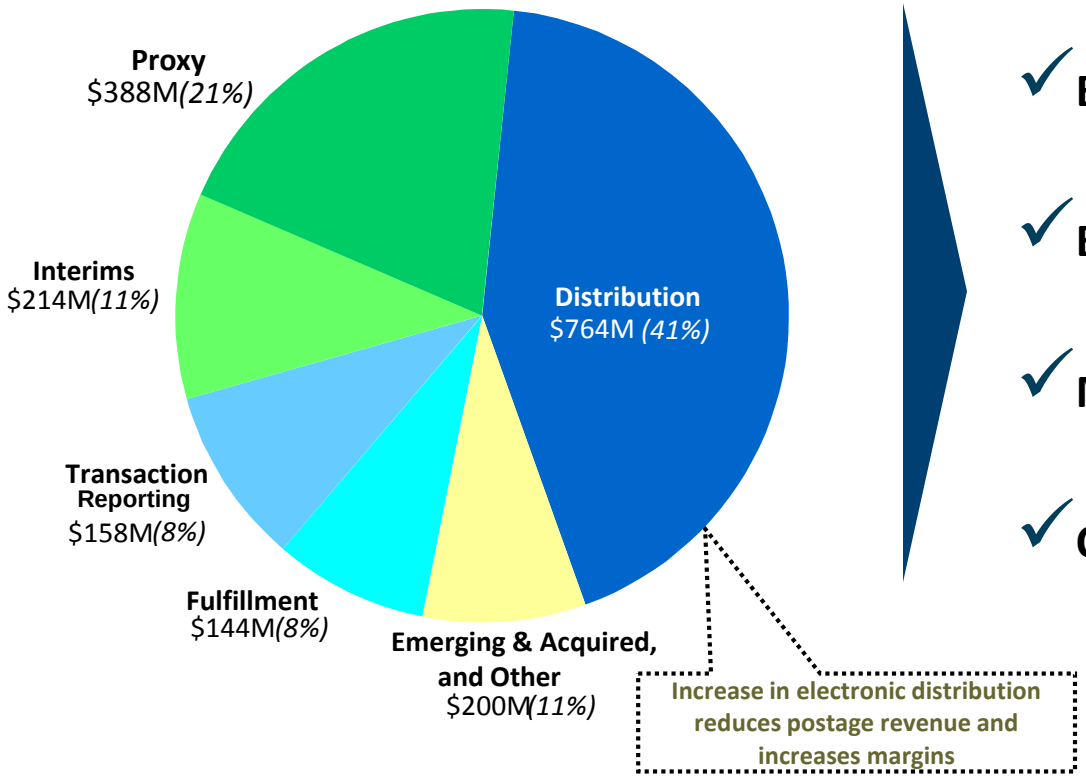


Proxy and Interim processing system is the "plumbing" supporting the voting process for corporate governance

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ICS has a Diversified Revenue Base

By product[1]



Broad client base

- ✓ Banks
- ✓ Broker-Dealers
- ✓ Mutual Funds
- ✓ Corporate Issuers

ICS is highly resilient due to our deep customer relationships with our Bank/Broker-Dealer clients

[1] Financial metrics and statistics are for FY14 ended 6/30/14

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ICS-Bank/Broker-Dealer Investor Communication Solutions

What We Do:

Regulatory communications
- Beneficial proxy and interims for equities
- Beneficial mutual fund compliance communications

Customer communications
- Transaction statements, trade confirmations and other reporting

Emerging and Acquired products
- Advisor solutions
- Global proxy and communications
- Tax reporting and outsourcing
- Securities class actions

Competitive Advantages:

Indispensible data hub with established relationships with majority of BBDs

Strong market position and innovative leadership

- First/only certified voting results
- First e-delivery, phone, web and mobile voting platform

Proprietary systems, network and databases

- ProxyEdge® – institutional voting and record keeping platform
- Preference and consent database

Unmatched scale with highest level data security (ISO 27001)

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ICS-Corporate Issuer Solutions

What We Do:

Beneficial Proxy Solutions

Registered shareholder communications
- Registered proxy solutions
- Interim communications

Transfer agency (TA)
- Stock share registry, ownership transfers and dividend calculation

