

Broadridge Launches Service for Financial Institutions Transitioning from SWIFT Accord

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LAKE SUCCESS, N.Y., March 11, 2015 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) (NYSE: BR) has launched a [transition service](#) for financial institutions currently using SWIFT's Accord trade confirmation matching service, which SWIFT plans to retire in 2017. The new transition service is designed to offer banks, broker-dealers, investment managers and other corporations a seamless transition from SWIFT's Accord service to Broadridge Matching. Accord is currently used by hundreds of financial institutions worldwide.



"SWIFT's Accord has been an established solution for more than 20 years," said Andreas Gunther, executive director, global SWIFT relationship, Broadridge. "With its 2017 retirement date near on the horizon, we are mobilizing our deep trade confirmation matching expertise and solutions to provide critical planning and migration support to financial firms globally. As a global SWIFT service provider with more than 25 years of matching technology expertise, we are uniquely positioned to support institutions planning their transition."

Broadridge has completed more than 100 matching solution deployments and offers a range of flexible matching solutions for both treasury and securities. The company employs a global support model with 24/7 operations, with real-time matching and exception-handling to enhance efficiency and risk controls. Broadridge's transition service includes assessment and evaluation, full program-planning and migration to Broadridge Matching and features flexible deployment, seamless migration and global support.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and business process outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,700 full-time associates in 14 countries. For more information about Broadridge, please visit www.broadridge.com.

Media Contacts	
Kate McGann	Lisa McGann
Broadridge	Edelman
+1-212-981-1395	+1-212-704-8160
katherine.mcgann@broadridge.com	lisa.mcgann@edelman.com

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