LifeChain — A Working Plan by Beyond, Inc. Secure, Smart, and Connected Digital Asset Management

Protect what matters. Access what you need. Unlock smarter insights.



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Mair	n	
A	Dashboard	New
20	Life Assistant	
Doc	uments	+
Â	Financial	24
	Personal	12
D	Medical	8
A	Estate	10
**	Family	6
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Tool	is.	
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Password Manage

Q Ask Life Assistant anything	ļ		🗱 Ask Life Ass	istant 🦨 🌣 🛛
Welcome back! Here's an overview of your secure door	cuments.			
Recommended Actions			Vault Overview	
Upload Document	Share Do	Share Documents		12 files 2.5 C
New Folder	 Security 	Check	Financial	8 files 1.8 G
			Medical	5 files 1.2 G
Life Assistant		Total Storage	25 files 5.5 GB / 10 0	
How do I upload and organiz	ze my documents?	-	2	
What's the best way to secu	ure my sensitive files?			
How can I share documents	securely with others?	Life Assistant C3		
Ask anything		4	Hello! I'm your Life Assist	ant. How can I
			help you organize your do	
Document Categories			Just now	ganizing my financial
12 items	8 items	5 items	documents. Just now	
			l can help you organize yo	our financial
Personal IDs Passports, licenses, and other identification	Financial Bank statements, investments, and taxes	Medical Health records and insurance documents	documents. Here are som actions:	
			Create folder structur	e
			Set up categories	

Type your message...



Forward-Looking Statements

The information presented herein may contain forward-looking statements within the meaning of the federal securities laws. Such forward-looking statements include without limitation all statements other than statements of historical fact, including those made with respect to new or existing products and services including LifeChain, technology, data analytics, artificial intelligence, blockchain transactions, the potential value of our brands, the monetization of intellectual property and systems, and the timing or impact of any of the foregoing. You should not place undue reliance on any forwardlooking statements, which speak only as of the date they were made. We undertake no obligation to update any forward-looking statements as a result of any new information, future developments, or otherwise. Forward-looking statements are inherently difficult to predict. Accordingly, actual results could differ materially from those contained in or contemplated by our projections, estimates, and other forward-looking statements due to a variety of risks, uncertainties, and other important factors, including without limitation difficulties we may have with our fulfillment partners, supply chain, access to products, shipping costs, insurance, competition, consumer needs and spending, marketing, macroeconomic factors, tariffs or product bans, our evolving business model and strategy, our use of our brands, changes to our leadership team or compensation approach, attraction/retention of employees, search engine optimization results, our ability to become profitable or generate positive cash flows, any problems with our infrastructure, transaction processing systems, cyber-attacks or data breaches affecting us, tax, compliance, regulatory or legal developments, restrictions on tracking technologies, losses relating to equity method investments, any ability to optimize our operations including customer service; any failure to effectively utilize technological advancements or protect our intellectual property, global conflict and geopolitics, problems resulting from our determination to partially self-insure, our evolving business practices and expanded product and service offerings, impacts from allowing third-parties to license our trademarks, any inability to realize the benefits of our investments in new businesses, strategies, partnerships, ventures, acquisitions, or other transactions, and whether our partnership with Pelion Venture Partners will achieve its objectives. More information about such risks, uncertainties, and other important factors are included in our Form 10-K for the year ended December 31, 2024, filed with the SEC on February 25, 2025, and in our subsequent filings with the SEC.

This presentation also may contain estimates and other data made by independent parties and by us relating to market size and other data about our industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we operate are necessarily subject to a high degree of uncertainty and risk.









LifeChain: A Strategic Asset for Beyond Inc.'s Ecosystem

Transform Data Security & Compliance into a Competitive Advantage.

- Seamless Data Organization Smart categorization simplifies document retrieval across financial, legal, healthcare, and other records.
- Enterprise-Grade Security & Compliance Ensures robust data protection with regulatory adherence to HIPAA, GDPR, and PII standards.
- End-to-End Encryption & Controlled Access Provides user-defined permissions and sharing restrictions for secure document management.





LIFECHAIN – SECURE, INTELLIGENT, AND CONNECTED

Context-Aware Insights

Proactive alerts surface relevant partnerdriven opportunities based on user needs.

