

## Leadership Team Appointed to Support Broadridge Advisor Solutions Growth

Released : 06 23 2016

LAKE SUCCESS, N.Y., June 23, 2016 /PRNewswire/ -- Salvatore F. Sodano has been appointed to the newly-created role of vice chairman and Stephen Scruton was promoted to president of Advisor Solutions, a business unit within Broadridge Financial Solutions, Inc. (NYSE: BR).

Sodano will lead Broadridge Advisor Solutions, integrate core wealth management assets and set standards of operational and service excellence for clients. Scruton will oversee revenue and product management activities and ensure advisor solution offerings are leveraged to drive integrated growth.

"These two appointments underscore Broadridge's commitment to help clients grow assets under management, increase revenue and operate efficiently," said Robert Schifellite, Broadridge corporate senior vice president and president, Investor Communication Solutions. "Sal and Steve have decades of financial services experience, leadership and expertise. They will play key roles in leading our growth strategy, expanding client relationships and broadening product offerings," he concluded.

### Sodano Background

Prior to joining Broadridge, Sodano was chairman and CEO, American Stock Exchange; COO and vice chairman of the National Association of Securities Dealers (then NASDAQ's Stock Market parent). Sodano will continue as an independent director and vice chairman of the board at Associated Capital Group (NYSE: AC), as well as vice chairman of the board at Gabelli Securities, Inc.

Sodano said, "We will focus on enhancing Broadridge's outstanding reputation and forge strategic partnerships to align capabilities with clients' long-term business goals. We will make a significant impact helping investment advisors grow and evolve."

### Scruton Background

Scruton, previously a vice president and general manager at Broadridge was founder of Direxxis, acquired by Broadridge in March 2015. Prior to Direxxis, he was founder of Marketing Information & Technology, acquired by Lexis Nexis. He held senior marketing roles and sales positions at Trans Union and board positions at leading analytic and data organizations.

Scruton said, "Broadridge Advisor Solutions products and services will enable advisors to grow their business and identify new and profitable clients. We have the management strength, experience and resources to be a significant force in wealth management in the next few years."

### About Broadridge Advisor Solutions

Broadridge's commitment to the wealth management industry is evidenced by successful acquisitions of Investigo (2008), Forefield (2010), Emerald (2014) and Direxxis (2015). Together they formed Broadridge Advisor Solutions, which provides enterprise and advisor marketing, communication and data offerings to enable wealth management firms, individual advisors and agents to more effectively run their business.

### About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally.

Broadridge's investor communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes on average \$5 trillion in equity and fixed income trades per day. Broadridge employs approximately 7,400 full-time associates in 14 countries.

For more information about Broadridge, please visit [www.broadridge.com](http://www.broadridge.com).

### Media Contacts

Kate McGann  
Broadridge Financial Solutions  
[Katherine.mcgann@broadridge.com](mailto:Katherine.mcgann@broadridge.com)  
+1 212 981 1395

Jenna Focarino  
The Torrenzano Group  
[jfocarino@torrenzano.com](mailto:jfocarino@torrenzano.com)  
+1-212-681-1700 ext.115



Logo - <http://photos.prnewswire.com/prnh/20110920/MM71626LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/leadership-team-appointed-to-support-broadridge-advisor-solutions->

