

Beta Capital Chooses Broadridge Financial Solutions to Provide Wealth Technology and Operations in Transformative Move to Self-Clearing

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LAKE SUCCESS, N.Y., Dec. 14, 2017 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) (NYSE:BR) today announced that it was selected by Beta Capital Wealth Management ("Beta"), a Miami based broker-dealer owned by Cr dit Andorr  Financial Group, to provide a comprehensive front to back office technology and operations solution, in support of Beta's transformation to self-clearing. Today, Beta offers wealth management, trading and execution solutions to a global client base, with a particular focus on the US and Latin America.

Historically, the self-clearing landscape has been dominated by large, global players who have the capital, expertise and technology to support the initiative. The unique combination of Broadridge technology and managed services will fully support the growth and cost objectives that Beta desires. Beta gains deep expertise, global scalability and the ability to control the markets and asset classes it offers clients. Beta will also be utilizing Broadridge professional services to provide guidance and consultative support through the various regulatory and integration processes.

"We are excited to be chosen by Beta Capital for their end-to-end wealth technology and operations needs," said Steve Brown, Managing Director, Wealth Management, at Broadridge Financial Solutions. "By selecting Broadridge, Beta Capital will be well positioned for growth in new markets and have full control of their future success. This is another example of how Broadridge provides the scale and expertise that enables firms to transform their business models to get ahead of today's challenges and capitalize on tomorrow's opportunities."

"After careful review of the marketplace, it became clear that the optimal choice for Beta Capital Wealth Management's targeted growth was Broadridge," said Noelia Povedano, CEO of Beta Capital Securities LLC. "The Broadridge wealth management solution set, back office innovations and overall level of professionalism, experience and knowledge are unmatched in the industry. We are delighted to utilize the Broadridge wealth management platform as we transform our business."

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR), a \$4 billion global fintech leader, provides investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90 percent of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 10,000 full-time associates in 16 countries. For more information about Broadridge, please visit www.broadridge.com.

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