

Broadridge Financial Solutions, Inc. Recognized as the Industry's Top Brokerage Process Service Provider

Released : 11 19 2008

LAKE SUCCESS, NY -- (MARKET WIRE) -- 11/19/08 -- Broadridge Financial Solutions, Inc. (NYSE: BR), a leading global provider of technology-based outsourcing solutions to the financial services industry, is pleased to announce it has recently received "Top Overall Honors" in "The Black Book of Outsourcing." The coveted annual survey is an evaluation and compilation of the industry's top brokerage process service providers. The firm also earned the #1 spot for three of the four Comprehensive Brokerage Process Services Outsourcing functions: Trade Execution & Clearing Services, Securities and Operations Services, and Document Management & Investor Communication.

One of the most comprehensive studies of outsourcing vendors and validated by over 1,400 users around the globe, each year Brown-Wilson Group and Black Book Research conduct a survey of buyer/user organizations' satisfaction with their outsourcing services providers. Respondents' assessments of client service and satisfaction are among the primary criteria in the evaluation of ranked providers, which includes 26 management criteria and 18 operational excellence key performance indicators. The results are valued by industry service providers as a benchmarking tool to validate their competitive edge against their peers, and are used extensively by prospective clients and end-users in the market for service providers that can help them cut costs, enhance profitability and streamline operations.

"We are honored to be chosen as the top overall brokerage process service provider for 2008 by 'The Black Book of Outsourcing,'" said John Hogan, President and Chief Operating Officer, Broadridge. "Client satisfaction is a central tenet in our corporate mission and we consistently strive to deliver superior levels of performance and value to our clients everyday. We especially value industry recognition that comes from our clients' evaluations of our offerings and service. We believe this award is a testament to the efforts of our associates worldwide. They work to ensure that our technology solutions and our commitment to service enables our clients to realize their business objectives," Mr. Hogan added.

Of the 52 global brokerage process services providers ranked, Broadridge earned the #1 spot overall. All providers were also ranked within 18 sub-categories known as the "Operational Excellence Key Performance Indicators." Broadridge achieved the #1 spot in 14 of these 18 sub-categories, including: Client Relationship and Cultural Fit, Customization, Reliability, Marginal Value Adds, Viability and Support and Customer Care. For each of the 18 sub-categories, Broadridge received a rating of "Overwhelming Satisfaction--Exceeds Expectations--Highly Recommend Vendor." No other vendor included in the survey received such exceptional ratings across multiple categories.

Mr. Hogan views these results as an acknowledgment of past successes, but also as a predictor of Broadridge's ability to serve clients' needs in even more profound ways in the future. "'The Black Book of Outsourcing' rating reaffirms our belief that client-centricity is essential to our clients' success as well as to our own, both now and in the future. Our goal is to continue to set the standard for the industry in terms of our client service and technology offerings," Mr. Hogan said.

For more information about Broadridge's ranking, please visit www.broadridge.com/ranked1 or email us at ranked1@broadridge.com.

About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.2 billion in revenues in fiscal year 2008 and more than 40 years of experience, is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com.

About Brown-Wilson Group

Brown-Wilson Group annually evaluates leading global outsourcing service providers across 26 management criteria and 18 operational excellence key performance indicators completely from the perspective of the client experience. Independent and unbiased from vendors influence, over 300,000 global outsourcing users are invited to participate. Suppliers also encourage their clients to participate to produce current and objective customer service data for buyers, analysts, investors, consultants, suppliers and the media. For information on hard-copy or electronic reprints of The 2008 State of the Outsourcing Industry Report, please contact the Client Resource Center at +1 727.784.6689 or vijay.j@brown-wilson.com.

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