



Broadridge Enhances Collateral Management Offering Through Partnership with AcadiaSoft

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LAKE SUCCESS, N.Y., Dec. 10, 2014 /PRNewswire/ -- [Broadridge Financial Solutions](#), Inc. (NYSE: BR), has enhanced its CollateralPro™ solution through a new partnership with AcadiaSoft, a company that enables automatic communication and processing of margin calls for collateral management. Under the agreement AcadiaSoft's MarginSphere® service has been seamlessly integrated with CollateralPro, which is offered to financial institutions as an in-house or Broadridge-hosted solution.

MarginSphere® is a margin confirmation community that streamlines communications between counterparties engaged in collateral management. It is the result of a collaboration between AcadiaSoft and several leading financial institutions.

"Broadridge continues to expand its enterprise collateral management capabilities by partnering with best-of-breed solution providers. This alliance with AcadiaSoft enhances our collateral management platform by providing full two-way integration between CollateralPro and MarginSphere®," said Jerry Friedhoff, Managing Director of securities financing and collateral management at Broadridge. "By linking CollateralPro with AcadiaSoft's innovative margin-call messaging and automation utility we can help institutions of all sizes improve productivity and reduce operational risks."

"This partnership extends the reach of our solution in market segments where new regulations have made collateral management an increasingly difficult problem," said Craig Welch, Chief Executive Officer of AcadiaSoft. "Broadridge has a proven record developing mission critical technologies for this industry and we are pleased to align our solutions in order to serve this growing market."

Under the partnership, Broadridge will leverage its global infrastructure and operational support model to provide joint clients end-to-end margin automation functionality. This integration will enable communication on exposures, commitments and adjustments between counterparties across a full range of margin activities.

CollateralPro delivers a comprehensive, enterprise-wide collateral management system that enables global or regional financial institutions across the sell-side and buy-side and service providers to transform their operations. This new Broadridge solution empowers firms to mitigate counterparty risk, comply with changing regulations and embrace growth.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and business process outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,700 full-time associates in 14 countries. For more information about Broadridge, please visit www.broadridge.com.

About AcadiaSoft

[AcadiaSoft](#) is uniquely focused on delivering margin automation for counterparties engaged in collateral management. Headquartered in Boston and London, AcadiaSoft was founded through collaboration between major financial institutions, including eight Fed 14 banks, to create solutions that support full implementation of documented ISDA Collateral Requirements. Our Advisory Groups, Best Practice Forums and Working Groups provide a unique framework for integrating the thought leadership and capabilities of market participants, market infrastructures and key service providers across the industry. It is this framework and commitment that enables us to innovate on an industry-wide basis.

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