



## Broadridge Extends Its SWIFT Service Bureau Into New International Markets

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LONDON -- (MARKET WIRE) -- 10/01/07 -- Broadridge Financial Solutions, Inc. (NYSE: BR), formerly ADP Brokerage Services Group, has announced that it has signed clients in new markets since extending the international reach of its SWIFT Service Bureau.

Broadridge has moved into the Eastern European market with the addition of Pioneer Investments in Prague to its SWIFT Service Bureau portfolio. Andreas Günther, a European Managing Director of Broadridge, said, "The Eastern European market is a new region for Broadridge, and one in which we are committed to developing our business."

Overall, Broadridge has increased the number of users on its SWIFT Service Bureau in the past year to 26 BICs. This includes gaining its first clients in the UK and the US, as well as growing its client base in continental Europe and signing its first corporate client using the SCORE (Standardised Corporate Environment) approach.

The Broadridge SWIFT Service Bureau, including its SWIFT Transaction Manager (STM), has been upgraded to cover the SWIFT standards and to help meet the requirements and market needs of corporate clients. Broadridge has invested in its services to enable corporate usage either directly or via a firm's banking partner.

Functional enhancements have been extended through the addition of the SWIFT Transaction Manager (STM) to Broadridge's SWIFT Service Bureau for the US market. The STM, already comprehensively proven in the European markets, is an advanced workflow feature that enables users to monitor the full lifecycle of their messages via an up-to-date browser, and create, release and re-route messages in a controlled STP environment. Users without knowledge of SWIFT formats can input any type of message which is then automatically transformed into the appropriate SWIFT format.

### About Broadridge

Broadridge Financial Solutions, Inc., formerly ADP Brokerage Services Group, with over \$2.0 billion in revenues and more than 40 years of experience, is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. Broadridge offers a broad, integrated suite of innovative global solutions across the investment lifecycle and provides a wide range of cost-effective and scalable solutions to the financial industry. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit

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