



## Broadridge Expands Multi-Channel Communications Offerings

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Broadridge First to Partner with Pitney Bowes to Offer Secure Digital Delivery Service

LAKE SUCCESS, N.Y.--(BUSINESS WIRE)-- Broadridge Financial Solutions (NYSE: BR) continues to expand its multi-channel communications offerings by adding another distribution channel to its portfolio of communication solutions with the introduction of Pitney Bowes' (NYSE: PBI) new Volly(TM) secure digital delivery service.

Broadridge clients will be able to communicate with customers and shareholders using the latest digital technology, as Broadridge becomes the first to adopt Volly, an opt-in service that enables consumers to selectively push information into a digital mailbox they control.

"Consumer preferences are rapidly shifting towards the use of technology to improve their access to information and their ability to act upon it. Our newest strategic partnership exemplifies Broadridge's continuing commitment to bring the latest communications technologies to financial service firms and public companies," said Doug DeSchutter, President, Customer Communications, Broadridge. "The Volly secure digital delivery service will increase our clients' flexibility, choice and control over how they communicate with their customers and shareholders."

Pitney Bowes' Volly secure digital delivery service is a new platform that will empower consumers to receive, view, organize, and manage bills, statements, financial documents and other content from multiple providers using a single spam free application. This consumer-focused delivery and consolidation service will be added to Broadridge's portfolio of electronic communications solutions to enable its brokerage firm and public company clients to provide their customers with more choice and control over how they receive and manage their financial communications.

"Combining Volly's cutting edge technology and innovative communications tools with our existing operations and processes will allow us to provide a more comprehensive and cost effective communication solution for our clients," continued Mr. DeSchutter.

The Broadridge strategic partnership with Pitney Bowes furthers the company's commitment to multi-channel communications and new technologies to improve client and shareholder communications. Over the past several months Broadridge has enhanced its multi-channel communications platform by:

- Extending its ProxyVote(R).com online proxy voting platform to all major mobile devices,
- Acquiring Forefield, Inc., a leading provider of real-time sales, education, and client communication solutions for financial institutions and their advisors,
- Acquiring NewRiver, Inc., a leading provider of digital communication solutions in the mutual fund space, and
- Enhancing its existing suite of multi-channel tools including Investor Mailbox, Advisor Mailbox, Virtual Shareholder Meeting, and Shareholder Forum.

"We are pleased that Broadridge is our first strategic partner in the introduction of the Volly secure digital delivery service," said Leslie Abi-Karam, Executive Vice President, Pitney Bowes and President, Volly. "This new service will help Broadridge optimize their customer communications management in a single implementation," continued Abi-Karam.

The strategic partnership was announced by Mr. DeSchutter at a Pitney Bowes press conference at The Modern Restaurant at The Museum of Modern Art.

### About Broadridge

Broadridge (NYSE: BR) is a technology services company focused on global capital markets. Broadridge is the market leader enabling secure and accurate processing of information for communications and securities transactions among issuers, investors and financial intermediaries. Broadridge builds the infrastructure that underpins proxy services for over 90% of public companies and mutual funds in North America; processes more than \$3 trillion in fixed income and equity trades per day; and saves companies billions annually through its technology solutions. For more information about Broadridge, please visit [www.broadridge.com](http://www.broadridge.com).

### About Pitney Bowes

Delivering more than 90 years of innovation, Pitney Bowes provides software, hardware and services that integrate physical and digital communications channels. Long known for making its customers more productive, Pitney Bowes is increasingly helping other companies grow their business through advanced customer communications management. Pitney Bowes is a \$5.6 billion company and employs 33,000 worldwide. Pitney Bowes: Every connection is a new opportunity(TM). [www.pb.com](http://www.pb.com)