

Broadridge Appoints New Executive Talent to Support Growth of Market Intelligence Capabilities

Released : 05 23 2016

LONDON, May 23, 2016 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) (NYSE: BR) announces the appointment of Stephanie Clarke to the role of senior vice president of Global Market Intelligence within its Mutual Fund and Retirement Solutions business based in London. Clarke's hire underlines Broadridge's commitment to grow its competitive intelligence business following the acquisition of the Fiduciary Services and Competitive Intelligence Business from Thomson Reuters in 2015. This latest hire focused on Europe, Middle East, Africa and Asia is part of Broadridge's strategy to continue developing its analytics and market intelligence solutions for mutual fund manufacturers, ETF issuers and fund administrators globally.

Broadridge's intelligence solutions provide financial services firms with critical information to support distribution, product development and sales and marketing through the use of advanced analytics and data visualization. Clarke will work with senior executives, service providers, and distribution teams across the asset management industry to advance the state-of-the-art in data driven intelligence by increasing data granularity, transparency, frequency and market coverage. She will initially focus on expanding the content included in Broadridge's global data analytics products, SalesWatch and FundFile, tracking cross-border and domestic funds and ETFs sold throughout the world.

Clarke has over 20 years of experience in investment management industry intelligence, most recently serving as Global Head of Market Intelligence at BlackRock, the world's largest asset manager. Before BlackRock, she held research and intelligence leadership roles at Merrill Lynch Investment Managers, Mercury Asset Management and Sanwa Bank.

"Stephanie Clarke's appointment is a critical element of our strategy to become the world leader in global competitive intelligence," said Dan Cwenar, president of Broadridge's data and analytics business. "Stephanie will work closely with the global asset management community to shape the future direction and development of our content business in new markets. We're delighted she is joining our team."

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 7,400 full-time associates in 14 countries. For more information about Broadridge, please visit www.broadridge.com.

Media Contacts:

Linda Namias	Maggie Nolan
Broadridge Financial Solutions	Brainerd Communicators, Inc.
+1 631-254-7711	+1 212-986-6667
linda.namias@broadridge.com	nolan@braincomm.com



Logo - <http://photos.pnewswire.com/prnh/20110920/MM71626LOGO>

To view the original version on PR Newswire, visit: <http://www.pnewswire.com/news-releases/broadridge-appoints-new-executive-talent-to-support-growth-of-market-intelligence-capabilities-300272600.html>

SOURCE Broadridge Financial Solutions, Inc.