

Broadridge Recognized for "Best Managed Service for Reference Data" for Second Consecutive Year

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LAKE SUCCESS, N.Y., May 22, 2014 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) (NYSE: BR), a leading provider of technology-driven solutions for financial firms and corporate issuers globally, today announced that it has received the award for "Best Managed Service for Reference Data" at the 2014 Inside Reference Data Awards. Voted on by end-users in financial firms, the awards recognize industry excellence within market data, reference data and enterprise data management.



This award highlights Broadridge's continued commitment to offering a comprehensive managed data service, which provides technical and operational expertise to deliver the highest-quality reference data, while lowering acquisition costs and eliminating unnecessary exposure. Broadridge's Managed Data Service offers a single source of multi-asset class data delivered enterprise-wide, which allows for streamlined delivery of the highest-quality data throughout a financial organization.

"We are proud to receive this recognition from Inside Reference Data for the second consecutive year. We strongly believe our best-in-class offering provides customers with an unmatched, flexible and scalable managed service solution that improves the quality of data while enhancing clients' ability to make better decisions through data acquisition and cleansing," said Bennett Egeth, President, Investment Management Solutions, Broadridge.

"At Broadridge, we understand the strong value proposition that managed data means for our clients, and we're helping them recognize the vital importance of high-quality, accurate data. The increasing complexity and volume of data underscores the need for firms to better manage their data in order to decrease operational risk, improve the quality of firm-wide decisions, achieve operational efficiency and redirect resources to revenue-generating activities," continued Mr. Egeth.

The award was presented at the Inside Reference Data and Inside Market Data Awards ceremony, held on May 21, 2014, in New York City.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and business process outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,400 full-time associates in 13 countries.

For more information about Broadridge, please visit www.broadridge.com.

Media Contacts:	
Kate McGann	Krista Eccleston
Broadridge	Edelman
+1-212-981-1395	+1-212-704-4438
katherine.mcgann@broadridge.com	krista.eccleston@edelman.com

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