

Broadridge Agrees to Enter Into an Agreement to Add PIRC's Integrated Recommendations to Its ProxyEdge Platform

Released : 11 15 2007

LAKE SUCCESS, NY -- (MARKET WIRE) -- 11/15/07 -- Broadridge Financial Solutions, Inc. (NYSE: BR) today announced that it agrees to enter into an agreement to introduce Pensions Investment Research Consultants Ltd. (PIRC) as the latest integrated vote recommendations and research provider on ProxyEdge®, a proxy voting tool for institutional investors and investment companies. ProxyEdge users will be provided with an additional choice of recommendations, delivering additional efficiency and choice in the local UK and European markets.

Broadridge plans to feature PIRC recommendations, because they are the UK's leading independent research and advisory consultancy providing services to institutional investors on corporate governance and corporate social responsibility.

Broadridge understands how important it is for investors to have the tools necessary to help ensure that the hundreds of thousands of proxies they are responsible for voting each year are voted thoughtfully, accurately and in a timely fashion.

"This is the logical next evolution of ProxyEdge's existing integrated recommendation service with ProxyEdge," says Geoff de Lesseps, Senior Vice President of Business Development, Broadridge. "Allowing institutions to choose from a variety of standard guidelines that meet their policy requirements or providing them with a new way to implement a set of custom guidelines should allow more market participants the ability to consistently and efficiently meet their voting objectives."

ProxyEdge users will have the ability to execute ballots in accordance with standard PIRC and Governance Plus PIRC recommendations. Additionally, they will have the option to vote with PIRC recommendations or have them implement a custom policy tailored to an investor's specifications.

The planned integration of PIRC analysis into ProxyEdge® is part of Broadridge's ongoing effort to give clients better, more flexible solutions for managing the entire proxy compliance process. Broadridge looks forward to continually making decision support tools from other leading providers available on its platform.

About Broadridge

Broadridge Financial Solutions, Inc., formerly ADP Brokerage Services Group, with over \$2.0 billion in revenues and more than 40 years of experience, is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our integrated systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

Forward-Looking Statements

This press release and other written or oral statements made from time to time by representatives of Broadridge may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Statements that are not historical in nature, such as our fiscal 2007 guidance and our fiscal 2008 directional view, and which may be identified by the use of words like "expects," "assumes," "projects," "anticipates," "estimates," "we believe," "could be" and other words of similar meaning, are forward-looking statements. These statements are based on management's expectations and assumptions and are subject to risks and uncertainties that may cause actual results to differ materially from those expressed. Factors that could cause actual results to differ materially from those contemplated by the forward-looking statements include: the ability of Broadridge to develop brand recognition and its reputation with its clients and employees following its separation from ADP in March 2007; Broadridge's success in obtaining, retaining and selling additional services to clients; the pricing of Broadridge's products and services; the incurrence of additional costs attributable to Broadridge's operations as a stand-alone public company; Broadridge's ability to continue to obtain data center services from ADP, as well as to obtain transitional services from ADP for up to one year from the date of Broadridge's spin-off from ADP; changes in laws affecting the investor communications services provided by Broadridge; changes in laws regulating registered clearing agencies and broker-dealers; Broadridge's debt levels and financing costs, including the impact of its credit ratings on such costs; overall market and economic conditions; competitive conditions; financial market activity; changes in technology; availability of skilled technical employees and the impact of new acquisitions and divestitures. Broadridge disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

About PIRC

PIRC is the UK's leading independent research and advisory consultancy providing services to institutional investors on corporate governance and corporate social responsibility. Since 1986, it has been the pioneer and champion of good corporate governance with the UK. PIRC provides European local market expertise through a partnership of eight specialist corporate governance and corporate responsibility research groups (ECGS) www.pirc.co.uk.

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