

Tiendas 3B

First Quarter 2024 Financial Results



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This presentation includes non-IFRS financial measures, including EBITDA, EBITDA Margin, Adjusted EBITDA and Adjusted EBITDA Margin. We present non-IFRS measures when we believe that the additional information is useful and meaningful to investors. Non-IFRS financial measures do not have any standardized meaning and are therefore unlikely to be comparable to similar measures presented by other companies. The presentation of non-IFRS financial measures is not intended to be a substitute for, and should not be considered in isolation from, the financial measures reported in accordance with International Financial Reporting Standards ("IFRS"), as issued by the International Accounting Standards Board. You are cautioned not to place undue reliance on such non-IFRS financial measures.

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Today's Presenters



Anthony Hatoum
Chairman and CEO



Eduardo PizzutoCFO



- 1Q24 Key Highlights
- Operational Performance
- Financial Results
- Closing Remarks
- Q&A



1Q24 - Key Highlights

Opened 94 stores and 1 distribution center in 1Q24

2,382 stores and 15 distribution centers as of 1Q24

Same Store Sales⁽¹⁾ growth of **14.8%**

Revenue of Ps. 12,684 million, YoY growth of 30.9%.

EBITDA of Ps. 626 million, YoY growth of 57.9%

Cash Flow from Operations Ps. 802 million.

Net cash of **Ps. 4,293 million**, driven by IPO proceeds and cash generation







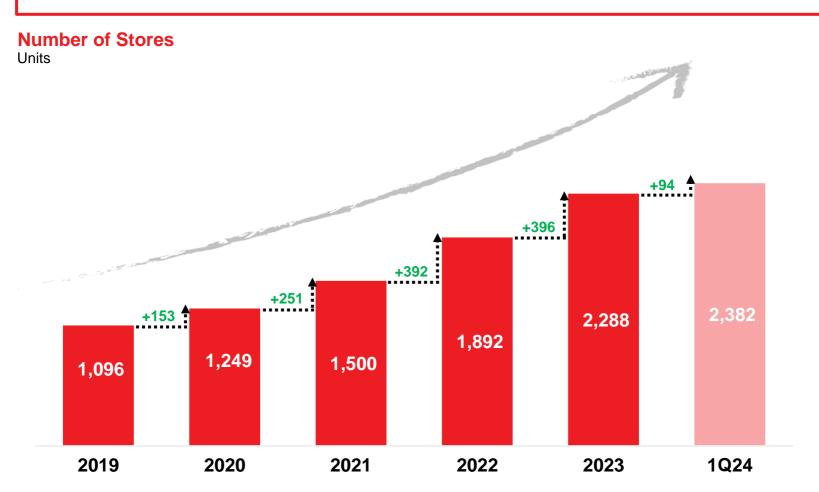
1Q24 Key Highlights

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Continued Momentum in Store Openings

Opened 94 net new stores to reach 2,382 stores, aligned with FY guidance of 380-420



