



Broadridge Appoints Eric Bernstein as President of Investment Management Solutions

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LAKE SUCCESS, N.Y., May 1, 2017 /PRNewswire/ -- Broadridge Financial Solutions, Inc. (NYSE: BR) announced today that it has appointed Eric Bernstein as President of Broadridge Investment Management Solutions.

Broadridge Investment Management Solutions supports more than 225 global hedge funds, asset managers, family offices, fund administrators and prime brokers. Its modular suite of investment management solutions combines portfolio management, order management, risk management, reference data management, data warehouse reporting and reconciliation functionality in a single, multi-asset, completely integrated application.

"Eric brings nearly two decades of experience in global businesses serving the asset management and capital markets segments and is a proven leader in building strategic client relationships," said Charlie Marchesani, President of the Global Technology and Operations division of Broadridge. "As asset managers focus on driving growth and margin expansion, Broadridge is committed to providing innovative solutions and best-practice services that enable our clients achieve operational advantage."

"I am excited to join Broadridge, a global financial technology leader which is at the forefront of addressing industry needs and supporting clients with scalable and innovative solutions," Bernstein said. "I look forward to driving our continued focus on helping our investment management clients achieve operational excellence and sustain future growth."

In this role, Bernstein will be responsible for driving our global business growth in investment management solutions, leading day to day and strategic execution of client and market-focused solutions, and world-class service delivery.

Previously, Bernstein spent 17 years in financial technology, leading divisions at Linedata, Sophis and most recently, at eFront. As eFront's Chief Customer Success Officer, Bernstein had global P&L responsibilities for account management, global support, product management and the Pevara Data Business, which covered more than 850 clients. Prior to that role, he was Chief Operating Officer of the Americas at eFront.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is a leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and other corporations. Broadridge's investor and customer communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With more than 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America and processes on average \$5 trillion in equity and fixed income trades per day. Broadridge employs approximately 10,000 associates in 16 countries.

For more information about Broadridge, please visit www.broadridge.com.

Contact Information:

Media:

Gregg Rosenberg
Head of Corporate Communications
+1 212-918-6966
gregg.rosenberg@broadridge.com

Brett Philbin
Edelman
+1 212-704-8263
brett.philbin@edelman.com

Investors:

W. Edings Thibault
Head of Investor Relations
+1 516-472-5129
edings.thibault@broadridge.com