Enhanced issuer solutions
- Shareholder Data Services
- Virtual shareholder meetings
- Shareholder Forums
- Global proxy solutions

Competitive Advantages:

Market Position – only full service provider of shareholder communications to all types of shareholders

Unmatched Scale – able to leverage one billion plus shareholder communications annually as well as record-keeping, corporate actions and other shareholder account servicing

Unmatched Data – unique dataset of investors and positions allows Issuers to more effectively reach their shareholders

Thought Leadership – unmatched expertise to innovate the proxy process and help guide Issuers through a complex regulatory environment

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ICS-Mutual Fund and Retirement Solutions

What We Do:

Mutual Fund trade processing in the defined contribution/trust space (Matrix)

Data aggregation and analytics (Access Data and Bonaire)

Marketing/Regulatory communications including content (NewRiver)

Registered proxy and solicitation solutions

Competitive Advantages:

Long-standing relationships across industry

- Serve every mutual fund and majority of banks/broker-dealers

Unique data capabilities

- Proprietary platform to allow mutual funds to understand their clients
- Innovative business applications that address unique industry issues such as compliance and distribution payments
- Largest electronic repository for mutual fund regulatory data

Industry-leading ICS products with unmatched scale

- Leverage to create cost-effective products for mutual funds

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Securities Processing Solutions (SPS)

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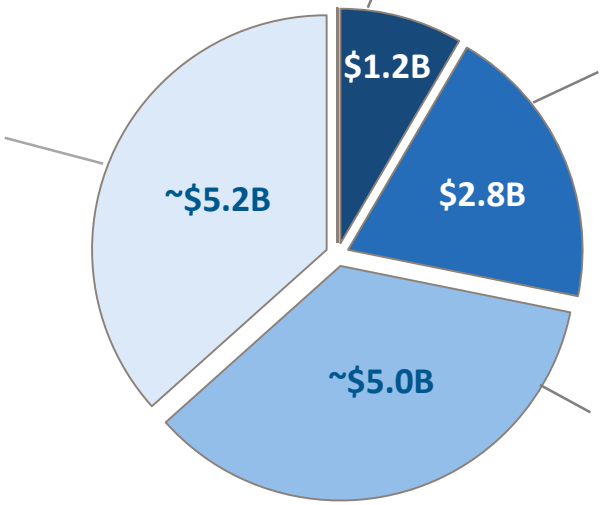
Technology and Operations spend adds ~$14B to our SPS addressable market

Securities and investment firms' overall technology and operations spend is over $100 billion and growing at 5%

Total addressable market ~ $14B fee revenue

U.S. Brokerage Processing
- Core equities and fixed income

Adjacent markets
- Middle-office
- Buy-side services
- Derivatives processing
- Fixed Income market data and analytics