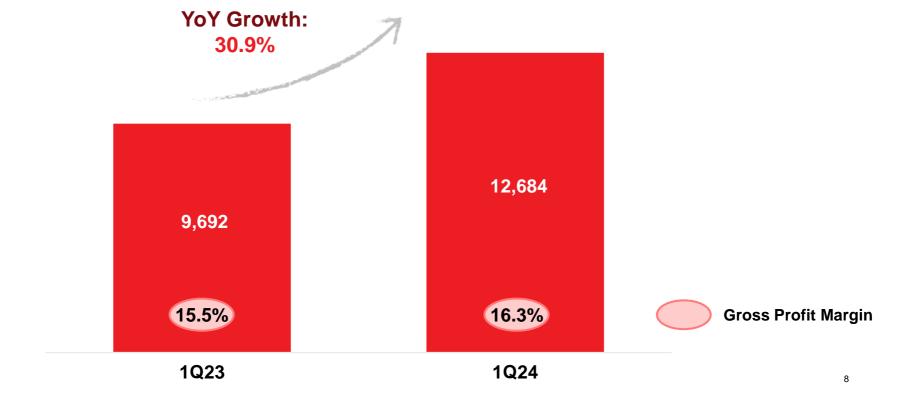


Rapid Revenue Growth and Increased Gross Margins

Total revenues +30% year-over-year while gross margin boosted by scale

Total Revenue

Ps. MM



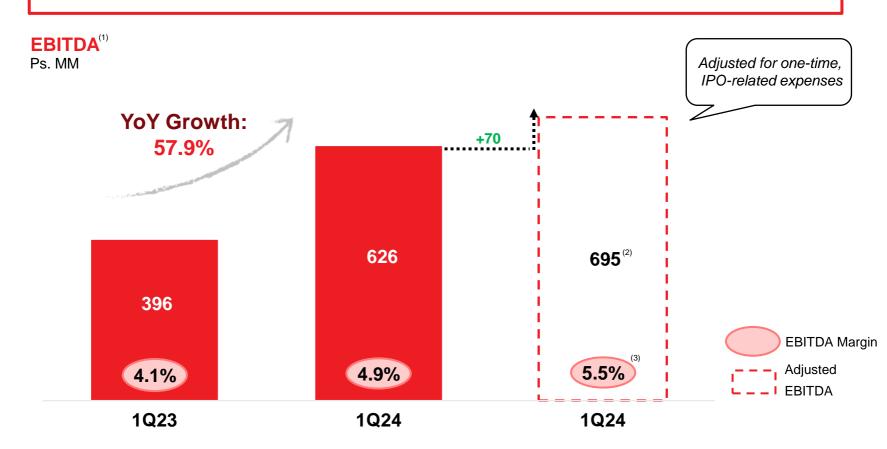


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EBITDA & EBITDA Margin

Year-over-year increase in profitability despite one-off expenses and adjustments



Notes

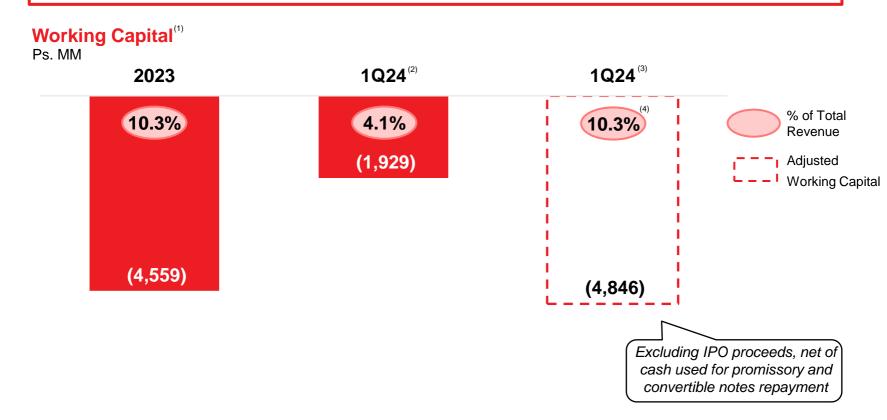
corresponding period by total revenue for such period.

- 1. We calculate "EBITDA" as net income (loss) for the period, plus income tax expense, financial costs, net, and total depreciation and amortization. We calculate "EBITDA Margin" for a period by dividing EBITDA for the corresponding period by total revenue for such period. See Annex 2 for a reconciliation of net income (loss) for the period to EBITDA.
- 2. We calculate "Adjusted EBITDA" as EBITDA minus the impact IPO-related expenses of Ps. 70 million in 1Q24. See Annex 2 for a reconciliation of net income (loss) for the period to Adjusted EBITDA or the calculate EBITDA Margin for a period by dividing EBITDA for the corresponding period by total revenue for such period and Adjusted EBITDA for a period by dividing Adjusted EBITDA for the



Favorable Working Capital

Our business model continues to generate significant negative working capital



Notes:

- We calculate Working Capital as total current assets minus total current liabilities.
- 2. Includes last twelve months.

