



Broadridge Accelerates Strategic Growth in Japan through Multiple New Sales

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LAKE SUCCESS, N.Y., June 10, 2013 /PRNewswire/ -- [Broadridge Financial Solutions](#), Inc. (NYSE: BR) announces the signing of multiple new clients for its domestic and cross-border, post-trade solutions in Japan. Broadridge's solutions are helping the Japanese operations of global firms headquartered in North America and Europe, as well as Japanese organizations, significantly improve efficiency while also reducing costs.

(Logo: <http://photos.prnewswire.com/pmh/20110920/MM71626LOGO>)

"We are privileged to support a growing number of Japanese customer operations, for both on-shore and cross-border processing," said Akhter Khan, Head of Asia Pacific, Securities Processing Solutions, International, Broadridge. "Japan is a strategic market and we are experiencing positive growth in response to our investments in leading solutions. Broadridge solutions offer a real choice for firms seeking to transform their levels of post-trade efficiency through a transparent, service-oriented supplier of market-relevant technology solutions."

New clients on-boarded include a top-tier global investment bank now running live on Broadridge's Affiliate Matching & Settlement solution, which is already improving the cost-effectiveness of clearing and settling Japanese equities in Tokyo for its affiliated overseas broker-dealer entities. The solution, now operational at two brokers in Japan, enables firms to rationalize complex cross-border processing flows, match and reconcile inter-company trades, provide custody services such as corporate actions processing, and reduce custodian and network management costs.

Broadridge has also signed a series of new client contracts for its JASDEC and Bank of Japan connectivity and processing solutions for on-shore Japanese broker-dealers with equity, Japanese government bond and yen payment operations.

Gloss, Broadridge's multi-currency processing solution, was also recently selected for a Japanese organization's foreign bond processing, position management and associated corporate actions. Now live on the solution, the organization has increased automation and enhanced operational controls and accounting processes required to manage the revenue from its investment positions. The solution is deployed with a multi-language, user-friendly interface.

Broadridge is hosting its annual Strategies for Market Change event in Tokyo on Thursday, June 13th, where it will be joined by high-profile guest speakers from a range of prominent Japanese organizations for an invited audience of over 150 senior market practitioners. Representatives from banks and brokers wishing to attend this event should contact Yumiko.Yoshioka@Broadridge.com at Broadridge in Japan for further information.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and operations outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$4.5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,200 full-time associates in 13 countries.

For more information about Broadridge, please visit broadridge.com.

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