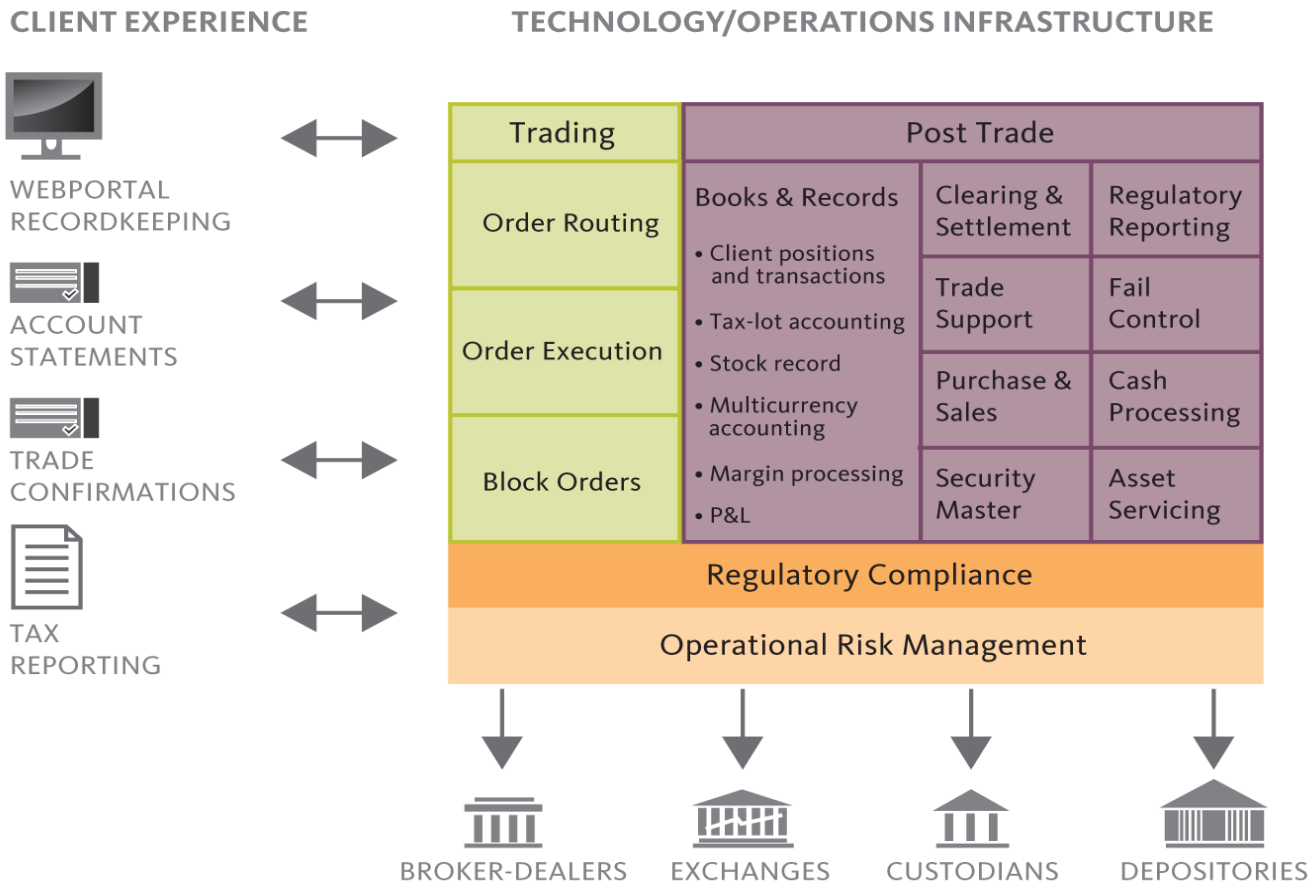
Global Processing
- Core equities and fixed income
- Global BPO
- Reconciliations

North American BPO
- Middle- and back-office
- Data center services
- Select corporate functions

Sources: Tower Group, Chartis, Aite, IM2, Broadridge internal estimates as of 4Q14

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Broadridge global processing behind the scenes

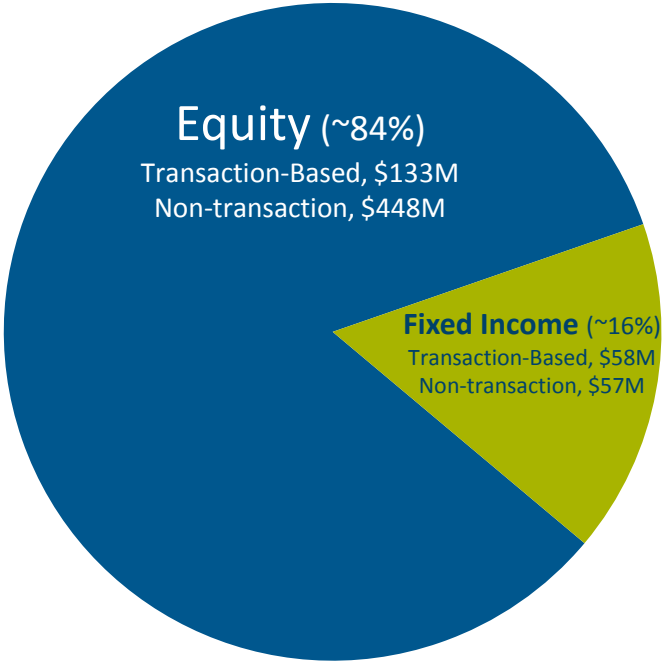


Broadridge simplifies complex processes

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Securities Processing Market Overview

By product[1]



[1] Financial metrics and statistics are for FY14 ended 6/30/14

Strong Market Position

- ✓ Clears and settles in over 70 countries
- ✓ Processes on average over $5 trillion in equity and fixed income trades per day in U.S. and Canadian securities
- ✓ Provide fixed in come trade processing services to 16 of the 22 primary dealers of fixed income securities in the U.S.