^{3.} We calculate "Adjusted Working Capital" as Working Capital minus the net proceeds from Initial Public Offering net from underwriting fees of Ps. 7,841 million, net of cash used in payment of promissory and convertible notes of Ps. 4,925 million, See Annex 5 for a reconciliation of the Adjusted Working Capital.

^{4.} We calculate the percentage of Working Capital to Total Revenue for a period by dividing the corresponding by the last twelve months of total revenue for the corresponding period and the percentage of Adjusted Working Capital to Total Revenue for a period by dividing the corresponding by the last twelve months of total revenue for the corresponding period.



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Closing Remarks



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• Q&A



Q&A



Contact Information



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Appendix: Financial Statements



Annex 1 - Income Statement

Net Profit Margin

In Ps. Thousands

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	2024	2023	% Change
Revenue From Sales of Merchandise	Ps. 12,656,885	Ps. 9,670,069	30.9%
Sales of Recyclables	27,363	21,831	25.3%
Total Revenue	12,684,248	9,691,900	30.9%
Cost of Sales	(10,622,075)	(8,186,852)	29.7%
Gross Profit	2,062,173	1,505,048	37.0%
Gross Profit Margin	16.3%	15.5%	
Sales Expenses	(1,295,629)	(1,052,793)	23.1%
Administrative Expenses	(445,948)	(325,342)	37.1%
Other Income - Net	2,633	5,752	(54.2%)
Operating Profit	323,229	132,665	143.6%
Operating Profit Margin	2.5%	1.4%	
Financial Income	20,505	4,826	324.9%
Financial Costs	(360,868)	(365,385)	(1.2%)
Exchange Rate Fluctuation	(128,652)	292,748	(143.9%)
Financial Cost - Net	(469,015)	(67,811)	591.7%
Loss Before Income Tax	(145,786)	64,854	(324.8%)
Income Tax Expense	(85,076)	(6,022)	1,312.8%
Net Loss (Income) for the Period	Ps. (230,862)	Ps. 58,832	(492.4%)

(1.8%)

0.6%

For the Three Months Ended March 31,



Annex 2 - Non-IFRS Financial Measures

In Ps. Thousands

Ear the Three I	Month Period Ended	March 21
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	2024	2023	%
Net Loss for the Period	Ps.(230,862)	Ps.58,832	n.m.
Net Profit Margin	(1.8%)	0.6%	
Income Tax Expense	(85,076)	(6,022)	(80.9%)
Financial Cost - Net	(469,015)	(67,811)	n.m.
D&A	302,542	263,629	60.7%
EBITDA	Ps.625,771	Ps.396,294	32.9%
EBITDA Margin	4.9%	4.1%	
IPO Expenses	69,620	-	n.m.
Adjusted EBITDA	Ps.695,391	Ps.396,294	75.5%
Adjusted EBITDA Margin	5.5%	4.1%	