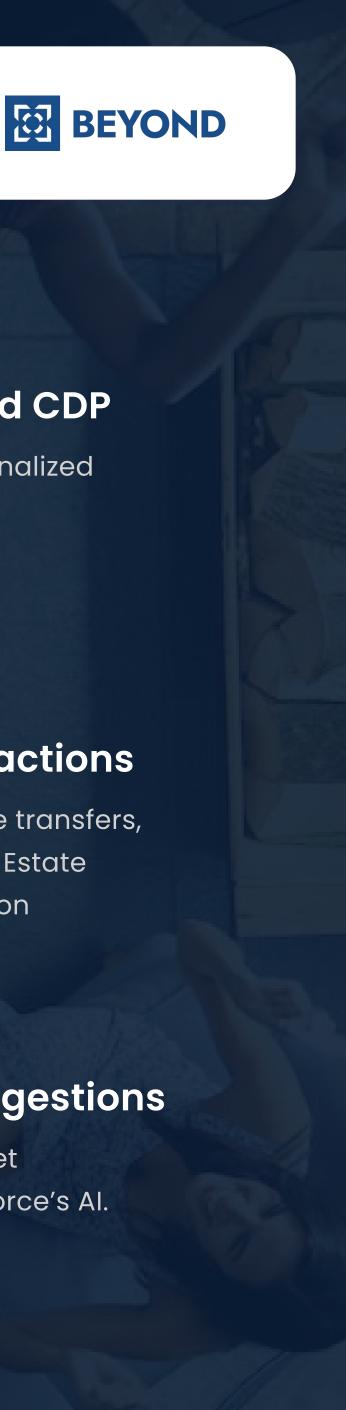
Tiered Access & Loyalty Benefits

Token holders unlock exclusive perks through tZERO-powered token issuance. **t**ZERO

salesfor

Seamless Access

Single sign-on via Salesforce for effortless integration across Beyond's ecosystem.





Connected with Beyond CDP

Real-time engagement & personalized services via Beyond CDP.

LifeChain





Blockchain Transactions

HELOC insurance, P2P title transfers, and Monetization of Real Estate Ownership via Tokenization

