Broadridge Expands Collaboration with Amazon Web Services to Accelerate Digital Innovation

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LAKE SUCCESS, N.Y., Dec. 4, 2017 /PRNewswire/ -- Broadridge Financial Solutions, Inc. (NYSE: BR) today announced that it is increasing its collaboration efforts with Amazon Web Services (AWS) to accelerate digital innovation across financial services and other industries to drive efficiencies and improve the customer experience.

In market today, the Broadridge Communications Cloud^{SM} solution set, powered by AWS, delivers personalized, dynamic customer communications across channels, leveraging the power of a first-of-its-kind network to increase digital adoption. The solution helps companies transform static documents into personalized, interactive communications to increase engagement and build brand loyalty. Additionally, it extends digital reach by helping companies communicate with customers on 10 new digital banking and cloud storage channels of their choosing. The Broadridge Communications Cloud has over 200 customers today across Asset Management, Cable/Satellite, Capital Markets, Consumer Finance, Healthcare, Insurance, Retail Banking, Telecom, Utilities, and Wealth Management.

Broadridge is now working on the next generation of data management and archival platforms, to move beyond traditional solutions that primarily store static documents to meet regulatory obligations and facilitate presentment. The new solution will store documents, data and other objects in a repository where organizations can leverage machine learning, artificial intelligence and structured/un-structured querying to turn archives into actionable information.

"By combining Broadridge's managed services expertise with the breadth of services offered by AWS, we have been able to innovate at a pace that simply can't be done on legacy infrastructure," said Doug DeSchutter, President of Broadridge Customer Communications. "We are helping our clients be ready for what's next in a cloud-ready, digital-first world, and our new data archival offering will enable clients to access, and unlock the value of data in real-time."

"Broadridge has proven expertise in, and a rich history of, providing technology-driven solutions for the financial services industry," said Scott Mullins, Head of Worldwide Financial Services Business & Market Development at Amazon Web Services, Inc. "We are delighted to collaborate with them in architecting new digital solutions to help financial institutions and other enterprises accelerate the transformation of their industries and enrich the end-consumer experience."

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR), a $4 billion global fintech leader, provides investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90 percent of public companies and mutual funds in North America, and processes more than $5 trillion in fixed income and equity trades per day. Broadridge employs approximately 10,000 full-time associates in 16 countries.

For more information about Broadridge, please visit www.broadridge.com.

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