

Hong Kong-based Asset Manager China Post Global Adopts Broadridge's Trading, Portfolio Management Solution

Released : 05 15 2016

HONG KONG, May 15, 2016 /PRNewswire/ -- [Broadridge Financial Solutions, Inc.](#) (NYSE: BR) today announced that China Post & Capital Global Asset Management Limited ("China Post Global"), the international asset management arm of China Post & Capital Fund Management Co., Ltd. – jointly owned by China Post Group, Capital Securities and Sumitomo Mitsui Banking Corporation -- went live on Broadridge's integrated trading and portfolio management platform.

China Post Global has deployed the solution for its Market Access ETFs. Broadridge will also manage its ETF products globally as well as the firm's China fund distribution network. Broadridge's integrated trading, compliance, portfolio management and reporting solution supports the set-up, tracking, mark-to-market and management of the assets making up the synthetic ETFs. China Post Global also utilizes Broadridge's SWIFT service bureau.

"After acquiring the Market Access ETF range from Royal Bank of Scotland, a rapid and smooth transition was a key focus for us," said Chris Satterfield, CEO, China Post Global. "Broadridge was able to natively and seamlessly support our synthetic ETF workflows, while on-boarding us in less than one month. We see Broadridge as a reliable long-term partner that can scale with us as we grow."

Bennett Egeth, president of Broadridge Investment Management Solutions, said: "ETF markets in Hong Kong and China are outperforming peers in the broader Asian ETF market, which is still at a relatively early stage of development with less than 10 percent of global market share. Broadridge is very proud to be working with an innovative Asian provider like China Post Global to address this tremendous opportunity by providing efficient, scalable and future-proof portfolio management solutions."

"Broadridge's success in serving asset managers in Asia comes from more than just a strong technology offering — it is also due to our mature local hosting and support model, in combination with global reach and scalability, which is a strong differentiator," Egeth continued.

Broadridge has been offering leading solutions across the Asia-Pacific region for more than two decades and currently has nearly 2,500 associates throughout Asia-Pacific. It provides technology-driven solutions for financial services firms across the buy-side and sell-side, including asset managers, hedge funds, broker-dealers, banks and mutual funds.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE: BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and managed services solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes on average \$5 trillion in equity and fixed income trades per day. Broadridge employs approximately 7,400 full-time associates in 14 countries. For more information about Broadridge, please visit www.broadridge.com.

Media Contacts

Peggy Wu
Ryan Communication
Peggy@ryancommunication.com
+65 6876 5785

Kate McGann
Broadridge Financial Solutions
Katherine.mcgann@broadridge.com
+1 212 981 1395



Logo - <http://photos.prnewswire.com/prnh/20110920/MM71626LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/hong-kong-based-asset-manager-china-post-global-adopts-broadridges-trading-portfolio-management-solution-300268405.html>

SOURCE Broadridge Financial Solutions, Inc.