

# ZIM Promotes Wider Use of Electronic Bill of Lading During the Coronavirus Crisis

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e-B/L can be an efficient solution for the current crisis impact on shipping

ZIM has completed an additional stage in advancing electronic bill of lading (e-B/L) with the launch of a fully operational e-B/L issued from its legacy system.

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The first shipment with automatically managed e-documentations from ZIM's legacy system through Wave platform was completed last month by leading Israeli exporter Gan Shmuel Group, and its freight forwarder ICL Intelligent logistics, which embraced the opportunity to improve their end-to-end service and accompanying customer experience while benefiting from significant time and cost reductions and added efficiencies.

The Wave technology enabling the process is designed to reflect issuance of original paper documents and associated processes in an entirely digital format that matches the legal standards recognized and practiced by the international trade industry, thus reducing the inefficiencies, risks, and losses.

Nir Avni, ZIM Israel Managing Director: "Especially during the current Coronavirus crisis, the ability to digitally transmit original documents between parties, replacing traditionally physical activities, is of the highest importance. ZIM leads the way in providing these solutions. Following our successful cooperation with Wave since 2018, we have finalized the integration of Wave with ZIM's legacy system. We've effectively shrunk the time for transferring documents from days to a couple of minutes."

Jeanne Flavian, Wave CSO concludes, "Our latest milestone underscores our ongoing efforts to provide the industry with a groundbreaking digital process in a format that broadly benefits all stakeholders. We are thrilled to be

chosen by industry leaders to pioneer their digitization efforts. We invite all leading trade industry stakeholders to join the use of Wave technology.”