Over 50 years of history in providing innovative solutions to financial services firms

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SPS's Client Base is Diversified Across Financial Institutions



SPS client relationships are stable in volatile markets

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SPS-Global Technology and Operations Solutions

What We Do:

Best-of-breed processing solutions
- Leading global platform
- Broad asset class coverage

Broad suite of add-on or point solutions
- Desk top applications used by brokers and traders
- Workflow and reconciliation applications
- Data aggregation and warehousing tools

Industry-leading global business process outsourcing (BPO) solutions

Competitive Advantages:

Unique global technology platform provides processing access to over 70 countries

Breadth of asset classes on single "platform"

Leading market position and scale

Flexible business model that can be tailored to unique client needs

Trusted brand

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Financial Strategy

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Our Financial Strategy is a key part of our value creation strategy

Priority

- Target paying out 45% of Non-GAAP net earnings in dividends, but expect no less than $1.08 cents per share annually (subject to quarterly Board approval)
- Organic growth with limited financial risk
  - Avoid significant balance sheet risk
  - Invest in projects delivering at least 20% IRR
- Tuck-in acquisitions with clear growth profile and returns
  - Accretive to growth, margins, and earnings
  - >20% IRR in conservative business case
- Long-term investment-grade debt rating
  - Adjusted Debt/EBITDAR ratio[1] target is 2:1
- Excess cash used opportunistically to offset dilution and reduce share count through buybacks

1. Adjusted Debt/EBITDAR ratio calculated as (Debt + 8x Rent Expense) / (EBITDA + Rent Expense)

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Appendix

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Key Financial Drivers

	Actual FY14	FY15 Range
Growth Drivers as a % of Recurring Revenue		
Closed Sales (Recurring)	*7%*	*6-7%*
Client Losses	*(3%)*	*(2%)*
Net New Business	*4%*	*4-5%*
Internal Growth[(a)]	*4%*	*0-1%*
Organic Growth	*8%*	*4-6%*
Acquisitions	*1%*	*1%*
Total Recurring Revenue Growth	***9%***	***5-7%***
Growth Drivers as a % of Total Revenue		
Recurring Revenue	*5%*	*3-4%*
Event-Driven[(b)]	*0%*	*0%*
Distribution[(c)]	*0%*	*1-2%*
FX/Other	*0%*	*0%*
Total Revenue Growth	***5%***	***4-6%***
EBIT Margin (Non-GAAP)	*16.4%*	*17.4-17.8%*
EPS (Non-GAAP)	*$2.25*	*$2.42-2.52*

(a) Internal Growth includes SPS Equity & Fixed Income Trades, ICS Equity & Mutual Fund Stock Record Growth, Transaction Reporting, Fulfillment, and Time & Materials

(b) Event-Driven includes ICS Proxy Contest/Specials, Mutual Fund Proxy and Interim Communications

(c) Distribution includes pass-through fees from Matrix

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Broadridge Full Year FY14 and FY15 Guidance

Revenue		
FY14 Actual	FY15 Range Low	FY15 Range High
$1,867	$1,963	$1,996
6%	5%	7%
$695	$710	$722
5%	2%	4%
$2,562	$2,673	$2,718
6%	4%	6%
($0)	$0	$0
($4)	($7)	($7)
$2,558	$2,666	$2,711
5%	4%	6%

