

# New Broadridge ESG Dashboard Enables Companies to Make Better Sense of ESG Ratings

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Companies offered a comprehensive view of sustainability and ESG ratings and rankings along with benchmarking performance against peers and their industry

NEW YORK, Nov. 15, 2021 /PRNewswire/ -- A company's ESG ratings has become increasingly important to both investors and shareholders alike and achieving an accurate comprehensive understanding of those ratings has grown more complex and time consuming. To help companies better understand and monitor their ESG ratings, **Broadridge Financial Solutions** (NYSE: BR), a global Fintech leader, has launched the Broadridge ESG Performance Dashboard.

This new dashboard provides companies with a single, streamlined consensus view of their ESG ratings and rankings based upon hundreds of sources, enabling them to better monitor and understand the factors that drive their ESG performance. With the Broadridge ESG Performance Dashboard, a single web-based solution, companies can pinpoint where they currently stand, determine how they can improve their ESG ratings and gain insight into their performance across environmental, community, employee, and governance issues.

"The Broadridge ESG Dashboard enables companies to reduce the noise and concentrate on the key issues and data to better understand where they stand and how to better focus their efforts," said Dorothy Flynn President of Broadridge Corporate Issuer Solutions. "With asset managers increasingly focused on ESG-issues, companies need an easy tool that allows them to see through the clutter."

## ESG Style Company "Credit Report"

Companies can access their composite score on a complimentary basis. A more in-depth offering is available which includes exporting up to five years of history and tracking trends across every sub-category for offline analysis and

reporting. In the same way a credit report provides actionable insight to consumers, details included in the ESG Performance Dashboard can help corporations gain awareness on who is rating them, compare those ratings with peers and identify where they can improve perceptions.

More comprehensive disclosures from companies help build a more robust ESG ecosystem that better supports investment decisions, portfolio construction, supply-chain management and human resources. Broadridge sits at the intersection of investors and companies which allows us to provide our clients with particularly salient insights on how to create and evolve their sustainability program so that they can successfully inform investors while also engaging employees and other stakeholders in their ESG vision. Broadridge is uniquely positioned to understand the needs of issuers and shareholders to help create more informed investors and educated clients.

The Broadridge ESG Performance Dashboard is based on a proprietary algorithm that converts over 300 million data points into a single number and is powered by the independent leader in ESG ratings, CSRHub LLC. The extensive data repository has 807 sources, including SRI/ESG analysis firms, government databases, publications and research reports, covering over 26,000 companies across 148 countries. The Dashboard is currently available in the United States and Canada.

## About Broadridge

Broadridge Financial Solutions (NYSE: BR), a global Fintech leader with \$5 billion in revenues, provides the critical infrastructure that powers investing, corporate governance, and communications to enable better financial lives. We deliver technology-driven solutions that drive business transformation for banks, broker-dealers, asset and wealth managers and public companies. Broadridge's infrastructure serves as a global communications hub enabling corporate governance by linking thousands of public companies and mutual funds to tens of millions of individual and institutional investors around the world. Our technology and operations platforms underpin the daily trading of more than \$9 trillion of equities, fixed income and other securities globally. A certified Great Place to Work®, Broadridge is part of the S&P 500® Index, employing over 13,000 associates in 21 countries. For more information about us, please visit [broadridge.com](https://www.broadridge.com).

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