

Broadridge Named One of FORTUNE Magazine's 'World's Most Admired Companies'

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LAKE SUCCESS, N.Y., Feb. 23, 2015 /PRNewswire/ -- FORTUNE® magazine has named Broadridge Financial Solutions, Inc. (NYSE: BR) to its 2015 list of the World's Most Admired Companies in the financial data services category. The magazine describes the list as the "definitive report card on corporate reputations."



Broadridge is a leading global provider of investor communications and technology-driven solutions for the financial services industry. It handles more than 2 billion investor communications annually and processes an average of more than \$5 trillion in North American trades per day. The company employs 6,700 associates in 14 countries.

"Being ranked among FORTUNE's most admired companies is an especially important honor that recognizes our people and the commitment we have made to engage our associates to consistently exceed client expectations," said Richard J. Daly, president and chief executive officer, Broadridge. "We are proud of the work we do every day to earn the trust of our industry, and it is humbling to see this recognized in the marketplace."

FORTUNE magazine's World's Most Admired Companies is a ranking of corporate reputations. Each year, the magazine partners with the Hay Group to survey top executives and directors from FORTUNE 1000 and Global 500 companies, along with financial analysts, to identify companies that have the strongest reputations within their industries and overall. Approximately 1,400 companies are rated on innovation, people management, use of corporate assets, social responsibility to the community and environment, quality of management, financial soundness, long-term investment value, quality of products or services, and global competitiveness.

For more information and to view the complete list of companies, visit: www.fortune.com/worlds-most-admired-companies. The list also appears in the March issue of the magazine.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and business process outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,700 full-time associates in 14 countries. For more information about Broadridge, please visit www.broadridge.com.

Media Contacts	
Sean K. Conway	Lisa McGann
Broadridge	Edelman
+1-917-592-5744	+1-212-704-8160
sean.k.conway@broadridge.com	lisa.mcgann@edelman.com

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