ShareThis

Broadridge Brings Insights to Web

Released : 04 19 2012

LAKE SUCCESS, N.Y., April 19, 2012 /PRNewswire/ -- Broadridge Financial Solutions, Inc. (NYSE: BR), a technology services company focused on global capital markets, today announced the launch of their new corporate website www.broadridge.com. The new site focuses on delivering information to the site visitor whether it is the company's product and service information or various Broadridge insights.

(Logo: http://photos.prnewswire.com/prnh/20110920/MM71626LOGO)

"The new website is designed to serve as a leading resource for clients, media, and the broader financial services community as companies seek to successfully navigate change," said Timothy Gokey, Corporate Senior Vice President and Chief Corporate Development Officer, Broadridge. "The insights shared on broadridge.com can provide stakeholders with knowledge to understand prevailing issues impacting the industry."

The new website features a completely re-designed look and feel that enables visitors to more intuitively find solutions. Banks and broker-dealers, mutual fund complexes, corporate issuers and financial advisors can easily identify solutions for their businesses.

"The site was redesigned with the client in mind, knowing that they are seeking insights into investor communication, securities processing and operations outsourcing solutions," said Stefanie Shelley, Chief Marketing Officer, Broadridge. "With more people experiencing websites on mobile devices, the new broadridge.com is a resource for people searching for information on iPhones, iPads or any other mobile device."

iPad and iPhone are registered trademarks of Apple, Inc.

About Broadridge

Broadridge is a technology services company focused on global capital markets. Broadridge is themarket leader enabling secure and accurate processing of information for communications andsecurities transactions among issuers, investors and financial intermediaries. Broadridge builds theinfrastructure that underpins proxy services for over 90% of public companies and mutual funds inNorth America; processes more than $4 trillion in fixed income and equity trades per day; and savescompanies billions annually through its technology solutions.

For more information about Broadridge, please visit www.broadridge.com.

Media Contacts

Kelly M. Howard
Broadridge
+1-212-981-1347
kelly.howard@broadridge.com

Linda Namias
Broadridge
+1-631-254-7711
linda.namias@broadridge.com

SOURCE Broadridge Financial Solutions, Inc.