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Broadridge Earns Industry Excellence Awards for Best-in-Class Financial Technology Solutions

Released : 08 19 2013

LAKE SUCCESS, N.Y., Aug. 19, 2013 /PRNewswire/ -- Broadridge Financial Solutions, Inc. (NYSE:BR) has been recognized for excellence in delivering best-in-class technology solutions to the financial services industry. As the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, asset managers and corporate issuers globally, Broadridge creates maximum value for its clients by delivering solutions that set the industry standard—enabling firms to enter new markets, launch new products, enhance client experience and focus on core business drivers. Broadridge offers deep market expertise, consistently high service levels and innovative technologies while ensuring exceptional efficiency, accuracy and reliability of outsourcing functions.

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"We are honored to receive recognition from both our clients and other influential market participants," said Charlie Marchesani, President, Global Technology and Outsourcing, Broadridge. "Our clients are discovering new possibilities as operational focus turns to developing a better understanding of how they can optimize process across the back-, middle- and front-office functions. Financial firms are embracing new sourcing models through strategic external partnerships to address the increasing pressures of regulatory changes, rising costs and risk management. At Broadridge, we apply our client-focused thinking and industry knowledge to provide best practices and market-leading solutions to help financial firms anticipate and navigate this historic transition."

Today, Broadridge announced that it has been recognized for its distinction in managed data services, international multi-asset trade processing and settlement, and advisor desktop solutions. Specific recognitions include: 1) "Best Managed Service for Reference Data" at the Inside Reference Data Awards 2013; 2) "Best Institutional Settlement Solution" at Goodacre UK's annual Systems in the City Awards; and 3) "Best-in-Class" Advisor Desktop System for Integration and Workflow in CEB Tower Group'sJune 2013 Advisor Desktop Solutions Technology Analysis. Each of these three awards demonstrates Broadridge's proven ability to address increasingly complex client needs through technology and operations solutions.

Broadridge was recognized at the Inside Reference Data ceremony on May 21, 2013, for its commitment to providing a comprehensive managed service solution that helps clients meet ongoing demands for data consistency, transparency and accuracy, while avoiding the high costs and potential risks associated with gathering, cleansing and distributing such data on their own. Voted by end-users in financial firms, this award highlights the company's ongoing commitment to working in partnership with their clients.

Broadridge's Gloss, the market-leading international trade processing and settlement solution, won Best Institutional Settlement Solution at the Systems in the City Awards managed by Goodacre UK for the seventh time in the eight years since the award was introduced. The awards, which recognize leading service and solution suppliers to the regulated financial community, were based on submissions from systems providers, and review by an independent panel of judges from within the financial services industry.

CEB TowerGroup, a leading research and advisory firm focused on the financial services industry, analyzed leading advisor desktop solutions and ranked Broadridge's advisor desktop platform as a "Best-in-Class" for superior integration and workflow capabilities across systems and channels. The platform offers the data and technology broker-dealers need to bring together disparate back-office systems to create a seamless experience for advisors, operations, support associates and investors.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and operations outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than $5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,400 full-time associates in 13 countries.

For more information about Broadridge, please visit www.broadridge.com.

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