



Raymond James Implements Broadridge's API Web Service on Mobile App

Released : 11 14 2018

NEW YORK, Nov. 14, 2018 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) (NYSE: BR), an S&P 500 company and global Fintech leader, today announced that [Raymond James Financial, Inc.](#) (NYSE: RJF) has applied mobile integration of shareholder voting via Broadridge's API to enhance the investor experience.

Raymond James will apply Broadridge's innovative investor communication solutions and digital capabilities to its mobile application in a way that drives shareholder engagement and simplifies shareholder voting. The mobile app integration is just one way Raymond James leverages Broadridge's range of digital capabilities and investor communication solutions to advance its multi-channel strategy, engage shareholders, realize cost savings and improve the overall client experience.

"We look forward to continuing our partnership and leveraging Broadridge's innovative investor communications solutions to drive our mobile capabilities and enhance the customer experience while driving shareholder engagement and operational efficiencies," said Joe Barkley, SVP Operations at Raymond James. This forward thinking relationship is part of our continued focus on providing advanced technology to support advisors and clients."

Raymond James will continue to utilize Broadridge's [Investor Communications Portal](#) to access client information and display regulatory documents and corporate actions, thereby increasing transparency and optimizing efficiency for all shareholder communications activities.

"We see Raymond James' continued confidence in our proxy solutions and digital capabilities as recognition of our commitment to delivering innovative solutions that enhance the shareholder voting experience, drive shareholder engagement and power the proxy ecosystem," said Bob Schifellite, President of Investor Communication Solutions at Broadridge. "By enhancing the investor experience through the simplification of digital processes and a multi-channel offering, Raymond James is joining us on a journey to providing real business value."

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR) a \$4 billion global Fintech leader and a part of the S&P 500® Index, is the leading provider of investor communications and technology-driven solutions to banks, broker-dealers, asset managers and corporate issuers globally. Broadridge's investor communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 50 percent of public companies and mutual funds globally, and processes on average more than US \$5 trillion in fixed income and equity trades per day. Broadridge employs over 10,000 full-time associates in 18 countries.

For more information about Broadridge, please visit www.broadridge.com

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