

## Waters Technology Names Broadridge Best Outsourcing Provider to the Sell Side

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LAKE SUCCESS, N.Y., April 25, 2016 /PRNewswire/ -- Broadridge Financial Solutions, Inc. (NYSE: BR) was named the Best Outsourcing Provider to the Sell Side at Waters Technology's Fourth Annual Sell Side Technology Awards, which recognize excellence among third-party technology vendors serving the sell side of the financial services industry.

Broadridge provides a leading post-trade processing platform for global banks and broker-dealers. Its securities processing solutions facilitate the automation of straight-through-processing operations, enabling financial institutions to efficiently and cost-effectively consolidate their books and records, gather and service assets under management, manage risk, and focus on their core businesses.

The winners, announced at an event on April 21 in New York, are determined by four sell-side CIOs and consultants and four of Waters Technology's senior staff members.

"Broadridge is honored to receive this recognition from Waters Technology and the esteemed industry judges," said Michael Alexander, president, Wealth and Capital Markets Solutions at Broadridge. "This award underscores our commitment to helping our clients accelerate growth and deliver real business value by reducing their operational burden. Our post-trade processing capabilities enable clients to streamline operations across asset classes, markets and business entities globally, and transform their operating models to gain operational and cost efficiencies."

Broadridge's platform is a global market solution, clearing and settling in over 70 countries. Its multi-currency solutions support real-time trading of equity, fixed income, mutual fund, foreign exchange and exchange-traded derivative securities in established and emerging markets. Broadridge technology supports post-trade processing for 60 percent of all U.S. fixed income trading volumes, including 16 of the 22 U.S. primary dealers.

In the last year, Broadridge was also named "Best Managed Service for Reference Data" for the third consecutive year from Inside Reference Data; "Best Post-Trade Technology" at HFM European Technology Awards; and was recognized as "Best-of-Breed" for Sell-Side Risk Technology in the 2016 Chartis RiskTech Quadrant® for Sell-Side Risk Management Technology Report.

### About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes on average \$5 trillion in equity and fixed income trades per day. Broadridge employs approximately 7,400 full-time associates in 14 countries. For more information about Broadridge, please visit [www.broadridge.com](http://www.broadridge.com).

#### Media Contacts:

Kate McGann	Brett Philbin
+1-212-981-1395	+1-212-704-8263
<a href="mailto:katherine.mcgann@broadridge.com">katherine.mcgann@broadridge.com</a>	<a href="mailto:brett.philbin@edelman.com">brett.philbin@edelman.com</a>



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