

Broadridge Announces New President of Global Sales, Marketing and Client Solutions

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LAKE SUCCESS, N.Y., Aug. 20, 2014 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) (NYSE:BR) announced today that Christopher J. Perry will join Broadridge as President of Global Sales, Marketing and Client Solutions in September. In his new role, Mr. Perry will report to Richard J. Daly, Broadridge's President and CEO.

Mr. Perry brings more than twenty-five years of experience in banking, brokerage and financial information services. Most recently, he was Global Managing Director of Risk for the Financial & Risk division of Thomson Reuters. In this role, he was the general manager of a global segment which includes Governance, Risk, Compliance, Pricing, Valuation and Reference Services. Over the previous fourteen years, Mr. Perry held numerous roles at Thomson Reuters and its predecessor, Thomson Financial. From 2011 to 2013, Mr. Perry was President, Global Sales & Account Management at Thomson Reuters, where he oversaw 3,500 worldwide professionals in sales, marketing, solutions and service for the nearly \$7 billion in annual revenue Financial & Risk division of Thomson Reuters. From 2006 to 2010, he served as President, Americas for Thomson Reuters and its predecessor, Thomson Financial. Earlier in his career, Mr. Perry worked for A-T Financial and PC Quote, after spending many years in institutional trading and retail brokerage with Kemper Financial's Blunt Ellis & Loewi unit. He started his career with Merchandise National Bank of Chicago. Mr. Perry is active in numerous business, social and philanthropic organizations including Make-A-Wish, America Scores, British American Business and the Economic Club of New York.

"Chris's appointment underscores our continued focus on supporting our clients, broadening our solutions capabilities and driving our long-term growth aspirations. We are excited to have Chris join Broadridge's executive management team," said Richard J. Daly, President and CEO.

"Chris's deep background in technology-based services, regulation and financial sales complements Broadridge's growth aspirations," said Timothy C. Gokey, Chief Operating Officer. "Chris brings a track record in client solutions for global accounts that will also be an asset to both Broadridge and our clients."

"I couldn't be more excited to join such an experienced and dynamic leadership team who has demonstrated impressive growth through the global financial crisis and beyond," added Mr. Perry. "Broadridge is an industry leader and has continued to innovate and lead the market. I'm eager to be part of such a strong growth-oriented organization and to help Broadridge maintain and expand its strong track record of success."

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and business process outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,700 full-time associates in 14 countries.

For more information about Broadridge, please visit www.broadridge.com.

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