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Broadridge Launches Global Multi-Asset Securities Financing Solution

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LAKE SUCCESS, N.Y., March 22, 2012 /PRNewswire/ -- Broadridge Financial Solutions, Inc. (NYSE:BR) today announced that it has launched FinancePro®, a global, multi-asset, multi-currency securities financing solution. This new offering will help financial institutions optimize their funding activities by enabling them to make better collateral decisions and efficiently scale their repo, treasury and securities lending desks.

(Logo: http://photos.prnewswire.com/prnh/20110920/MM71626LOGO)

Broadridge's FinancePro solution enables comprehensive tracking and management of positions throughout the entire lifecycle of a financing transaction. The new Tri-party Allocation Simulator allows firms to optimize the collateral allocations within tri-party trades prior to submission to the clearing bank. This unique capability reduces the firms overall funding expense.

FinancePro's innovative suite of reporting capabilities allows front-, middle- and back-office personnel to analyze and take action on information across a broad array of criteria, including: geographies, entities, currencies, business units, depositories, asset classes, counter-parties and many other categories. This increased visibility into aggregated global positions will enhance Broadridge's clients' ability to optimize collateral and mitigate market and operational risk across legal or regional business entities. Advanced workflow functions within FinancePro also allow sales, trading and compliance teams to review and approve financing transactions according to pre-defined thresholds and parameters.

"Given the rapidly changing regulatory and credit landscape, global financial institutions are expressing a greater need for sophisticated, high-quality solutions that will help them better manage and monitor their financing activity while reducing market, operational and counter-party risk," said J. Michael Hopkins, President, Securities Processing Solutions Fixed Income, Broadridge. "Utilizing FinancePro, our clients will now have a comprehensive set of best-in-class tools that will enable them to successfully address these challenges."

FinancePro seamlessly integrates with Broadridge's industry-leading securities processing solutions such as impact(SM), BPS® and Gloss as well as other front-, middle- and back-office systems. A full suite of straight-through-processing adapters are available for executing inter-capital broker transactions. FinancePro is designed to help you keep up with applicable regulatory requirements and tri-party reforms.

About Broadridge
Broadridge is a technology services company focused on global capital markets. Broadridge is the market leader enabling secure and accurate processing of information for communications and securities transactions among issuers, investors and financial intermediaries. Broadridge builds the infrastructure that underpins proxy services for over 90% of public companies and mutual funds in North America; processes more than $4 trillion in fixed income and equity trades per day; and saves companies billions annually through its technology solutions. For more information about Broadridge, please visit www.broadridge.com.

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