($ in millions)	Earnings		
	FY14 Actual	FY15 Range Low	FY15 Range High
ICS	$336	$368	$380
◄ *Growth % / Margin %* ►	18.0%	18.7%	19.0%
SPS	$119	$122	$136
◄ *Growth % / Margin %* ►	17.1%	17.2%	18.8%
Total Segments	$455	$490	$515
Margin %	17.8%	18.3%	19.0%
Other	($50)	($42)	($49)
FX [a]	$16	$16	$16
Total Broadridge (Non-GAAP)	$420	$464	$483
◄ ***Growth % / Margin %*** ►	16.4%	17.4%	17.8%
Interest & Other	($25)	($26)	($26)
Acquisition Amortization and Other Costs [b]	$25	$24	$24
Total EBT (Non-GAAP) [c]	$420	$462	$480
Margin %	16.4%	17.3%	17.7%
Income taxes	($141)	($162)	($168)
Tax Rate	33.6%	35.0%	35.0%
Total Net Earnings (Non-GAAP) [c]	$279	$300	$312
Margin %	10.9%	11.3%	11.5%
Acquisition Amortization and Other Costs [b]	($16)	($16)	($16)
Non-GAAP Items (Net of Taxes)	($16)	($16)	($16)
Total Net Earnings (GAAP)	$263	$285	$297
Margin %	10.3%	10.7%	10.9%
Diluted Shares	124	124	124
Diluted EPS (Non-GAAP) [c]	$2.25	$2.42	$2.52
Diluted EPS (GAAP)	$2.12	$2.29	$2.39

Recurring Revenue Closed Sales		
Segments	FY15 Range Low	FY15 Range High
ICS	$70	$90
SPS	$40	$60
Total	**$110**	**$150**

NOTE: Amounts in this table may not sum to totals due to rounding.

(a) Includes impacts of FX P&L and FX Transaction Activity.

(b) Represents amortization charges associated with intangible asset values as well as other deal costs associated with the Company's acquisitions.

(c) FY14 excludes Acquisition Amortization and Other Costs of $25M (after tax $16M or $0.13 EPS impact). FY15 excludes Acquisition Amortization and Other Costs of $24M (after tax $16M or $0.13 EPS impact).

** Guidance does not take into consideration the effect of any future acquisitions, additional debt and/or share repurchases.*

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Cash Flows FY14 Results and FY15 Guidance

	Free Cash Flows - Non-GAAP Unaudited ($ millions)		
	Fiscal Year Ended June 2014	FY15 Range *(a)*	
		Low	High
Free Cash Flows *(Non-GAAP)* **:**			
Net earnings from operations (GAAP)	$ 263	**$ 285**	**$ 297**
Depreciation and amortization (includes other LT assets)	97	**100**	**105**
Stock-based compensation expense	35	**35**	**40**
Other	(32)	**(25)**	**(22)**
Subtotal	363	**395**	**420**
Working capital changes	33	**25**	**35**
Long-term assets & liabilities changes	(8)	**(25)**	**(15)**
Net cash flows provided by operating activities	**388**	**395**	**440**
Cash Flows From Investing Activities			
Capital expenditures and software purchases	(54)	**(75)**	**(70)**
Free cash flows (*Non-GAAP*)	**$ 334**	**$ 320**	**$ 370**
Cash Flows From Other Investing and Financing Activities			
Acquisitions	(97)	-	-
Stock repurchases net of options proceeds	(80)	-	-
Dividends paid	(97)	**(123)**	**(123)**
Other	22	**20**	**25**
Net change in cash and cash equivalents	82	**217**	**272**
Cash and cash equivalents, at the beginning of year	266	**348**	**348**
Cash and cash equivalents, at the end of period	**$ 348**	**$ 565**	**$ 620**

(a) Guidance does not take into consideration the effect of any future acquisitions, additional debt and/or share repurchases.

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Revenues and Closed Sales FY09-FY14

($ in millions) Recurring Fee Revenues	FY09	FY10	FY11	FY12	FY13	FY14	CAGR FY09-FY14	FY15 Range
ICS	$ 594	$ 632	$ 720	$ 798	$ 850	$ 947	10%	$1,007-1,030
Growth	*5%*	*6%*	*14%*	*11%*	*7%*	*11%*		*6-9%*
SPS	$ 559	$ 536	$ 594	$ 655	$ 661	$ 695	4%	$710-722
Growth	*5%*	*-4%*	*11%*	*10%*	*1%*	*5%*		*2-4%*
Total Recurring Fee Revenues	**$ 1,153**	**$ 1,168**	**$ 1,313**	**$ 1,453**	**$ 1,511**	**$ 1,642**	**7%**	**$1,717-1,752**
Growth	*5%*	*1%*	*12%*	*11%*	*4%*	*9%*		*5-7%*
Event-Driven	$ 180	$ 257	$ 135	$ 132	$ 156	$ 156	-3%	~$153
Growth	*-10%*	*43%*	*-47%*	*-2%*	*18%*	*0%*		*~(2%)*
Distribution	$ 757	$ 781	$ 704	$ 704	$ 755	$ 764	0%	$803-813
Growth	*-6%*	*3%*	*-10%*	*0%*	*7%*	*1%*		*5-6%*
Other/FX	$ (17)	$ 4	$ 14	$ 14	$ 10	$ (4)		~($7)
Total Revenues	**$ 2,072**	**$ 2,209**	**$ 2,167**	**$ 2,304**	**$ 2,431**	**$ 2,558**	**4%**	**$2,666-2,711**
Growth	*-3%*	*7%*	*-2%*	*6%*	*6%*	*5%*		*4-6%*
Recurring Closed Sales	$ 95	$ 119	$ 113	$ 120	$ 121	$ 127	6%	**$110-150**
Growth	*16%*	*25%*	*-5%*	*6%*	*0%*	*5%*		*(13)-18%*

