



Broadridge Saves Corporate Issuers More Than \$508 Million This Proxy Season

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LAKE SUCCESS, N.Y.--(BUSINESS WIRE)-- Broadridge Financial Solutions, Inc. (NYSE:BR), the nation's largest investor communications company, estimates that it saved corporate issuers an unprecedented \$508 million this proxy season, compared to \$446 million during last year's proxy season, through the use of its cutting-edge technologies. Broadridge achieved these estimated cost savings while processing 12 billion more shares than a year ago.

"Broadridge's technologies for electronic delivery and ProxyEdge®, our complete electronic proxy management system, together with its specialized processing for managed accounts, resulted in the elimination of more than 57% of physical proxy mailings. This led to substantial savings on printing and postage for corporate issuers," stated Robert Schiffellite, President, Investor Communication Solutions, Broadridge.

Electronic delivery surged this proxy season, with more than 31 million distributions going through the Internet, a 17% increase over last season. "We continue to drive increases in Internet participation through investments to help save companies and their shareholders significant sums on paper, printing and postage," noted Mr. Schiffellite. "Broadridge is assisting companies with addressing a troubling decline in retail voting, while also working to accelerate adoption of e-delivery by global shareholders."

"The continued fascination with all things digital is evident this season as approximately 150,000 shareholders voted through their mobile devices after Broadridge's introduction of Mobile ProxyVote®.com in March. Mobile ProxyVote allows shareholders to vote their shares on an array of market-leading mobile devices. An estimated 30% of those votes came from first-time voters. The growing adoption rate of Mobile ProxyVote reflects rapidly changing preferences to access and act on information on the go," concluded Mr. Schiffellite.

The proxy voting season runs from February 15, 2011 through May 1, 2011. For a full report of Broadridge's proxy season stats please visit: http://www.broadridge.com/investor-communications/us/Proxy_Stats_2011.pdf.

About Broadridge

Broadridge is a technology services company focused on global capital markets. Broadridge is the market leader enabling secure and accurate processing of information for communications and securities transactions among issuers, investors and financial intermediaries. Broadridge builds the infrastructure that underpins proxy services for over 90% of public companies and mutual funds in North America; processes more than \$3 trillion in fixed income and equity trades per day; and saves companies billions annually through its technology solutions. For more information about Broadridge, please visit www.broadridge.com.

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