

Broadridge Sponsors 24th Annual Women's Bond Club Merit Award Dinner Honoring Citi's Suni Harford and Mercado Global's Ruth DeGolia

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NEW YORK, May 3, 2017 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) proudly sponsored the 24th Annual Women's Bond Club Merit Award Dinner held on May 2nd in New York City. The event serves as a forum to recognize women in leadership positions within the financial community who have distinguished themselves and provided leadership within their organizations.

"Being diverse is imperative, not optional, and while great strides are being made, our industry has more work to do to advance women's leadership in financial services," said Rich Daly, Broadridge President and Chief Executive Officer, the evening's keynote speaker. "We're pleased to partner with The Women's Bond Club, support its mission and commend it on the positive impact of their work in the financial markets."

"The case we're making is about taking action and sustaining a commitment to bring greater diversity to higher levels in the corporate hierarchy," said Frieda Lewis, Women's Bond Club Board Member, and Managing Director and Chief Commercial Diversity Officer at Broadridge. "The diversity work we do at Broadridge, and that of the Women's Bond Club, is helping to advance that agenda forward to enable more female leaders to drive institutions to greater success."

Suni Harford of Citi and Ruth DeGolia of Mercado Global received the Women's Bond Club two most prestigious awards.

[Suni Harford](#), Managing Director, Regional Head of Markets, North America, Citi, was the recipient of the Merit Award recognizing her outstanding professional contributions to the financial services industry. Suni oversees the North American sales, trading, and origination businesses of Citi's securities and banking franchise. She is a member of Citi's Pension Plan Investment Committee, and a Director on the Board of Citibank Canada. Suni serves on the Board of Directors of the Securities Industry and Financial Markets Association, as well as the Board of Directors of The Depository Trust & Clearing Corporation.

[Ruth DeGolia](#), Co-Founder and Executive Director, Mercado Global, was the recipient of the Isabel Benham Award, which recognizes exceptional dedication to the advancement of women. Ruth is the Founder and Executive Director of Mercado Global. As an early pioneer in the ethical fashion and social enterprise space, Ruth created an innovative model that has connected indigenous Guatemalan artisans to over 300 international retailers and vendors. Since its founding in 2004, Mercado Global has provided hundreds of thousands of hours of living wage work to empower women and transform their lives.

At the event, this year's Rising Star Honor Roll was also revealed. This award recognizes women who are early in their careers, who have demonstrated exceptional leadership and who are expected to be future stars in the industry.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR) is a leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and other corporations. Broadridge's investor and customer communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With more than 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America and processes on average \$5 trillion in equity and fixed income trades per day. Broadridge employs approximately 10,000 associates in 16 countries. For more information about Broadridge, please visit www.broadridge.com.

The Women's Bond Club

The Women's Bond Club is a vital community of experienced women across a wide range of financial services and related industries. Founded in 1921, The Women's Bond Club was the first organization in New York that focused on advancing women in finance. Today they have over 900 members and over 40 of the leading financial services firms as corporate sponsors, with several new additions to their roster. Their members are united by a powerful mission: to advance women's leadership, grow their intellectual capital, and return value to their companies, communities and upcoming generations. They accomplish this through a series of thought-provoking and engaging events for their members, as well as through their scholarship program and partnerships with non-profit organizations, such as the Urban Assembly School for Young Women in Business, which provide career guidance to women. They invite you to visit their website www.wbcny.org.

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