

Technology Use in 2014 Proxy Season Hits All Time High

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LAKE SUCCESS, N.Y., Aug. 13, 2014 /PRNewswire/ -- Technology-solutions for investor communications and proxy voting contributed to record savings for corporate issuers in the 2014 proxy season, reported [Broadridge Financial Solutions](#), Inc. (NYSE:BR). According to its newly released report, *Key Statistics and Performance Ratings for the 2014 Proxy Season*, the technologies Broadridge provides on behalf of its bank and brokerage clients helped corporate issuers save more than an estimated \$900 million this season on printing and postage.

Voting Participation Increased Along With Cost Savings

Overall voting participation increased from 84.3% of shares on average being voted last season to 85.7% this season. Over 95% of the shares cast were voted electronically through one or more of Broadridge's platforms.

Voting via mobile proxyvote.com, used by on-the-go shareholders, grew by 70% over last year at this time to a record 1.5 million accounts. This season, more than two times as many shares were voted through proxyvote.com than by paper ballot.

"Broadridge continues to demonstrate its commitment to providing leading client solutions that address the complex challenges facing corporate issuers, and institutional and retail shareholders," stated Bob Schifellite, President, Broadridge Investor Communication Solutions.

The statistics report covers meetings between March 1, 2014 and June 14, 2014. In addition to reporting annually on proxy season statistics, this is the second year Broadridge has partnered with PwC's Center for Board Governance on the separate publication of [ProxyPulse™](#), which provides insights on shareholder voting trends.

To view the proxy season statistics report, [click here](#).

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and business process outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,700 full-time associates in 14 countries. For more information about Broadridge, please visit www.broadridge.com

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