($ in millions) **Event-Driven Fee Revenues** [a]	FY09	FY10	FY11	FY12	FY13	FY14	*FY09-14 CAGR*	FY15 Range
Mutual Fund Proxy	$ 55	$ 150	$ 39	$ 28	$ 43	$ 57	1%	$52
Mutual Fund Supplemental	58	48	44	47	58	41	-7%	$44
Contest/ Specials/ Other Communications	67	59	52	57	54	58	-3%	$57
Total Event-Driven Fee Revenues	**$ 180**	**$ 257**	**$ 135**	**$ 132**	**$ 156**	**$ 156**	**-3%**	**~$153**
Growth	*-10%*	*43%*	*-47%*	*-2%*	*18%*	*0%*		*-2%*
Recurring Distribution Revenues [b]	$ 567	$ 564	$ 573	$ 597	$ 629	$ 659	3%	$695-705
Growth	*-2%*	*-1%*	*2%*	*4%*	*5%*	*5%*		*5-6%*
ED Distribution Revenues [b]	$ 190	$ 217	$ 131	$ 107	$ 126	$ 105	-11%	$109
Growth	*-17%*	*14%*	*-39%*	*-18%*	*17%*	*-16%*		*4%*
Total Distribution Revenues	***$ 757***	***$ 781***	***$ 704***	***$ 704***	***$ 755***	***$ 764***	***0%***	**$803-813**
Growth	*-6%*	*3%*	*-10%*	*0%*	*7%*	*1%*		*5-6%*

(a) Includes reclassification of Pre-sale Fulfillment from event-driven revenues to recurring revenues.

(b) Includes reclassification of Pre-sale Fulfillment related distribution revenues from event-driven distribution to recurring distribution and Matrix pass-through administrative services revenues from recurring fee to recurring distribution.

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Reconciliation of Non-GAAP to GAAP Measures

Reconciliation of EPS	FY14 Actual	FY15 Range Low	FY15 Range High
Diluted EPS (Non-GAAP)	**$2.25**	**$2.42**	**$2.52**
Acquisition Amortization and Other Costs, net of taxes	($0.13)	**($0.13)**	**($0.13)**
Restructuring Charges, net of taxes	$0.00	**$0.00**	**$0.00**
Discrete tax items	$0.00	**$0.00**	**$0.00**
Diluted EPS (GAAP)	**$2.12**	**$2.29**	**$2.39**

Reconciliation of EBT ($ in millions)	FY14 Actual	FY15 Range Low	FY15 Range High
Total EBT (Non-GAAP)	**$420**	**$462**	**$480**
Margin %	*16.4%*	*17.3%*	*17.7%*
Acquisition Amortization and Other Costs	($25)	($24)	($24)
Restructuring Charges	$0	$0	$0
Total EBT (GAAP)	**$396**	**$438**	**$457**
Margin %	*15.5%*	*16.4%*	*16.8%*

NOTE: Amounts in the table may not sum to totals due to rounding.

Free Cash Flows - Non-GAAP
Unaudited
($ millions)

	Fiscal Year Ended June 2014	FY15 Range *(a)* Low	FY15 Range *(a)* High
Free Cash Flows *(Non-GAAP)* **:**			
Net earnings from operations (GAAP)	$ 263	**$ 285**	**$ 297**
Depreciation and amortization (includes other LT assets)	97	**100**	**105**
Stock-based compensation expense	35	**35**	**40**
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(a) Guidance does not take into consideration the effect of any future acquisitions, additional debt and/or share repurchases.

