NEWS RELEASE

Broadridge Extends its CQG Multi-Asset Offering with Kalshi

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Investors can now trade Kalshi Prediction Markets alongside futures, options and equities through CQG

NEW YORK, Oct. 29, 2026 /PRNewswire/ -- **Broadridge** (NYSE: BR), a global Fintech leader, today announced that Kalshi event contracts are now available for trading through the front ends and APIs of CQG, a Broadridge Company, a leading provider of futures and options trading, execution management, and market connectivity. Kalshi event contracts will also be available to participants on the NYFIX network through the CQG-NYFIX integration. This new integration brings prediction markets directly into established trading workflows, giving retail and institutional investors a new way to trade on real-world events and manage exposure across asset classes.

"Investors want to turn their views on real-world events into actionable trading strategies," said Ryan Moroney, CEO of CQG. "With Kalshi live on CQG, we're bringing that opportunity to a platform our clients already trust, alongside the markets they already trade. It's a powerful next step in Broadridge's multi-asset strategy, giving investors more choices and brokers a trusted way to meet demand for prediction markets."

As prediction markets attract growing attention from investors and policymakers, the integration pairs Kalshi's event contract marketplace with CQG's trading, risk management and portfolio monitoring tools. Brokers and futures commission merchants (FCMs) can offer clients direct trading access and market data, while traders can incorporate event contracts into broader portfolio and hedging strategies within a single platform.

"Prediction markets are now part of investors' trading toolkits, not separate from them," said Andy Ross, Head of Institutional at Kalshi. "Working with Broadridge and CQG brings Kalshi to a broader audience, connecting event contracts with traditional markets. Traders can now precisely hedge their exposure, not by using some proxy, while trading and monitoring positions in the same environment they already use."

Bringing Prediction Markets into Established Trading Workflows

The integration offers direct trading access and market data through CQG front-ends and APIs, broadening distribution of Kalshi markets to FCMs and brokers seeking access through an established trading platform. Additionally, trading access will be made available to over 1,700 buy-side clients who rely on the NYFIX network for their connectivity. Rather than treating prediction markets as a separate trading activity, investors can use their existing infrastructure and tools to monitor event contract positions within their wider trading portfolios and evaluate hedging opportunities across markets.

The launch expands Broadridge's multi-asset trading offering while extending Kalshi's reach among users of CQG technology. It responds to client demand in the United States and EMEA, with access subject to applicable eligibility and jurisdictional requirements.

About Kalshi

Founded in 2018, Kalshi is the world's next-generation financial exchange. Prediction markets provide accurate, real-time information on the likelihood of events, making humanity more informed about the future. As the first regulated exchange for events, Kalshi is credited with legalizing and establishing prediction markets as a financial asset class. It's the leading safe and regulated platform, trusted by millions of people and a growing number of institutions in America. To learn more about Kalshi, visit **www.kalshi.com**.

About Broadridge

Broadridge is a global technology leader with trusted expertise and transformative technology, helping clients and the financial services industry operate, innovate, and grow. We power investing, governance, and communications for our clients – driving operational resiliency, elevating business performance, and transforming investor experiences.

Broadridge's technology and operations platforms process and generate over 8 billion communications annually and underpin the daily average trading of over $18 trillion in tokenized and traditional securities globally. A certified Great Place to Work®, Broadridge is part of the S&P 500® Index, employing approximately 16,000 associates in 28 countries.

For more information about us, please visit **www.broadridge.com**.

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