

Broadridge's LTX AI-Powered e-Trading Platform Launches New Buy-Side Advisory Group

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Advisory Group will consist of senior credit traders from AllianceBernstein, American Century Investments, BlackRock, Invesco, MetLife Investment Management, PIMCO, and PineBridge Investments

NEW YORK, April 28, 2022 /PRNewswire/ -- To further develop corporate bond trading and advance market structure, global Fintech leader **Broadridge Financial Solutions Inc.** (NYSE: BR) has formed a new Buy-Side Advisory Group for LTX, Broadridge's artificial intelligence (AI)-driven electronic trading platform. The Advisory Group will play a key role in evolving LTX and contributing to the development of solutions that drive greater efficiency and liquidity in the bond market.

The Buy-Side Advisory Group is comprised of senior credit traders at LTX client firms including AllianceBernstein, American Century Investments, BlackRock, Invesco, MetLife Investment Management, PIMCO, and PineBridge Investments. Members will provide expert user-level insight and advice on the development and enhancement of the LTX platform including on product usability, development prioritization, buy-side execution workflows, dealer expectations, and data handling.

"I'm thrilled to take part in the LTX Buy-Side Advisory Group," said Tom McClintic, Head of High Yield and Emerging Markets Trading, MetLife Investment Management. "Best execution is a priority, especially amidst the current liquidity conditions. LTX is innovating with data science and a new trading protocol, and I look forward to advising on the continued development of the platform."

"The members of the Buy-Side Advisory Group bring invaluable experience, and their expert opinions on topics from daily workflows to credit market structure issues will be instrumental in informing our innovative solutions," said Jim Toffey, CEO and Co-Founder of LTX. "We look forward to working with our new advisors to help their top

dealers adopt our LTX technology, which empowers their dealers to service them better and help the buy-side trade smarter."

LTX combines powerful artificial intelligence with a next-generation protocol, RFX, to help improve liquidity, efficiency, and execution for buy- and sell-side corporate bond market participants. To date, two dozen dealers and over 50 asset managers representing a significant liquidity pool have joined the LTX platform, with an additional 60 firms in the pipeline. The number of RFX sessions on the platform has steadily increased since January 2021, and the total amount of bonds offered on the platform is over \$4bn.

About Broadridge

Broadridge Financial Solutions (NYSE: BR), a global Fintech leader with \$5 billion in revenues, provides the critical infrastructure that powers investing, corporate governance, and communications to enable better financial lives. We deliver technology-driven solutions that drive business transformation for banks, broker-dealers, asset and wealth managers and public companies. Broadridge's infrastructure serves as a global communications hub enabling corporate governance by linking thousands of public companies and mutual funds to tens of millions of individual and institutional investors around the world. Our technology and operations platforms underpin the daily trading of more than U.S. \$9 trillion of equities, fixed income and other securities globally. A certified Great Place to Work®, Broadridge is part of the S&P 500® Index, employing over 13,000 associates in 21 countries.

For more information about Broadridge, please visit www.broadridge.com

For more information about LTX, please visit www.ltxtrading.com

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