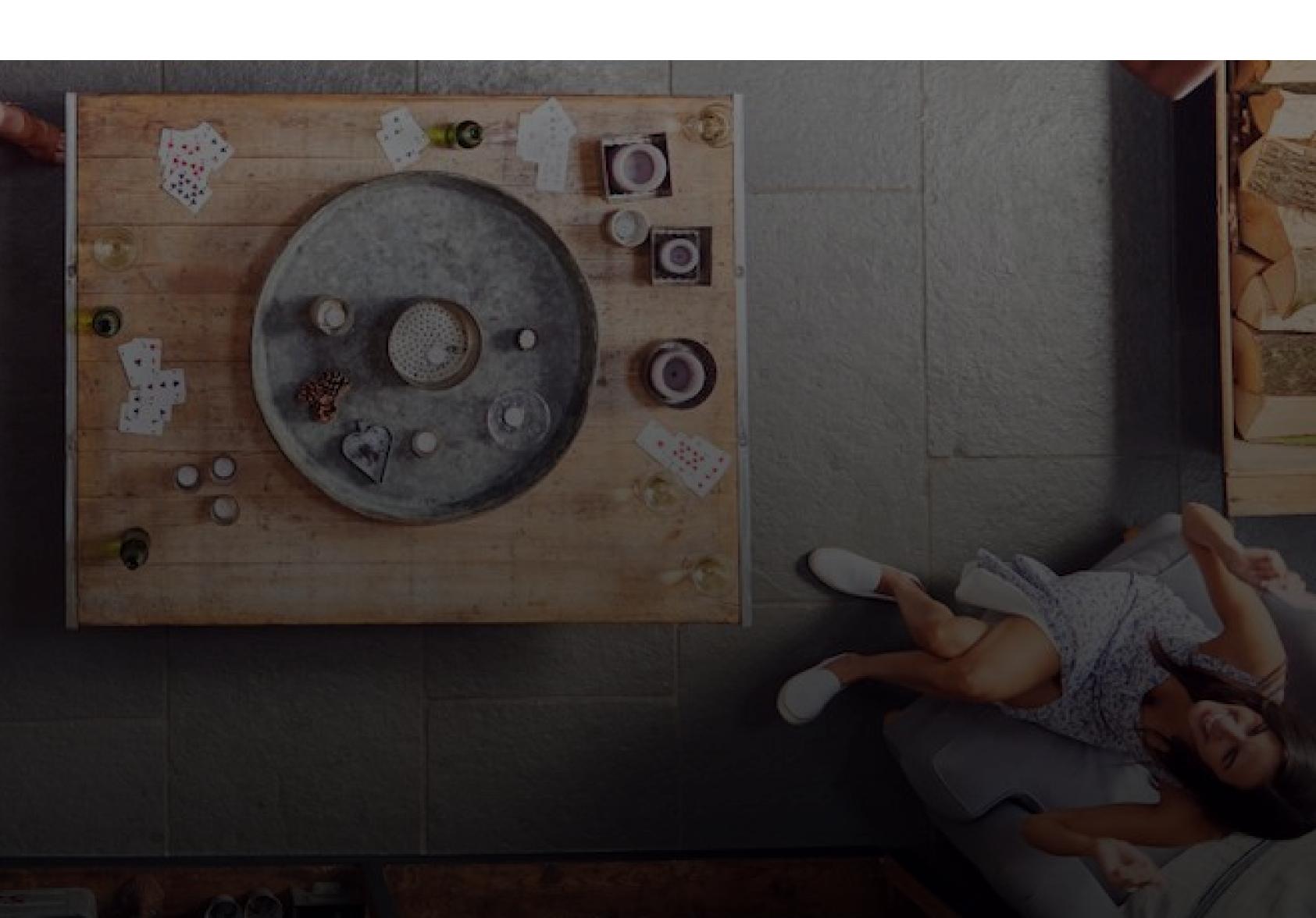
Agentforce

AI-Powered Smart Suggestions

Insights on financial health, asset protection, and more via Salesforce's AI.



Appendix



UNCOMPROMISING SECURITY & COMPLIANCE FOR CRITICAL DATA

Zero-Knowledge Proof (ZKP) Encryption

- **Ensures Tamper-Proof Security**
- Prevents Unauthorized Data Exposure
- Enhances User Privacy

Blockchain-Backed Integrity



Immutable Transactions



Secure Record Keeping

Prevents Unauthorized Modifications



Zero-Knowledge Proof (ZKP) Encryption



Enterprise-Grade Data Security



Compliance with Global Privacy Laws



Ensures Data Privacy & Compliance

End-to-End Encryption with Controlled Access



User-Defined Permissions



Sharing Restrictions



Tamper-Resistant Data Control



AI-POWERED INSIGHTS & BLOCKCHAIN TRANSACTIONS: DRIVING SECURITY & GROWTH

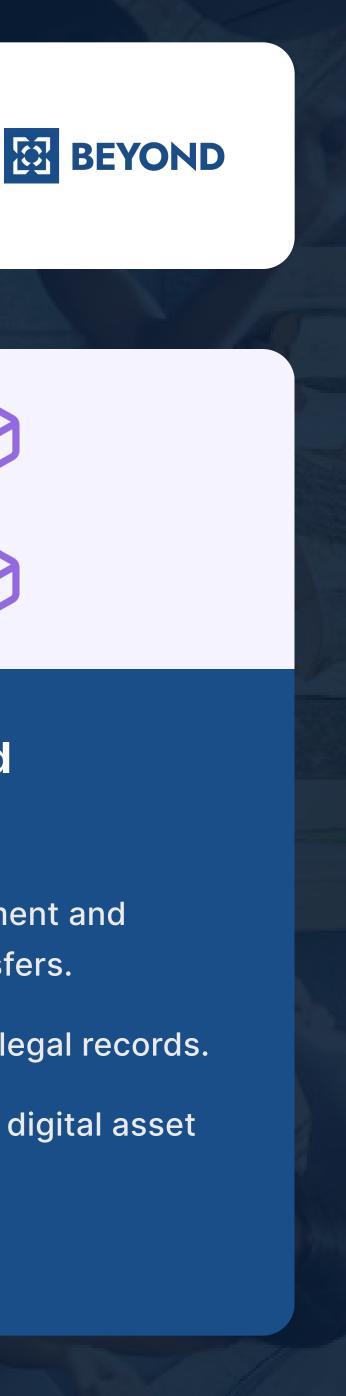


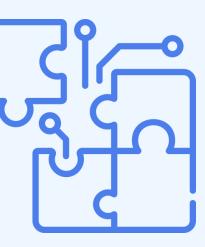
Al-Powered Insights & Decision-Making

- Al-driven financial and tax insights.
- Automated alerts for renewals and deadlines.
- Personalized recommendations for insurance and investments.

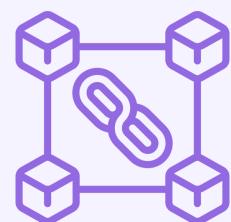
Seamless Integration & Rewards

- Single sign-on for seamless access.
- Real-time offers via Beyond CDP.
- Loyalty-base perks.





• Loyalty-based rewards and exclusive



Blockchain-Enabled Transactions

- Smart HELOC management and secure digital title transfers.
- Verifiable financial and legal records.
- Tokenized real estate & digital asset liquidity.