

# Broadridge Ranked #3 in the 2023 IDC FinTech Rankings Top 100 and is Overall Real Results Winner

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Broadridge rises 7 places in rankings, again earns recognition as a "Fast Track FinTech," and tops capital markets and lending Real Results categories and is the overall Real Results winner

NEW YORK, Sept. 11, 2023 /PRNewswire/ -- **Broadridge Financial Solutions, Inc.** (NYSE: BR) was ranked #3 on the **2023 IDC FinTech Rankings Top 100**, rising seven spots from its place on the 2022 list. The 2023 rankings mark the ninth consecutive year that Broadridge has been ranked among FinTech leaders. In addition, Broadridge was named alongside clients **The Bancorp** and **Société Générale** as the winner of three 2023 IDC FinTech Rankings Real Results Awards: Lending Transformation, Capital Markets Transformation, and Overall Transformation Project Winner. Broadridge has also been named among a select group of companies as a "Fast Track FinTech," an accolade given only to firms that continue to demonstrate consistent year-over-year financial growth.

"We are honored to hold such a prominent position in IDC's rankings. We are especially pleased to lead in three of six Real Results categories including overall winner," said Tim Gokey, CEO of Broadridge. "The financial industry is fiercely competitive, and our clients look to us to help them deliver results. This recognition is testament to the innovation and collaboration Broadridge is driving with our clients as we help them address important new challenges."

The Fortune 500-style ranking categorizes and evaluates the top global providers of financial technology. Rankings are based on calendar year revenues from financial institutions for hardware, software and/or services. The providers supply the technological backbone of the financial services industry, which IDC forecasts will spend \$590 billion (USD) on IT by 2025. To view the list in its entirety, please visit <http://www.idc-fi.com>.

"IDC has been producing the IDC FinTech Rankings for twenty years and has expanded the program to now include

the top 150 solutions providers to ensure we get the most accurate representation of the largest FinTechs in the world," said Marc DeCastro, research director at IDC. "The technology companies on this list provide the innovation necessary to keep the financial services at the forefront of providing modern digital experiences across all aspects of a customer's financial journey."

The IDC FinTech Rankings Real Results program is part of the broader IDC FinTech Rankings program, which recognizes IT providers that have enabled a genuine, measurable, and future-enabling change at a client financial institution. Broadridge has been recognized as a winner in the Real Results Lending Transformation category alongside its client, The Bancorp, for its application of machine learning in Broadridge's Securities Based Lending solution. Broadridge has also won in the Capital Markets Transformation category alongside its client, Société Générale, for its application of Broadridge's Distributed Ledger Repo solution. Broadridge and The Bancorp are the winners of the Overall Transformation Project, which is reserved for the case study that earned the highest scores across all those evaluated.

To thrive in a digital economy, financial services organizations must embrace and integrate innovative technologies effectively to enhance the customer experience and achieve operational excellence. Broadridge and the companies featured on the IDC FinTech Rankings represent providers that are committed to helping financial institutions successfully execute their digital transformation initiatives, better serving their global customers.

Broadridge provides technology-driven solutions to banks, broker-dealers, portfolio managers, and public companies. The company's infrastructure serves as a global communications hub for thousands of mutual funds and millions of institutional investors.

For more information about the IDC rankings, visit <http://www.idc-fi.com> and follow them on Twitter @IDC and look for #IDCFinTechRankings.

## About Broadridge

Broadridge Financial Solutions (NYSE: BR), a global Fintech leader with over \$6 billion in revenues, provides the critical infrastructure that powers investing, corporate governance, and communications to enable better financial lives. We deliver technology-driven solutions that drive business transformation for banks, broker-dealers, asset and wealth managers and public companies. Broadridge's infrastructure serves as a global communications hub enabling corporate governance by linking thousands of public companies and mutual funds to tens of millions of individual and institutional investors around the world. Our technology and operations platforms underpin the daily trading of more than \$10 trillion of equities, fixed income and other securities globally. A certified Great Place to Work®, Broadridge is part of the S&P 500® Index, employing over 14,000 associates in 21 countries.

For more information about us and what we can do for you, please visit [www.broadridge.com](http://www.broadridge.com).

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