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ICS Key Segment Revenue Stats

RC= Recurring
ED= Event-Driven
In millions

	Fee Revenues	FY13	FY14	Type
Proxy	Equities	$ 296.6	$ 313.6	RC
	Stock Record Position Growth	*2%*	*8%*	
	Pieces	*287.3*	*314.7*	
	Mutual Funds	$ 43.5	$ 56.8	ED
	Pieces	*66.6*	*77.6*	
	Contests/Specials	$ 15.4	$ 17.1	ED
	Pieces	*14.5*	*18.4*	
	Total Proxy	$ 355.5	$ 387.5	
	Total Pieces	*368.4*	*410.8*	
	Notice and Access Opt-in %	*67%*	*69%*	
	Suppression %	*59%*	*62%*	
Interims	Mutual Funds (Annual/Semi-Annual Reports/Annual Prospectuses)	$ 133.6	$ 172.8	RC
	Position Growth	*11%*	*11%*	
	Pieces	*630.2*	*810.6*	
	Mutual Funds (Supplemental Prospectuses) & Other	$ 57.6	$ 41.1	ED
	Pieces	*306.5*	*212.9*	
	Total Interims	$ 191.2	$ 213.9	
	Total Pieces	*936.7*	*1,023.5*	
Transaction Reporting	Transaction Reporting/Customer Communications	$ 164.6	$ 157.6	RC
Fulfillment	Fulfillment	$ 143.0	$ 143.5	RC
Emerging, Acquired and Other	Emerging/Acquired (a)	$ 112.2	$ 159.4	RC
	Other (b)	$ 39.0	$ 40.6	ED
	Total Emerging, Acquired, and Other	$ 151.2	$ 200.0	
	Total Fee Revenues	$ 1,005.5	$ 1,102.5	
	Total Distribution Revenues (c)	$ 754.7	$ 764.4	
	Total Revenues as reported - GAAP	$ 1,760.2	$ 1,866.9	
	Total RC Fees	$ 850.0	$ 946.9	
	% RC Growth	*7%*	*11%*	
	Total ED Fees	$ 155.5	$ 155.6	

FY15 Ranges	
Low	High
$ 1,007	$ 1,030
6%	9%
~$153M	

Key Revenue Drivers (Recurring)				Low	High
	Sales	*6%*	*5%*	*5%*	*7%*
	Losses	*-1%*	*-1%*	*-1%*	*-1%*
	Net New Business	***5%***	***4%***	***4%***	***6%***
	Internal growth	*2%*	5%	*1%*	*2%*
	Recurring (Excluding Acquisitions)	***7%***	**9%**	***5%***	***8%***
	Acquisitions	*0%*	2%	*1%*	*1%*
	Total Recurring	***7%***	**11%**	***6%***	***9%***

Key Revenue Drivers (Total)				Low	High
	Recurring, Net (d)	***4%***	**6%**	***3%***	***5%***
	Event-Driven	*1%*	0%	*0%*	*0%*
	Distribution	*3%*	0%	*2%*	*2%*
	TOTAL	***8%***	**6%**	***5%***	***7%***

(a) Acquired and Emerging includes fee revenues from acquisitions (i.e. Access Data, NewRiver, Matrix, Transfer Agency, Forefield, Bonaire and Emerald) and the portfolio of emerging products (i.e. Tax Managed Services, Vote Recommendations, and Class Actions).
(b) Other includes other event-driven fee revenues such as corporate actions and development.
(c) Total Distribution Revenues primarily include pass-through revenues related to the physical mailing of Proxy, Interims, Transaction Reporting, and Fulfillment as well as Matrix administrative services.
(d) Recurring, Net includes contribution from Net New Business, Internal Growth, and Acquisitions

