



Matrix Financial Solutions Converts \$8 Billion of BOK Financial Corporation Assets to its Trading Platform

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LAKE SUCCESS, N.Y., March 11, 2013 /PRNewswire/ -- Matrix Financial Solutions, a [Broadridge Financial Solutions](#), Inc. (NYSE:BR) company, announced today that it has seamlessly converted \$8 billion in assets from BOK Financial Corporation to its trading platform in just two days with no blackout – compared to the industry standard three-day blackout period. This type of increased efficiency, due to Matrix's award-winning technology, was cited as a major reason for the conversion.

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Matrix's innovative technology has revolutionized mutual fund trading and reconciliation. Using a true, straight-through trade process, BOK Financial Corporation is able to support daily reconciliation, reduce costly errors associated with manual transactions and streamline entry time. In addition, the Matrix trading system enables BOK Financial Corporation to submit mutual fund trades with outside brokers who will be compensated directly from the mutual fund companies, creating unprecedented levels of efficiency and control.

"Matrix is known throughout the industry for having excellent technology as it relates to mutual fund trade processing," said Chris Gausvik, Senior Vice President, BOK Financial Corporation. "As we continue to grow and the banking landscape becomes more competitive, we felt that implementing Matrix would help us increase trading efficiencies without increasing costs. Their proprietary technology and systems logic has allowed us to achieve more accurate trading, higher revenue throughput and improved reporting capabilities, which is an important competitive advantage."

"We are delighted that BOK Financial Corporation has converted assets to the Matrix platform and will now have access to our industry-leading mutual fund trading services," said John Moody, President, Matrix Financial Solutions. "Our goal is to give them the ability to take fund management to the next level, giving them the tools to service their clients the best way they can. All of our services are built on industry best practices and leveraged knowledge that's derived from years of hands-on experience. That's how we help our clients target areas of greatest need and achieve measurable, positive results in a highly efficient manner. BOK Financial Corporation is no different in that regard and we look forward to a long, productive relationship."

Matrix Financial Solutions provides many services that can assist bank and trust customers. The Automated Transfer Process using B52 capability allows customers to successfully convert billions of dollars to Matrix's trading platform in a timely manner.

About Matrix Financial Solutions

Matrix Financial Solutions, now part of Broadridge Financial Solutions, Inc., is a leading provider of *TrueOpen*TM retirement products and services for third party administrators, financial advisors, banks and other financial professionals. Matrix serves more than 300 financial institutions with over \$185 billion in customer assets processed through its trading platform. For more information about Matrix please visit www.matrixfinancialsolutions.com.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and operations outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$4.5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,200 full-time associates in 13 countries.

For more information about Broadridge, please visit www.broadridge.com.

About BOK Financial Corporation

BOK Financial Corporation is a \$27 billion regional financial services company based in Tulsa, Okla. The company's stock is publicly traded on NASDAQ under the Global Select market listings (symbol: BOKF). BOK Financial's holdings include BOKF, NA, BOSC, Inc. and Cavanal Hill Investment Management, Inc. BOKF, NA operates the TransFund electronic funds network and seven banking divisions: [Bank of Albuquerque](#), [Bank of Arizona](#), [Bank of Arkansas](#), [Bank of Kansas City](#), [Bank of Oklahoma](#), [Bank of Texas](#), and [Colorado State Bank and Trust](#). Through its subsidiaries, the company provides commercial and consumer banking, investment and trust services, mortgage origination and servicing, and an electronic funds transfer network. For more information, visit www.bokf.com.

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