

## Broadridge's Women's Leadership Forum Hosts a Women's Leadership Presentation and Reception at the 59th Annual Securities Industry Institute® at Wharton

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LAKE SUCCESS, N.Y.--(BUSINESS WIRE)-- Broadridge Financial Solutions, Inc. (NYSE:BR) today announced that its Women's Leadership Forum will host a first of its kind Women's Leadership session on Tuesday March 8, 2011, at SIFMA's 59<sup>th</sup> Annual Securities Industry Institute® (SII) held at The Wharton School of the University of Pennsylvania. The session, "Rules for Cultivating Leadership Excellence," will be presented by Rosina Racioppi, President and CEO of WOMEN Unlimited, Inc.

In this session, Ms. Racioppi will lead a discussion about the evolution of a woman's role as a leader, and how women can establish their credibility in a genuine way as they rise through their organization. Over 180 attendees of the SII are enrolled.

As President and Chief Executive Officer of WOMEN Unlimited, Inc., Rosina Racioppi spearheads her organization's initiatives to help Fortune 500 companies cultivate the talent they need for ongoing growth and profitability. Under her leadership, WOMEN Unlimited, Inc. successfully partners with organizations across a wide range of industries to develop their high-potential women and to build a pipeline of diverse and talented leaders.

Ms. Racioppi is currently pursuing a Ph.D. in the University of Pennsylvania's Wharton School Executive Program in Work-Based Learning Leadership.

"Diversity & Inclusion is a strategic business initiative for all major companies. The Broadridge Women's Leadership Forum helps to leverage the unique perspective, ideas and approaches to business from our senior women leaders in our organization," said Frieda Lewis, Managing Director, Broadridge. Ms. Lewis is also co-chair of the Broadridge Women's Leadership Forum.

Every year, for over 50 years, Securities Industry Institute® (SII) students benefit from a premier educational experience and interaction with world-renowned Wharton School professors and industry leaders.

The Securities Industry Institute® is SIFMA's premier leadership and management education program. Founded in 1952, SII is an intensive, full-scale development program designed for professionals in the financial services industry. Gathering on the campus of The Wharton School of the University of Pennsylvania, participants in the three-consecutive year program meet for one week each March to complete required course work.

The Institute is a custom executive education program with a curriculum that is redesigned each year to reflect the needs of an ever-changing and ever-challenging business. Under the supervision of the SII Board of Trustees, the Institute draws faculty from academia, the business community, consulting field, government, regulatory organizations, and the financial markets industry. Graduates are awarded a certificate in recognition of their completion of the three-year program.

The Broadridge Women's Leadership Forum was launched in January 2010 in support of the company's Diversity & Inclusion initiative.

### About Broadridge

Broadridge is a technology services company focused on global capital markets. Broadridge is the market leader enabling secure and accurate processing of information for communications and securities transactions among issuers, investors and financial intermediaries. Broadridge builds the infrastructure that underpins proxy services for over 90% of public companies and mutual funds in North America; processes more than \$3 trillion in fixed income and equity trades per day; and saves companies billions annually through its technology solutions. For more information about Broadridge, please visit [www.broadridge.com](http://www.broadridge.com).

Source: Broadridge Financial Solutions, Inc.