

Broadridge Named a Luminary in Reconciliation Systems by Celent

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NEW YORK and LONDON and SINGAPORE, July 10, 2024 /PRNewswire/ -- Global Fintech leader **Broadridge Financial Solutions, Inc.** (NYSE:BR), today announced it has been awarded the highest ranking of 'Luminary' for its **BRx Match** solution from **Celent**, a leading research and advisory firm, in its latest report on reconciliation systems.

The report, **Reconciliation Systems: Solutions For Capital Markets Firms**, profiles eighteen reconciliation solution providers evaluated across functionality, customer bases, technology, implementation, pricing, and support. Celent defines its 'Luminary' designation as excelling in solution capabilities and for having a leading market presence.

"We are thrilled to be named as a Luminary by Celent and to be recognized for our efforts in streamlining the front to back environment for our clients," said Peter Webb, Senior Director Product Management, Broadridge. "We have simplified and optimized reconciliation operations with BRx Match, an industry leading platform that allows users to automate the reconciliation of any data sources and streamline the exception management process."

Designed to solve both complex and simple reconciliations and to put the power of an enterprise reconciliation solution into the hands of business-users, **BRx Match** is Broadridge's all-in-one cloud-based reconciliation platform that automates the entire reconciliation process, resulting in improved efficiency, transparency and accuracy, while reducing risk and total cost of ownership. Business users can design, build, test, modify, and deploy their own reconciliations with an easy-to-use self-build capability.

"The increasing investment in complex securities is driving the need for more sophisticated reconciliation tools," said Dayle Scher, Research Principal at Celent. "Fortunately, the emergence of modern technologies is transforming the reconciliation process and enabling capital markets firms to adopt a single solution that will meet all their needs, automating the reconciliation of any data sources and minimizing exposure to exception management

delays. A huge congratulations to Broadridge for being named as a Luminary vendor in our latest report."

About Broadridge

Broadridge Financial Solutions (NYSE: BR), a global Fintech leader with over \$6 billion in revenues, provides the critical infrastructure that powers investing, corporate governance, and communications to enable better financial lives. We deliver technology-driven solutions that drive business transformation for banks, broker-dealers, asset and wealth managers and public companies. Broadridge's infrastructure serves as a global communications hub enabling corporate governance by linking thousands of public companies and mutual funds to tens of millions of individual and institutional investors around the world. Our technology and operations platforms underpin the daily trading of more than \$10 trillion of equities, fixed income and other securities globally. A certified Great Place to Work®, Broadridge is part of the S&P 500® Index, employing over 14,000 associates in 21 countries.

For more information about us, please visit www.broadridge.com.

About Celent

Celent is a research and advisory firm dedicated to helping financial institutions formulate comprehensive business and technology strategies. Celent publishes reports identifying trends and best practices in financial services technology and conducts consulting engagements for financial institutions looking to use technology to enhance existing business processes or launch new business strategies. With a team of internationally experienced analysts, Celent is uniquely positioned to offer strategic advice and market insights on a global basis. Celent is a division of the Oliver Wyman Group, which is a wholly-owned subsidiary of Marsh McLennan.

For more information, visit www.celent.com.

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