

# Broadridge Appoints Michael Tae To Lead Corporate Strategy

Released : 09 26 2017

LAKE SUCCESS, N.Y., Sept. 26, 2017 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) (NYSE: BR) announced the appointment of Michael Tae to Senior Vice President of Corporate Strategy. Tae will serve on the Executive Committee reporting to CEO Rich Daly and will lead the strategy, acquisitions, partnerships, and other growth-related activities that will help propel Broadridge forward as the company continues to evolve and help clients get ahead of challenges.



Tae began his career at McKinsey & Company where he provided consulting services to clients in the financial services industry before moving to Merrill Lynch where he was the Vice President of their Financial Institutions Group. In 2009, at the height of the financial crisis, Tae moved to Washington, D.C., where he worked in the U.S. Department of Treasury's Office of Financial Stability as Director of Investments and Senior Policy Advisor. There, working alongside the Chief Investment Officer of the Troubled Asset Relief Program (TARP), he leveraged his strategic acumen and technical knowledge to handle financial deal structures for several well-known companies including GM/Chrysler, CitiBank, Bank of America Merrill Lynch, and AIG. Most recently, Tae was the Senior Executive Vice President of Worldwide Services for Microstrategy, where he successfully developed and implemented a strategy that helped the company achieve profitability.

"Michael has a deep financial services background and a proven track for delivering for clients, from his consulting career at McKinsey to his recent role at Microstrategy," said Richard Daly, CEO of Broadridge. "We are excited to have him on board as we continue to expand our product set and extend the value we provide to our global client base."

"I am excited to join the Broadridge team with its world class capabilities and expertise," said Tae. "I am looking forward to leading the strategy, acquisitions, partnerships and other initiatives that will ensure Broadridge will be ready for new challenges and opportunities on the global stage."

Tae received his M.B.A. from Columbia University and earned his B.A. in Asian Studies and Economics from Williams College. He was awarded a Fulbright Scholarship where he studied in South Korea. While at McKinsey, he started a non-profit that provides humanitarian aid to Korea which is still operating today.

## About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR), a \$4 billion global fintech leader, provides investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90 percent of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 10,000 full-time associates in 16 countries. For more information about Broadridge, please visit [www.broadridge.com](http://www.broadridge.com).

## Media Contacts:

Tina Wadhwa  
Corporate Communications  
+1 212-973-6164  
[tina.wadhwa@broadridge.com](mailto:tina.wadhwa@broadridge.com)

Brett Philbin  
Edelman  
+1 212-704-8263  
[brett.philbin@edelman.com](mailto:brett.philbin@edelman.com)

Hannah James  
Cognito, EMEA

+44 (0) 20 74269428

[Hannah.James@cognitomedia.com](mailto:Hannah.James@cognitomedia.com)

Peggy Wu

Teneo Strategy, APAC

+65 6876 5785

[peggy.wu@teneostrategy.com](mailto:peggy.wu@teneostrategy.com)



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