NEWS RELEASE

Coinbase and Broadridge Publish Proposed Standard for Onchain Shareholder Communications; Broadridge Launches Data Oracle

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Open standard and supporting oracle connect wallet-based communications with verifiable evidence of distribution, building on Broadridge's existing onchain governance capabilities

NEW YORK, Nov. 16, 2026 /PRNewswire/ -- **Coinbase** and **Broadridge** (NYSE: BR) today announced the publication of a jointly developed open technical standard for delivering shareholder communications directly to wallets holding tokenized shares. This standard was also submitted as an Ethereum Improvement Proposal (EIP) for review. In parallel, Broadridge launched a supporting data oracle designed to help participating firms demonstrate, in aggregate, the distribution of shareholder communications.

The proposed open standard provides a common framework for issuers, custodians and wallet providers. The oracle supports evidence of distribution across participating firms. Together, they address two critical needs for tokenized markets: reaching shareholders and demonstrating that communications were distributed.

"As tokenization reshapes how securities are issued, held, and traded, solving for governance - irrespective of how they are tokenized and where they are held - is critical to scaling adoption," said Doug DeSchutter, President of Investor Communication Solutions at Broadridge. "With our unparalleled expertise in proxy voting, disclosure, and regulatory compliance, Broadridge is ensuring that investors and issuers can access the full range of trusted governance capabilities for tokenized securities regardless of how assets are structured or owned."

As tokenized equity develops, market participants need both a practical way to connect onchain holdings with shareholder materials and a means of demonstrating distribution across a fragmented ecosystem. The proposed standard addresses the technical connection to wallets, while the Broadridge data oracle is designed to support an

aggregate view of distribution across participating firms.

"Shareholder communications should be interoperable across the platforms investors use," said Molly Abraham, General Counsel, Coinbase. "Together with Broadridge, we have developed and published a proposed standard that gives issuers, custodians and wallet providers a shared framework to evaluate and implement, rather than requiring each participant to build its own approach."

For issuers, the proposed approach offers a path toward reaching holders of tokenized shares through onchain infrastructure. For investors, it is a critical step toward supporting access to information needed to exercise shareholder rights. Implementation will depend on the applicable share structure, intermediaries and legal requirements.

Shareholder communications are the starting point. The next phase of the collaboration will explore expanding from on-chain proxy voting to other forms of corporate actions. By publishing the technical foundation openly, Coinbase and Broadridge invite broader industry adoption and will help make investor rights workable onchain, at scale.

This announcement builds on Broadridge's existing onchain governance capabilities, which integrate ProxyVote into digital wallets so investors can receive materials, confirm holdings and submit votes. The proposed communications standard and supporting data oracle extend that existing foundation with a shared framework for communications and evidence of distribution.

Visit **onchainrights.org** for more information.

About Broadridge's Tokenization Solutions

Broadridge is building the governance layer for tokenized equities, ensuring investors have access to trusted, institutional-grade governance as securities move on-chain. Through proxy voting, investor communications, disclosures, and corporate actions, Broadridge helps investors exercise their ownership rights across tokenized and traditional holdings, including across issuer-sponsored and third-party tokenization models.

Broadridge connects traditional and digital finance with the trusted infrastructure institutions need to put tokenization to work. DLX, its multi-chain digital asset platform, brings together capabilities across issuance, distribution, trading, financing, settlement, custody, and asset servicing. DLX builds on the production experience of Broadridge's Distributed Ledger Repo (DLR) solution, the world's largest institutional platform for settling tokenized real assets, tokenizing more than $345 billion of repo's a day.

Through its integrated platform and connected partner ecosystem, Broadridge helps issuers, banks, broker-dealers, asset managers, and wealth firms bring tokenized investments to market, mobilize collateral, and connect investors to new opportunities through existing systems and workflows. By orchestrating the ecosystem rather than requiring clients to rebuild it, Broadridge helps firms manage complexity and scale across traditional and on-chain markets.

About Broadridge

Broadridge (NYSE: BR) is a global technology leader with trusted expertise and transformative technology, helping clients and the financial services industry operate, innovate, and grow. We power investing, governance, and communications for our clients – driving operational resiliency, elevating business performance, and transforming investor experiences.

Broadridge's technology and operations platforms process and generate over 8 billion communications annually and underpin the daily average trading of over $18 trillion in tokenized and traditional securities globally. A certified Great Place to Work®, Broadridge is part of the S&P 500® Index, employing approximately 16,000 associates in 28 countries.

For more information about us, please visit **www.broadridge.com**.

Broadridge Contacts:

Investors: **broadridgeir@broadridge.com**

Media: **Gregg.Rosenberg@broadridge.com**

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