SPS Key Segment Revenue Stats

RC= Recurring
ED= Event-Driven
In millions

		FY13	FY14	Type
Equity				
Transaction-Based (a)	**Equity Trades**	**$ 126.5**	**$ 133.1**	**RC**
	Internal Trade Volume	*844*	*946*	
	Internal Trade Growth	*-6%*	*12%*	
	Trade Volume (Average Trades per Day in '000)	*903*	*964*	
Non-Transaction	**Other Equity Services (b)**	**$ 428.0**	**$ 447.6**	**RC**
	Total Equity	**$ 554.5**	**$ 580.7**	
Fixed Income				
Transaction-Based (a)	**Fixed Income Trades**	**$ 56.5**	**$ 57.5**	**RC**
	Internal Trade Volume	*303*	*297*	
	Internal Trade Growth	*1%*	*-2%*	
	Trade Volume (Average Trades per Day in '000)	*304*	*300*	
Non-Transaction	**Other Fixed Income Services**	**$ 49.5**	**56.6**	**RC**
	Total Fixed Income	**$ 106.0**	**$ 114.1**	
	Total Net Revenue as reported - GAAP	**$ 660.5**	**$ 694.8**	

				FY15 Ranges	
				Low	High
Key Revenue Drivers	Sales	*6%*	*9%*	*7%*	*8%*
	Losses	*-2%*	*-4%*	*-4%*	*-4%*
	Net New Business	***4%***	***5%***	***3%***	***4%***
	Internal growth	***-4%***	***0%***	***-1%***	***0%***
	Acquisitions	*1%*	*0%*	*0%*	*0%*
	TOTAL	***1%***	***5%***	***2%***	***4%***

(a) Trades do not include clients under BPO and fixed contracts.
(b) Includes BPO clients.

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Broadridge ICS Definitions

Proxy

Equities - Refers to the proxy services we provide in connection with annual stockholder meetings for publicly traded corporate issuers. Annual meetings of public companies include shares held in "street name" (meaning that they are held of record by brokers or banks, which in turn hold the shares on behalf of their clients, the ultimate beneficial owners) and shares held in "registered name" (shares registered in the name of their beneficial owners).

Mutual Funds - Refers to the proxy services we provide for funds, classes or trusts of an investment company. Mutual Funds are not required to have annual meetings. As a result, mutual fund proxy services are driven by a "triggering event". These triggering events can be a change in directors, fee structures, investment restrictions, or mergers of funds.

Contests - Refers to the proxy services we provide when a separate proxy agenda is put forth by one or more stockholders that are generally in opposition to the proposals presented by management of the company.

Specials - Refers to the proxy services we provide in connection with non-routine stockholder meetings held outside of the normal annual meeting cycle and are primarily driven by special events (e.g., business combinations in which the company being acquired is a public company and therefore needs the approval of its stockholders).

Interims

Mutual Fund Annual/Semi-Annual/Prospectuses – Refers to the services we provide investment companies in connection with information they are required to distribute periodically to their investors. These reports contain pertinent information such as holdings, fund performance, and other required disclosures.

Mutual Funds (Supplemental Prospectuses) – Refers primarily to information required to be provided by mutual funds to supplement information previously provided in an annual mutual fund prospectus (e.g., change in portfolio managers, closing funds or class of shares to investors, or restating or clarifying items in the original prospectus). The events could occur at any time throughout the year.

Other – Refers generally to marketing communications provided to stockholders including newsletters, investor education materials and other information not required to be distributed by regulation.

Transaction Reporting

Transactions Reporting– Refers primarily to the printing and distribution of account statements and trade confirmations to account holders, including electronic delivery and archival services.

Fulfillment

Post-Sale Fulfillment – Refers primarily to the distribution of mutual fund prospectuses, offering documents, and required regulatory disclosure information to investors in connection with purchases of securities.

Pre-Sale Fulfillment – Refers to the distribution of marketing literature, welcome kits, enrollment kits, and investor information to prospective investors, existing stockholders and other targeted recipients on behalf of broker-dealers, mutual fund companies and 401(k) administrators.

Emerging, Acquired, and Other Communications

Emerging – Refers to the services provided by our emerging products portfolio (e.g. Tax Services, Vote Recommendations, and Class Actions)

Acquired – Refers to the services provided by our acquisitions portfolio (e.g. Access Data, NewRiver, Matrix, Transfer Agency, Forefield, Bonaire, and Emerald Connect)

Other – Refers to the services we provide in connection with communication material not included in the above definitions such as non-objecting beneficial owners (NOBO) list, and corporate actions such as tender offer transactions.

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