Annex 3 - Statement of Cash Flows

In Ps. Thousands		For the Three Months Er	nded March 31,
		2024	2023
	(Loss) profit before income tax	Ps. (145,786)	Ps. 64,854
	Adjustments for:		
	Depreciation of property and equipment	140,037	110,114
	Depreciation of right-of-use assets	161,837	152,862
	Amortization of intangible assets	668	653
	Interest payable on Promissory and Convertible Notes	82,588	158,445
	Interest expense on lease liabilities	241,742	200,014
	Interest on debt and bonus payable to related parties	9,536	6,907
	Finance income	(20,505)	(4,826)
	Interests payable on credit lines	12,906	-
	Initial Public Offering capitalized costs	(23,269)	-
	Exchange fluctuation	128,633	(295,164)
	Share-based payment expense	128,841	98,261
	Decrease (increase) in inventories	179,475	(114,213)
	Increase in other current assets and guarantee deposits	(96,745)	(38,339)
	Increase in suppliers (including supplier finance arrangements)	87,299	248,878
	Increase in other current liabilities	119,646	113,367
	Decrease on bonus payable to related parties	(79,351)	(43,834)
	Income taxes paid	(125,103)	(69,725)
	Net cash flows provided by operating activities	Ps. 802,449	Ps. 588,254
	Purchase of property, furtniture, equipment, and lease-hold improvements	(384,078)	(337,749)
	Sale of property and equipment	2,051	987
	Investment in intangible assets	(414)	(416)
	Interest received on short-term investments	17,572	2,199
	Net cash flows used in investing activities	Ps. (364,869)	Ps. (334,979)
	Payments made on reverse factoring transactions-net of commissions	(691,686)	(450,081)
	received	, , ,	
	Finance obtained through supplier finance arrangements	724,938	384,943
	Proceeds (payments) from credit lines	177,628	(61,352)
	Payment of Promissory and Convertible Notes	(4,925,097)	-
	Payment of debt	(20,333)	(21,406)
	Interest payment on debt	(21,252)	(5,513)
	Proceeds from initial public offering, net of underwriting fees	7,841,837	(070 550)
	Lease payments Net cash flows used in financing activities	(371,586) Ps. 2,714,449	(273,556) Ps. (426,965)
		- , , -	- (-,,
	Net increase (decrease) in cash and cash equivalents	3,152,029	(173,690)
	Effect of foreign exchange movements on cash balances	(79,542)	(18,795)
	Cash and cash equivalents at beginning of year	1,220,471	984,976
	Cash and cash equivalent at end of year	Ps. 4,292,958	Ps. 792,491



As of December

Annex 4 - Statement of Financial Position

As of March 31,

As of December

In Ps. Thousands

	31,	
	2024	2023
Current assets:		
Cash and cash equivalents	Ps. 4,292,958	Ps. 1,220,471
Sundry debtors	44,691	11,020
VAT receivable	770,209	731,186
Other recoverable taxes	17,777	-
Advanced payments	86,542	72,998
Inventories	2,178,010	2,357,485
Total current assets	Ps. 7,390,187	Ps. 4,393,160
Non-current assets:		
Guarantee deposits	34,156	33,174
Property, furniture, equipment, and lease-hold improvements	4,849,495	4,606,300
Right-of-use assets – Net	5,984,422	5,520,596
Intangible assets – Net	6,517	6,771
Deferred income tax	426,748	403,801
Total non-current assets	Ps. 11,301,338	Ps. 10,570,642
Total assets	Ps. 18,691,525	Ps. 14,963,802

	As of March 31,	<u>31,</u>
Current liabilities:	2024	2023
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Suppliers	Ps. 7,213,388	Ps. 7,126,089
Accounts payable and accrued expenses	406,683	322,959
Income tax payable	-	2,326
Bonus payable to related parties	-	78,430
Short-term debt	951,185	744,137
Lease liabilities	569,536	537,515
Employees' statutory profit sharing payable	178,798	140,485
Total current liabilities	Ps. 9,319,590	Ps. 8,951,941
Non-current liabilities:		
Debt with related parties	-	Ps. 4,340,452
Long-term debt	102,004	577,318
Lease liabilities	6,170,504	5,706,707
Employee benefits	24,232	22,232
Total non-current liabilities	Ps. 6,296,740	Ps. 10,646,709
Total liabilities	Ps. 15,616,330	Ps. 19,598,650
Stockholders' equity:		
Capital stock	Ps. 8,283,347	Ps. 471,282
Reserve for share-based payments	980,541	851,701
Cumulative losses	(6,188,693)	(5,957,831)
Total stockholders' equity	Ps. 3,075,195	Ps. (4,634,848)
Total liabilities and stockholders' equity	Ps. 18,691,525	Ps. 14,963,802



Annex 5 - Reconciliation of Working Capital

In Ps. Thousands

	As of March 31,	March 31, As of December 31,	
	2024	2023	
Current Assets	7,390,187	4,393,160	
Current Liabilities	(9,319,590)	(8,951,941)	
Working Capital	Ps. (1,929,403)	Ps. (4,558,781)	
Proceeds from initial public offering, net of underwriting fees	Ps. (7,841,837)	-	
Payment of Promissory and Convertible Notes	4,925,097	_	
Adjusted Working Capital	Ps. (4,846,143)	Ps. (4,558,781)	