



Broadridge Launches Shareholder Education Website

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LAKE SUCCESS, NY -- (MARKET WIRE) -- 05/12/09 -- Broadridge Financial Solutions, Inc. (NYSE: BR) today announced the launch of a new shareholder education website (www.shareholdereducation.com) designed to provide retail shareholders with important information about the proxy voting process.

The website details the proxy voting process and includes information on proxy materials, methods in which shareholders can cast their votes, and a brief history of the evolution of the proxy process -- including the new Notice and Access form of proxy materials that many shareholders are beginning to receive. Shareholders can also find helpful investor links, as well as a glossary of investment and proxy terms that could be important to retail shareholders as they track their investments and vote their proxies. The site also features an interactive tutorial that guides users through the proxy voting process from start to finish.

"Our goal is to provide education and information to the investing public. We strongly believe that efforts like this will increase awareness of, and participation in, the important proxy voting process," said Maryellen Andersen, Vice President of Corporate & Institutional Relations and Corporate Governance Officer, Broadridge.

Broadridge is working with regulatory entities, industry associations, companies, institutional investors, banks and brokers to promote shareholder education. Many industry participants are interested in offering www.shareholdereducation.com directly to their clients -- through company or association websites, or in shareholder materials.

Broadridge supports market participants in the proxy and investor communications processes by continually investing in its infrastructure and in new technologies. The company is committed to delivering efficient and innovative investor communications tools to the industry.

About Broadridge

Broadridge Financial Solutions, Inc., with over \$2.2 billion in revenues in fiscal year 2008 and more than 40 years of experience, is a leading global provider of technology-based outsourcing solutions to the financial services industry. Our systems and services include investor communication, securities processing, and clearing and outsourcing solutions. We offer advanced, integrated systems and services that are dependable, scalable and cost-efficient. Our systems help reduce the need for clients to make significant capital investments in operations infrastructure, thereby allowing them to increase their focus on core business activities. For more information about Broadridge, please visit www.broadridge.com; www.shareholdereducation.com is available on the Broadridge website.

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